

# 26 Trending Product Niche Ideas



## **Top niche categories**

Here are 12 niche categories that are producing great results this year. Data was analyzed and taken from top ecommerce stores including AliExpress, DHGate, Amazon, eBay, and Walmart. All these categories have the most sold products online and are currently trending on top.

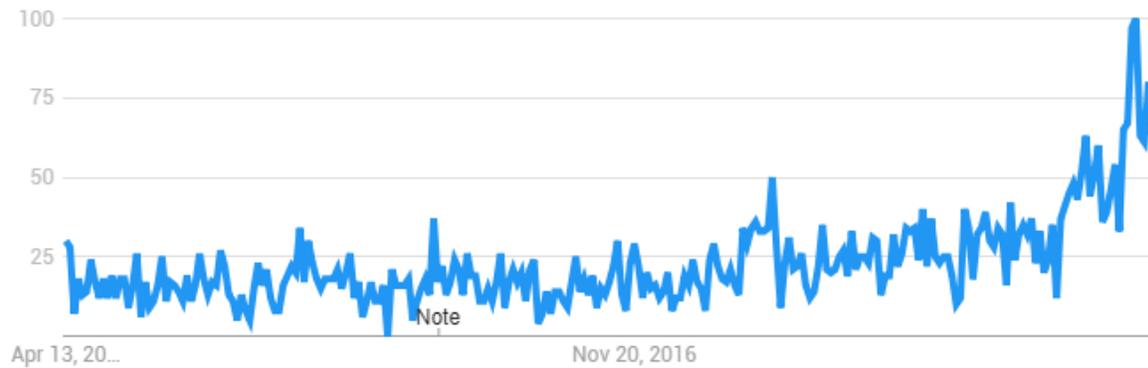
1. Shapewear
2. Travel accessories
3. Healthy and beauty products
4. Smart watches
5. Health Care
6. Skin Care
7. Hobbies and Craft
8. Lamps and Shades
9. Mobile Accessories
10. Pet products
11. Fine jewelry
12. Sleepwear

## 1. Portable Blender



A portable blender is great for fitness enthusiasts and the trend to stay fit is rising this year. Many people have made it their resolution to stay fit and what is the best way to do that? Through a healthy diet. The juice lets them do that it is available from multiple companies but the best one is Blendjet. So, while selling this item make sure that it is original because people won't love the replica.

● Portable Blender



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-5y&geo=US&q=Portable%20Blender>

## Product Analysis

### Price

- \$10-\$20

### Suppliers

- Afforanay Global Store
- MisMermaid Store

### Selection Process

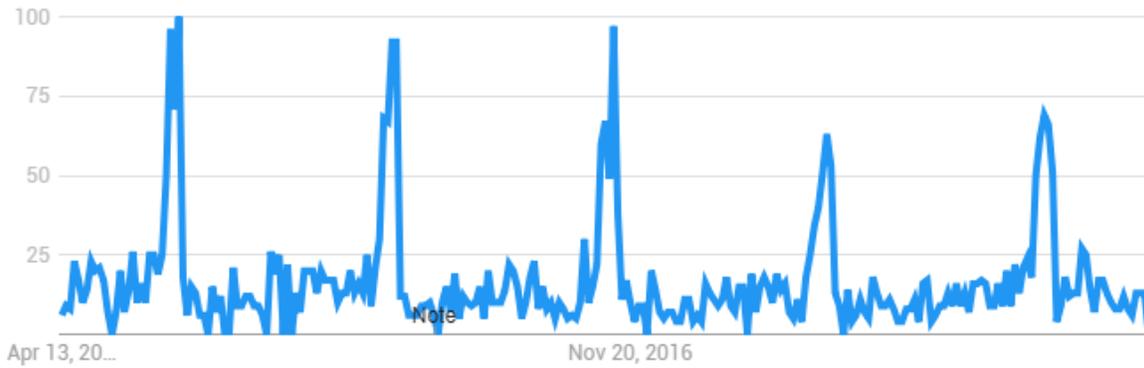
- Remember to go with the suppliers that have the best rating.

## 2. Spider Nail Gel



Girls simply love to polish their nails and a new trend of nail polish is spider nail gel. The gel is a mixture of glitter and paint. The bottle comes with both mixed together and will spread a fine line of sparkling paint on the nails if applied. The Spider nail gel is available for \$2 on AliExpress so you can sell for \$6 to \$8 easily. Make sure that you keep at least 50 to 100 percent margin while selling these on your ecommerce store.

● spider nail



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=spider%20nail>

## Product Analysis

### Price

- \$2-\$5

### Suppliers

- Francheska
- Monja

### Selection Process

- Nail polish sees a spike during the second week of October in the west. So, make sure to target the right audience and set the right price for higher sales.

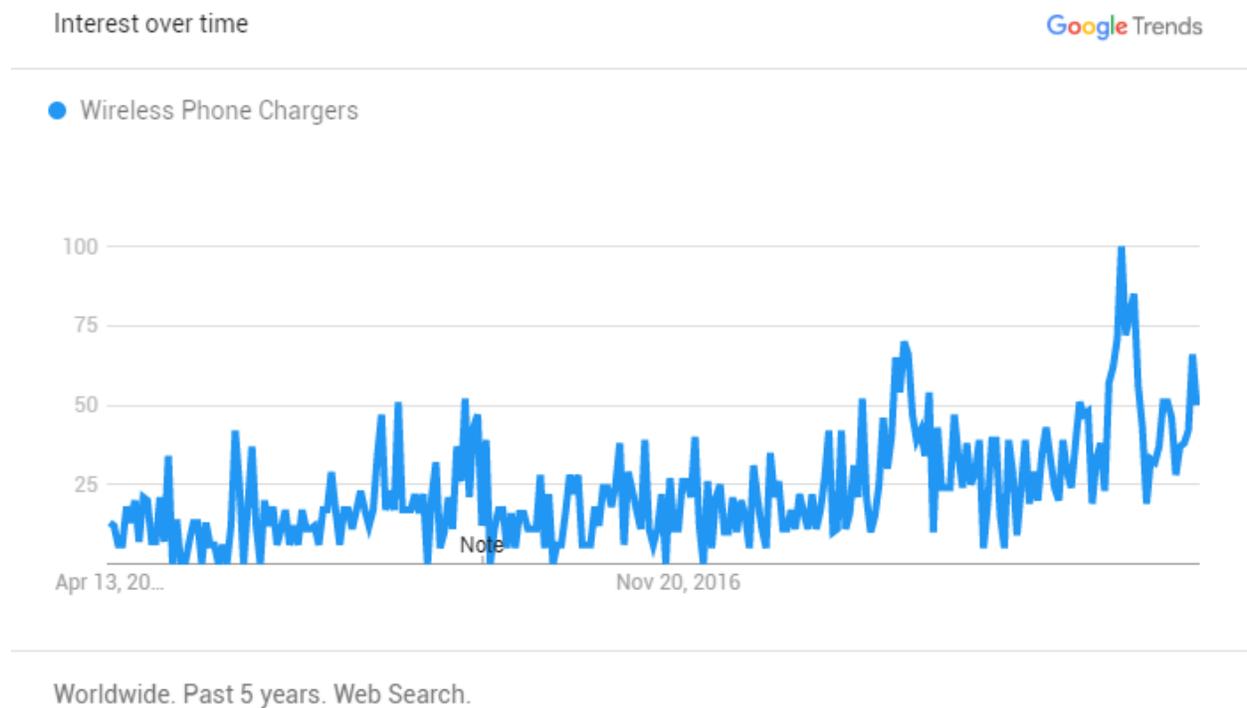
### 3. Wireless Phone Chargers



Wireless phone chargers are the next big thing in smartphone accessories. Why? People are fed up with regular charging devices. They all come with a wire.

It's a better idea to start selling wireless phone chargers on your ecommerce store. You can directly import wireless chargers from manufacturers, or dropship the product to your store.

Here is a Google trend of Wireless Phone Chargers. As you can see the product is gradually rising in trend. It will rise even more because now iPhone has launched its new smartphone with wireless charging.



<https://trends.google.com/trends/explore?date=today%205-y&q=Wireless%20Phone%20Chargers>

## Product Analysis

### Price

- \$10-\$15

### Suppliers

- [PZOZ Official Store](#)

- [ROCK Official Store](#)

### **Selection Process**

- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Behaviors > Mobile Device User > All Mobile Devices by Brand > Apple

Facebook access (mobile): iPhone 5C

Facebook access (mobile): iPhone 5S

Facebook access (mobile): iPhone 8

Facebook access (mobile): iPhone 8 Plus

Owns: iPhone 6

Owns: iPhone 6 Plus

Owns: iPhone 6S

Owns: iPhone 6S Plus

Owns: iPhone 7

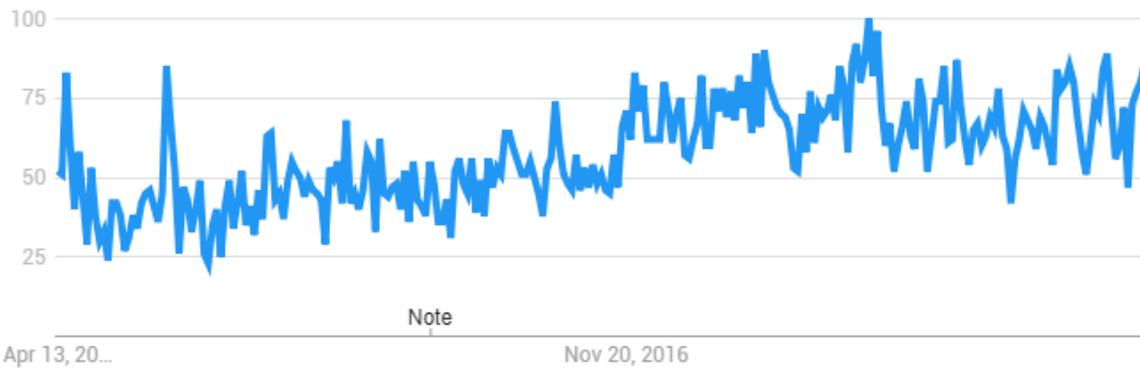
Owns: iPhone SE

## 4. Face Shield



People love to look cool and what is the best way to make them so then face shields or masks? The good part is that their search is showing a positive trend this means that people love these face shields. And when people love something, it is in demand. So, start selling these bandanas cum face shields on your ecommerce store for higher ROI. You can easily sell them online as they are one of the top trending products this year.

● face shield



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=face%20shield>

## Product Analysis

### Price

- \$5-\$10

### Suppliers

- [Kaze Velocity](#)
- [Vexverm](#)

### Selection Process

- Keep a 100 percent margin when selling these face shields to your customers.

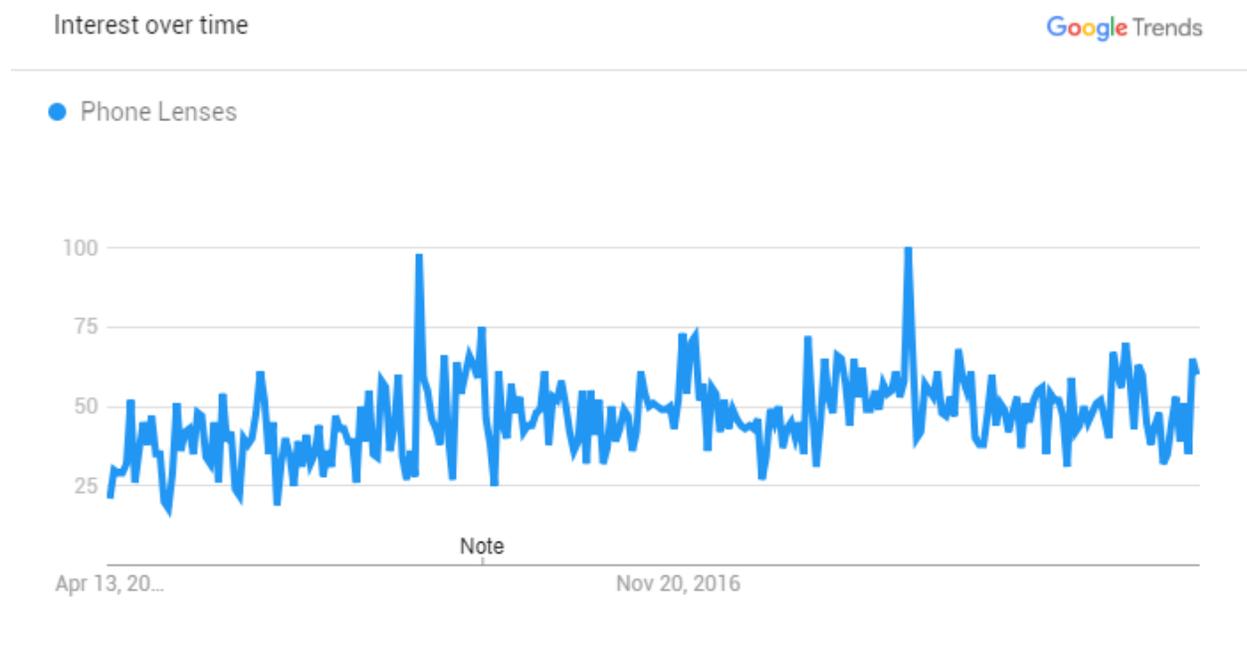
## 5. Phone Lenses



Phone lenses help capture better photographs. They are available in multiple settings. Search for those that have better quality and more order volume while selling on your store. Phone lenses have been in the market for the last few years and have remained a top selling product on most dropshipping stores. It is good to see they still haven't lost their charm.

Phone lenses have gained a reputation in mobile phone market. They are known to double the magnification of captured snaps and allow photographers

to take mesmerizing photos with just the click of a button. As you can see from the Google trends below, they are slowly rising and gaining more market share.



Worldwide. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&q=Phone%20Lenses>

## Product Analysis

### Price

- \$1-\$5

### Suppliers

- [GETIHU Global Store](#)
- [JAKE SECER Store](#)

## **Selection Process**

- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

## **Ads Targeting:**

Behaviors > Mobile Device User > All Mobile Devices by Brand > Apple

Facebook access (mobile): iPhone 5C

Facebook access (mobile): iPhone 5S

Facebook access (mobile): iPhone 8

Facebook access (mobile): iPhone 8 Plus

Owens: iPhone 6

Owens: iPhone 6 Plus

Owens: iPhone 6S

Owens: iPhone 6S Plus

Owens: iPhone 7

Owens: iPhone SE

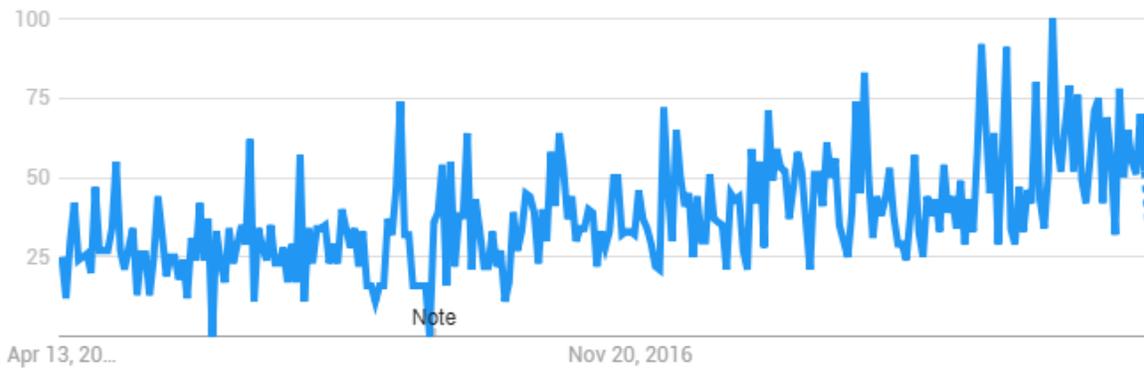
## 6. Inflatable Pet Collars



Pet collars are a new trend in the market. Both cats and dogs can use these inflatable pet collars during sleep or traveling. However, the main purpose of the inflatable pet collars is to protect your pets from injuries to face, or help them recover after an injury. If you have a pet store, then selling pet collars this year is surely a great idea.

People search for inflatable dog collars using multiple variations. So, the accurate results may not be available for this product. But you can still get a pretty good idea about its growth through the graph provided below.

● inflatable dog collar



Worldwide. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&q=inflatable%20dog%20collar>

## Product Analysis

### Price

- \$3-\$8

### Suppliers

- [ASTONE Store](#)
- [Umiwe SBK1 Homey Store](#)

### Selection Process

- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:**

Cat Owners

Dog Owners

Pet Products

Dog Grooming

Dog Lovers Club

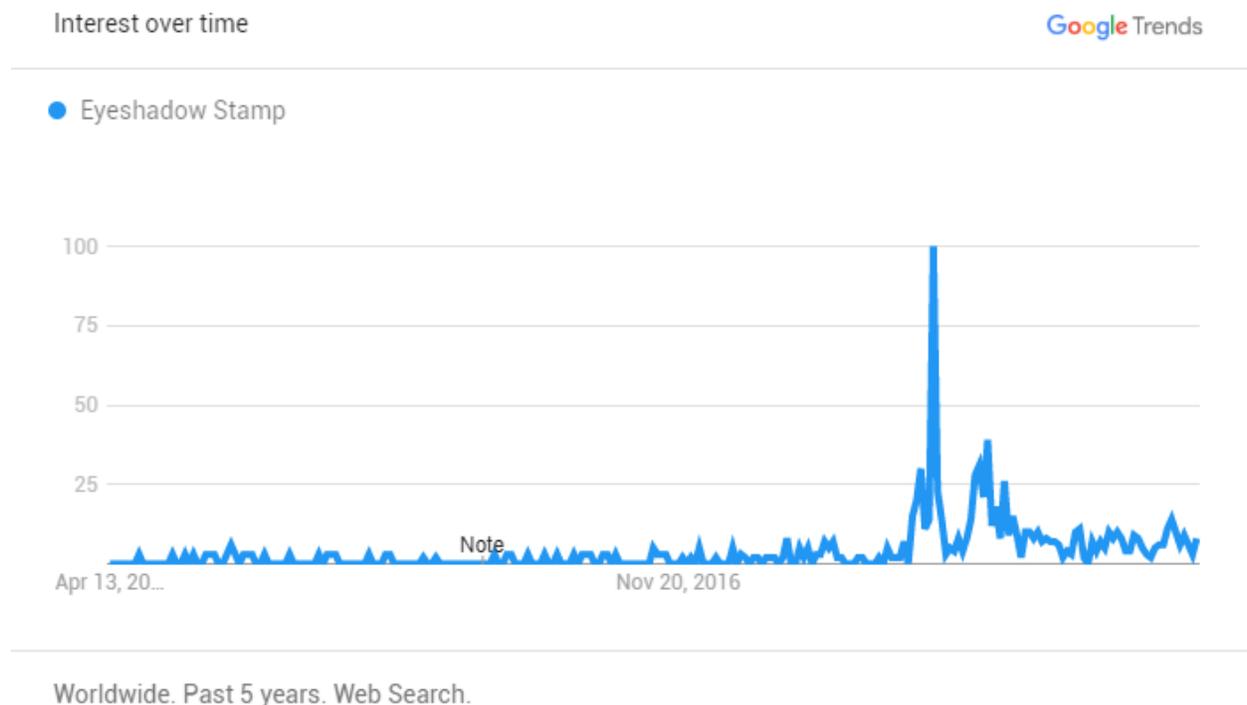
Pet accessories

## 7. Eyeshadow Stamp



The eyeshadow stamp helps make eye shadows within seconds. Simply put the paste or eyeshadow on the stamp and then press it on the eyelid. It is a perfect product to sell to make-up artists. The eyeshadow stamp will work more or less on all types of eye sizes. And, more than one people can also use a single eyeshadow stamp as well. Girls simply can't live without makeup. **Period!**

The graph below is a proof of that. Observe the breakout of last year and see how eye shadow stamps are slowly piercing the makeup market. Get them in front of girls and take your selling to the next level.



<https://trends.google.com/trends/explore?date=today%205-y&q=Eyeshadow%20Stamp>

## Product Analysis

## **Price**

- \$1-\$4

## **Suppliers**

- [Feng Top Store](#)
- [Saturday ShowTime Store](#)

## **Selection Process**

- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

## **Ads Targeting:**

Make up artists

Make up lessons

Professionals

Makeup and fashion

Cosmetics

## 8. Strapless Backless Bra



With an adhesive strapless backless bra, women can now enjoy sleeveless dresses at anytime of the day. These strapless bras are easy to wear and highly comfortable. They will stick to the breasts through silicon suckers to avoid a wardrobe malfunction. If you are in the fashion industry, selling strapless backless bras and their multiple variations is surely a highly profitable bet.

Demand for the strapless bras grew last year. They witnessed a seasonal decline starting this summer, but now again the products are on the rise thanks to the holiday season, which stands at the next turn.



- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:**

Jumpsuit

Romper

Beach Dress

Party Dress

Brassiere

Lingerie

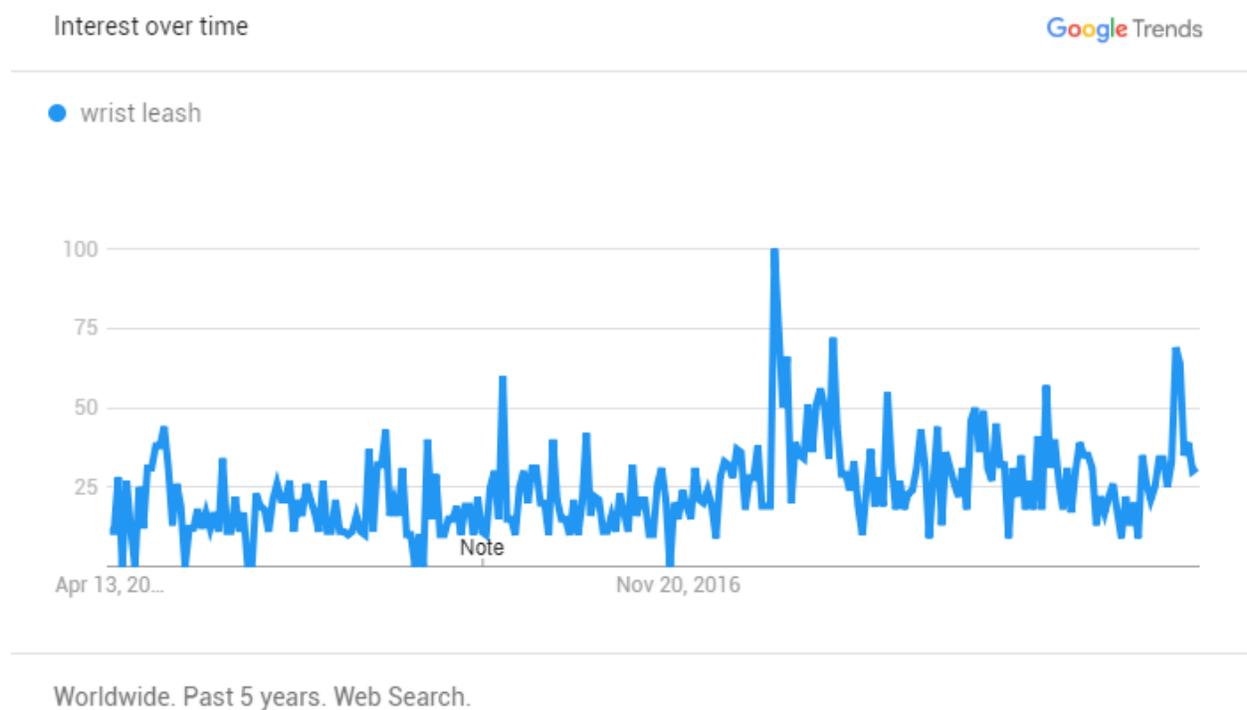
## 9. Child Wrist Leash



Many women lose their children while shopping in the malls. The child wrist leash will help avoid such an unfortunate scenario. If you are a parent, all you need to do is to wrap a strap around child's wrist and know whenever (s)he tries to do

any unperceived move. The child wrist leash is a highly sought after product in the US market where most women go to malls for shopping. Sell it on your ecommerce store by targeting the following interest groups.

According to Google trends, the wrist leashes are gradually becoming more popular among young parents. So, they will have a high selling potential during the holiday season.



<https://trends.google.com/trends/explore?date=today%205-y&q=wrist%20leash>

## Product Analysis

## Price

- \$2-\$6

### **Suppliers**

- [VICIVIYA Store](#)
- [HelloKids Store](#)

### **Selection Process**

- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Child Care

Safety

Child safety

Children's Clothing

## 10. Front Facing Baby Carrier

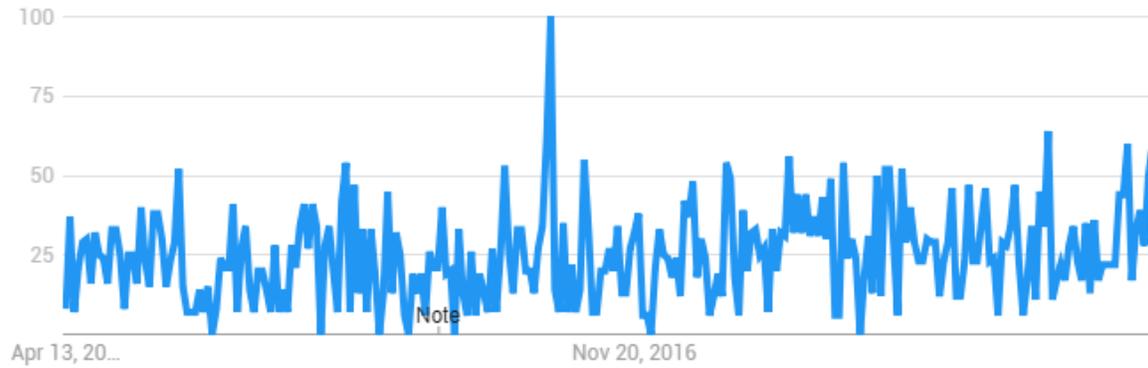
*Bethbear*



Let's be honest. Women have to work and they can't take care of babies at all times. That's where the front facing baby carrier comes in really a handy product. By using it, women can take care of the house chores and keep an eye on their babies as well, all at the same time. Are you ready to selling baby products on your store? Start marketing this baby carrier to earn huge profits.

Baby carriers are thriving. They are one of the most bought products online – clearly evident by their Google graph. With a few ups and downs as is seen in the graph, their demand is still high enough to sell a dozen in a minute. Try yourself and tell us about the results.

● Front Facing Baby Carrier



Worldwide. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-2016&q=Front%20Facing%20Baby%20Carrier>

## Product Analysis

### Price

- \$13-\$16

### Suppliers

- [Baby Song](#)
- [Global Kid's World](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Baby Gear

Backpacks

Child care

Child development

New Baby Products

Toddler

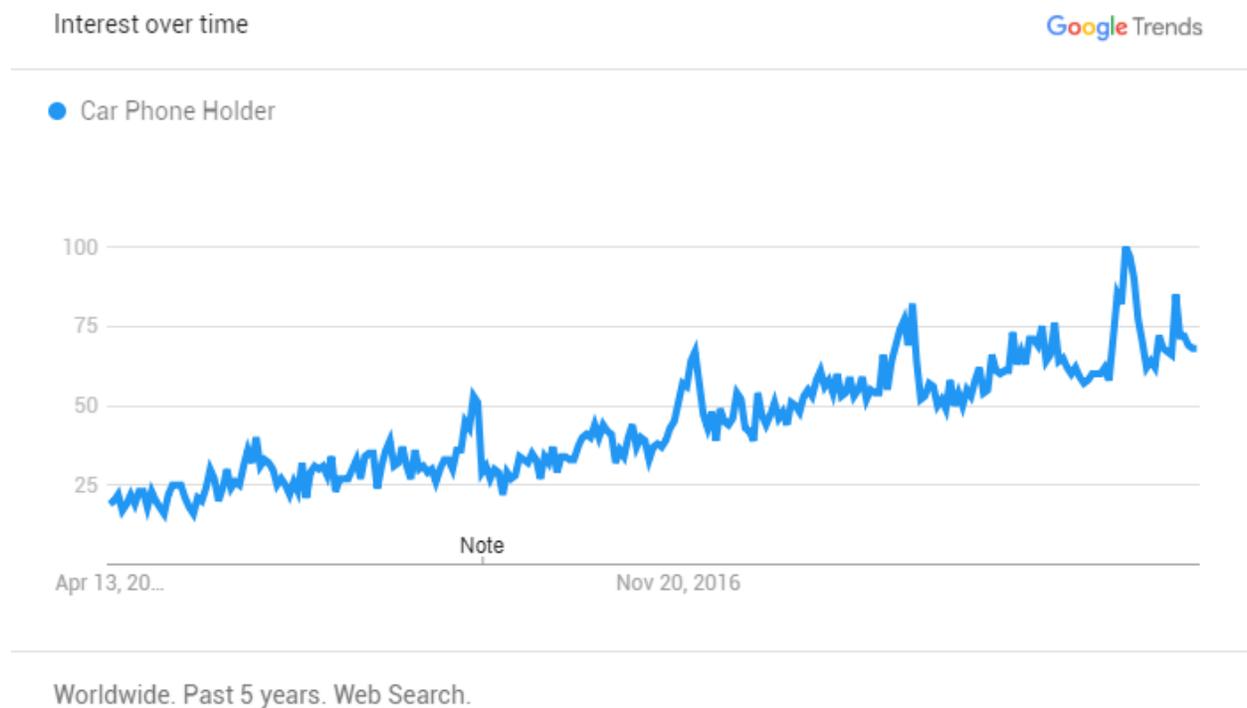
## **11. Car Phone Holder**



Technology has made our lives a lot easier. Previously, we had to ask others for directions, now our smartphone tells us. But how to use a smartphone in a car to look for directions? That's where car phone holders come into play. Car phone

holders have become an important car accessory. They are in the market for a few years now. Whether you have a general store or a car-centric store, the car phone holder will easily get more orders.

Talk about exponential growth! The car phone holders are in high demand right now and they will remain that way in the years to come. Heard of mobile-first world? This is your chance to benefit from that term.



<https://trends.google.com/trends/explore?date=today%205-y&q=Car%20Phone%20Holder>

## Product Analysis

### Price

- \$3-\$6

### **Suppliers**

- [Ankier Store](#)
- [JKING Official Store](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Facebook access (mobile): iPhone 5C

Facebook access (mobile): iPhone 5S

Facebook access (mobile): iPhone 8

Facebook access (mobile): iPhone 8 Plus

Owens: iPhone 6

Owens: iPhone 6 Plus

Owens: iPhone 6S

Owens: iPhone 6S Plus

Owens: iPhone 7

Owens: iPhone SE

## 12. Home Security IP Camera



Security cameras have always been in high demand. But recently as they come connected with internet, it is possible to see the footage on smartphones. The IP cameras are available for a low price on most Chinese estores. Hence, ecommerce store owners can keep a healthy margin while selling them online.

While home security has always remained an important topic, especially among residents of high-burglary areas, their demand is now on the rise almost everywhere. See how you can tap that market and help residents make their homes more secure.

● Home Security IP Camera



Worldwide. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&q=Home%20Security%20IP%20Camera>

## Product Analysis

### Price

- \$20-\$40

### Suppliers

- [Hiseeu Official Store](#)
- [DIGOO Official Store](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Alarm device

Anti-theft system

Home security

Security alarm

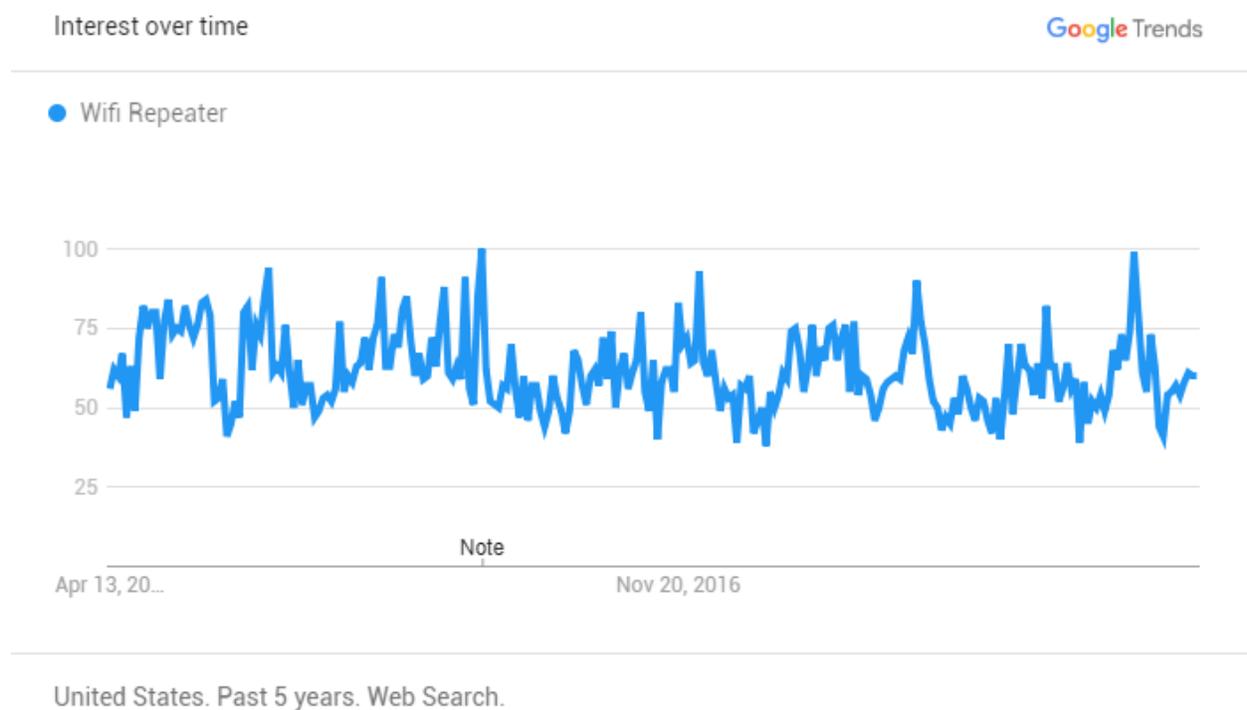
## **13. Wifi Repeater**



Tired of slow internet speed outside your house? Use a Wi-Fi repeater and double the internet speed. Most Wi-Fi routers can cover only 20m/sq area. With

Wi-Fi repeater, you can increase the signal range to cover larger areas, such as swimming pool, garage, car porch, garden, and main gate.

While home security has always remained an important topic, especially among residents of high-burglary areas, their demand is now on the rise almost everywhere. See how you can tap that market and help residents make their homes more secure.



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Wifi%20Repeater>

## Product Analysis

### Price

- \$20-\$60 (price varies by features)

### **Suppliers**

- [Hiseeu Official Store](#)
- [DIGOO Official Store](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Broadband

Fiber-optic communication

Wi-Fi Wireless

Wireless LAN

Wireless network

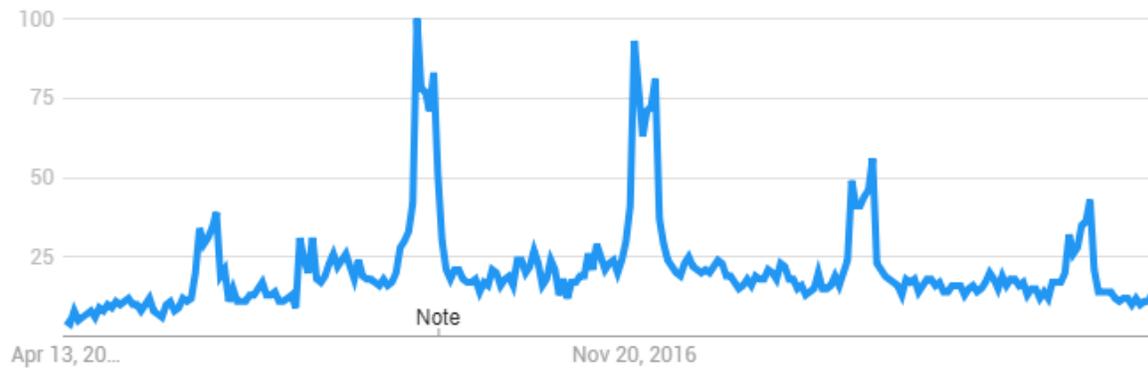
## 14. Drone Camera



Powerful drone cameras are now available for a minimal price. These drone cameras not only offer high quality and picturesque views but also offer complete freedom. The best thing about these drone cameras is that they can be sold at all times. Simply choose drone cameras that offer better quality footage and are available for a reasonable price and promote them on your estore.

Check out the demand spikes during holiday season. Drone buyers know that they can get the best deals during the holiday season and they wait for it. So, drone are some of the best selling products during seasonal sales. It was also one of the trending items last year.

● Drone Camera



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Drone%20Camera>

## Product Analysis

### Price

- \$100-\$400

### Suppliers

- [Milly Electronics](#)
- [E-watch Store](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:**

Aerial photography

Quadcopter

Radio-controlled aircraft

Travel photography

Unmanned aerial vehicle

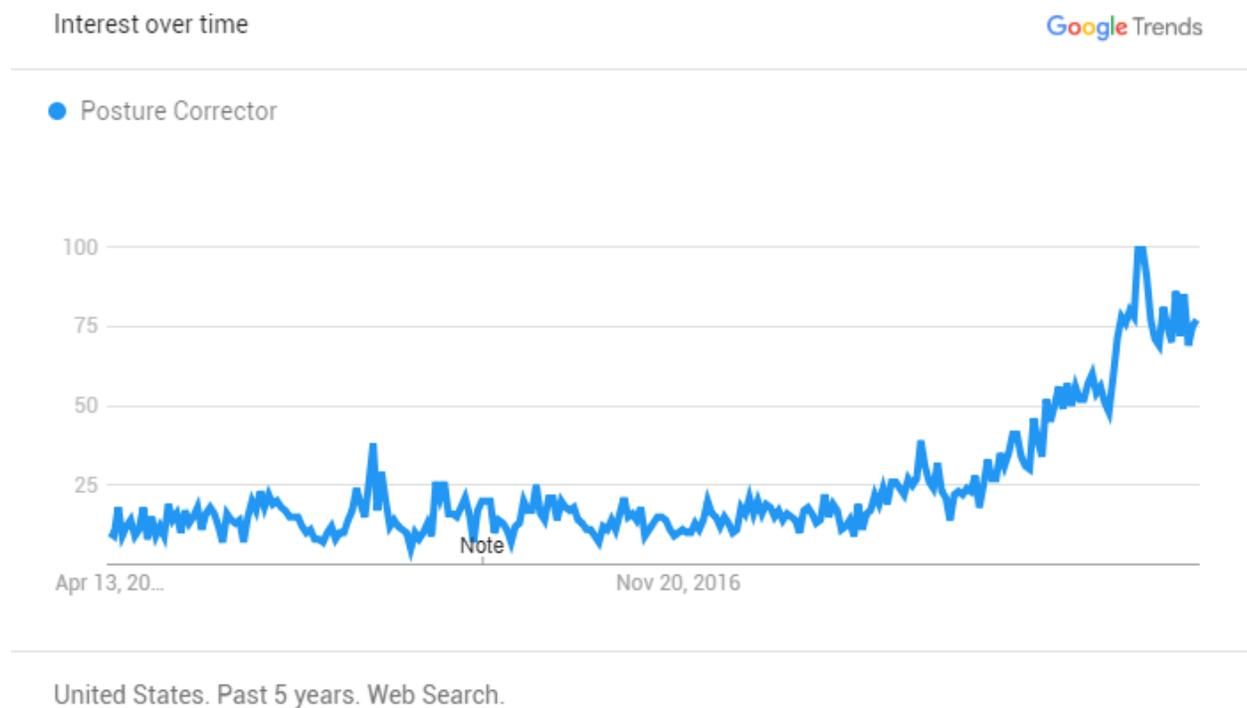
## 15. Posture Corrector



The posture corrector is a great product for any general ecommerce store. They help the users stand tall and straight, while supporting their spinal cord. The

product is also recommended by many physiotherapists. Target the following interest group and the posture corrector will sell by dozens.

People have really started to care about their posture. This has given the product a higher profit margin because people are now searching for it on search engines. Simply optimize the product landing page for SEO and then re-market to the people who drop by your website.



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Posture%20Corrector>

## Product Analysis

### Price

- ~\$12

### **Suppliers**

- [TMISHION Healthy Store](#)
- [Aptoco Official Store](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

BackCare

Cure Back Pain Network

Poor posture

Spine-health

## 16. Electric Soldering Iron Gun



A great soldering product for hobbyists. The soldering gun is available for a cost-effective price on AliExpress. As an ecommerce store owner or dropshipper, you can sell it for almost \$6 in profit.

Demand of soldering gun has remained consistent throughout the last five years. But this doesn't mean that they are any less craved for. You may have to target a precise audience, but the sales are still high, very high.

● gun soldering



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=gun%20soldering>

## Product Analysis

### Price

- ~\$20

### Suppliers

- [Shenzhen HANDSKIT Store](#)
- [NEWACALOX Official Store](#)

## Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### Ads Targeting:

Electrical wiring

Electrician Integrated circuit

Soldering

Soldering iron

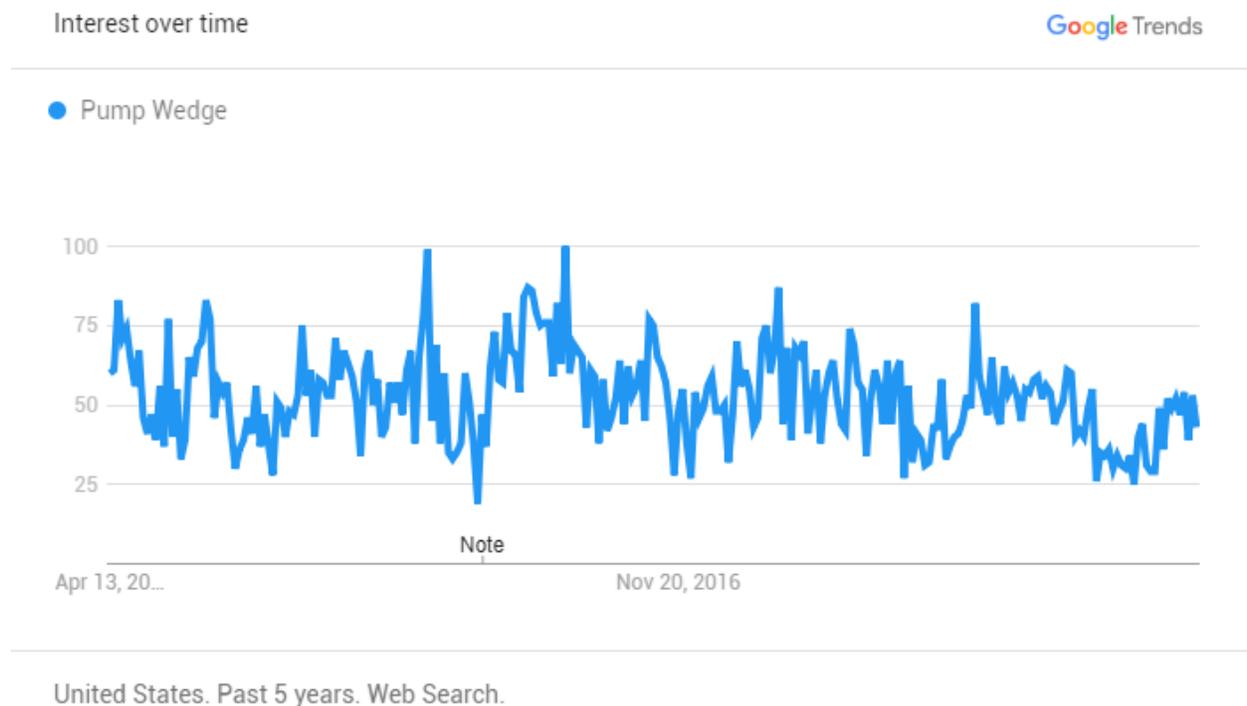
Welding

## 17. Pump Wedge Locksmith



The pump wedge is a very useful product for picking up heavy objects easily. It is useful for places with a lot of furniture. The wedge pump will lift the object up and placing it anywhere you want, thus minimizing your effort and time.

Pump wedge locksmith are in high-demand due to the purpose they serve. Not only are they useful in-house but their industrial uses outdo even that.



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Pump%20Wedge>

## Product Analysis

### Price

- ~\$12

### **Suppliers**

- [Super PDR](#)
- [Shenzhen Zhizong Sihai Technology co.,Ltd](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Hand tool

Home Hardware

Household hardware

Multi-tool

Power tool

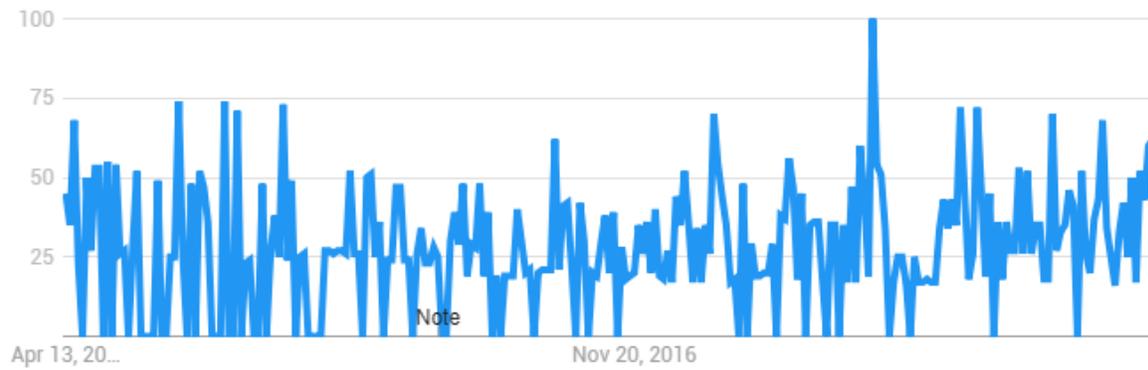
## 18. Bohemian Earrings



Dazzle your visitors with these Bohemian-style earrings. While marketing these, visuals are everything. So, focus on the visuals and market the Bohemian earrings like never before.

Bohemian earrings are evergreen. You won't find them rising the trends because they have always remained popular among women. These bohemian earrings have different price ranges. So, make sure to use the right price to sell your lot.

● Bohemian Earrings



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Bohemian%20Earrings>

## Product Analysis

### Price

- \$1-\$2

### Suppliers

- [XP Official Store](#)
- [QBH Jewelry Co.,Ltd](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Fashion accessories

Necklace

Pendant

Shopping and fashion

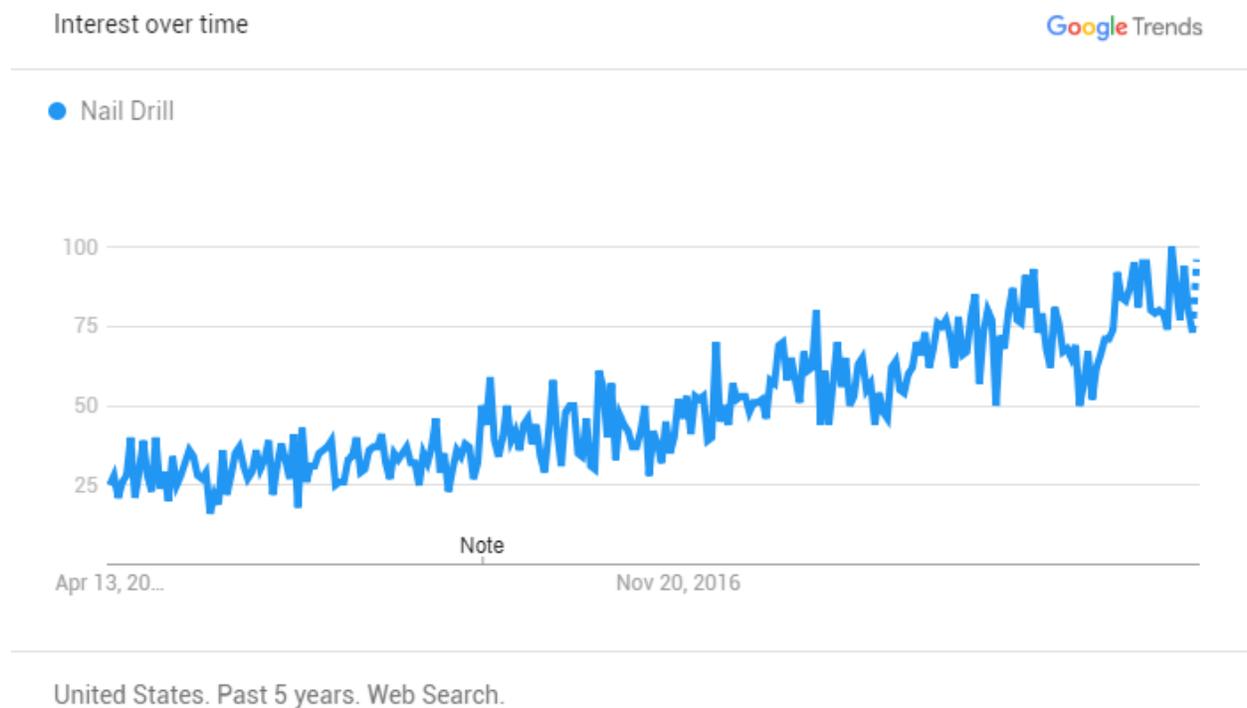
## **19. Manicure Milling Drill Bit**



The manicure drill helps women improve the look of their nails. It comes with multiple tool sets and offers a complete package for cutting, trimming, polishing, and enhancing the nails. As it is available for a low price on AliExpress, it can

become your high selling product. Manicure milling drill is a highly trending product to sell this year.

Talk about high-demand as seen below! A truly novel idea, the nail grinder (nail drill) is a trending product around the world. Women are seeking it because it just makes the whole manicure process easier. Instead of paying \$100s on one-time manicure, they can now get the whole set. Why not!



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Nail%20Drill>

## Product Analysis

### Price

- \$20-\$50

### **Suppliers**

- [My Sweety House](#)
- [Ms.Dear Official Store](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Fashion accessories

Necklace

Pendant

Shopping and fashion

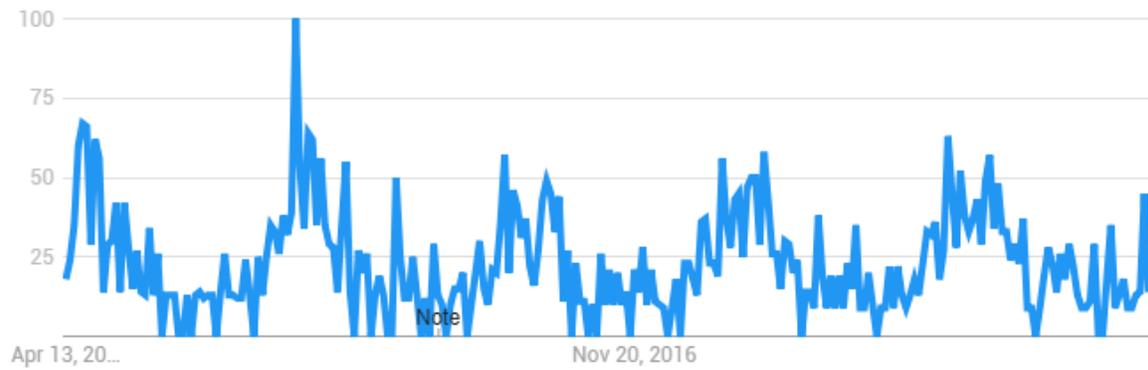
## 20. Flexible Garden Hose



The garden hose is perfect for washing your car, or watering your garden. It comes with pipe spray gun that's completely flexible and available in 25 ft and 100 ft lengths. The garden hose has been the bestseller for the last two years. This year, garden hose will surely attract more buyers and users.

The flexible garden hose is gradually rising in trends. On observing the trend of previous few years, you will see that this product gets the most sales during summer season. So, tap into that!

● flexible garden hose



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=flexible%20garden%20hose>

## Product Analysis

### Price

- \$7-\$25

### Suppliers

- [Manor Gardener Store](#)
- [Miliner](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:**

Garden

Garden design

Handyman

Hardware store

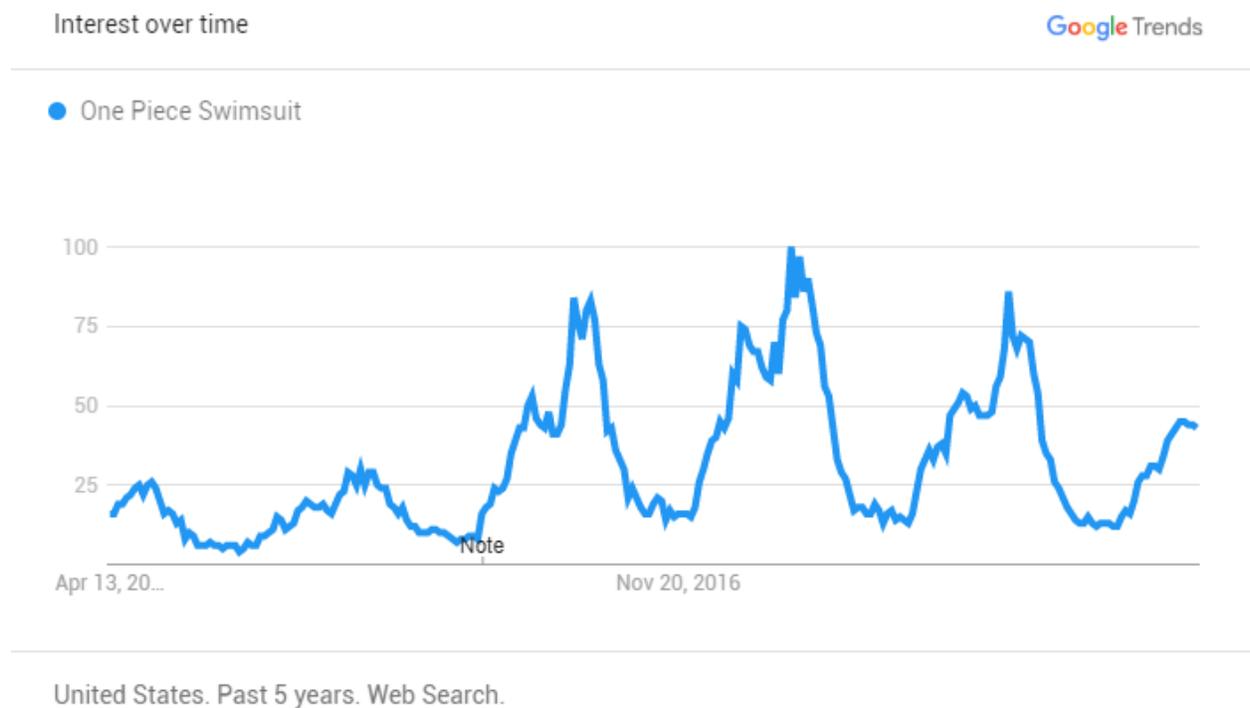
## 21. One Piece Swimsuit



The dazzling one piece swimsuit offers comfort and style. Users can get these backless swimsuits to enjoy swimming and strolling on the beach. It's perfect for

exotic tropical beaches. Sell them as a combo with beach party wear, to entice the customers.

One piece Swimsuits also known as **Monokinis** have become trendy due to popular culture. A few years ago not many people were buying them online. But after females started wearing them in top movies and dramas, they rode the wave.



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=One%20Piece%20Swimsuit>

## Product Analysis

### Price

- \$6-\$25

### **Suppliers**

- [Swimsuits Fairyland](#)
- [Hipster Biquini Store](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Swimwear

Party dress

Beachwear

Ladies fashion

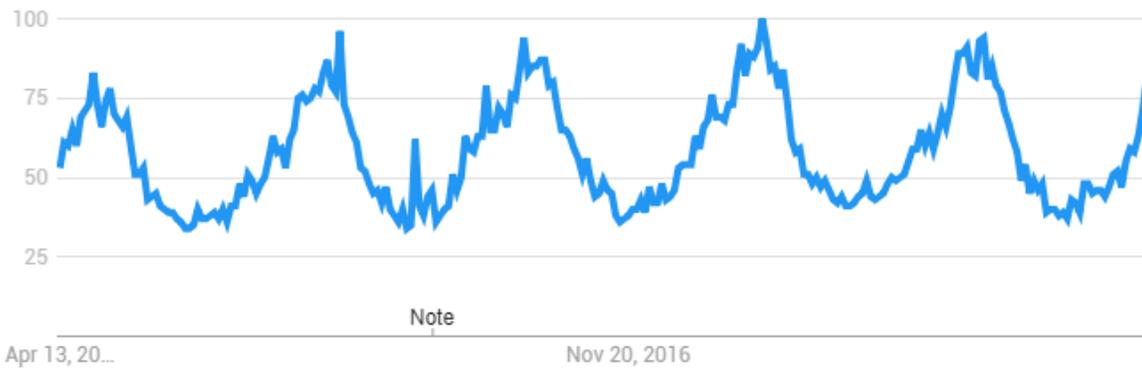
## 22. Fly Fishing Quick Knot Tool



Quick knot fish hook is perfect for cutting, retracting, and tying unbreakable fish hooks. The fishing toolkit works with all types of wires and offer complete flexibility in tying hooks. Easily fasten it to D-ring and keep a no-slip grip. The tool comes with a hanging hook for fastening travel bags and belts. As an estore owner, you can sell it as a combo, or cross sell with other fishing gear.

Quick knot fishing hooks are popular during the fishing season. But, they can sell during the whole year if precisely marketed. This product isn't for professional fishers because it doesn't grab fishes in bulk. But you can target those who are interested in fishing as a hobby.

● Fish hook



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?q=%2Fm%2F0cq12&date=today%205-y&geo=US>

## Product Analysis

### Price

- \$7-\$10

### Suppliers

- [SAMSFx Official Store](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:**

Fishing

Fish hooks

Fishing accessories

Recreational fishing

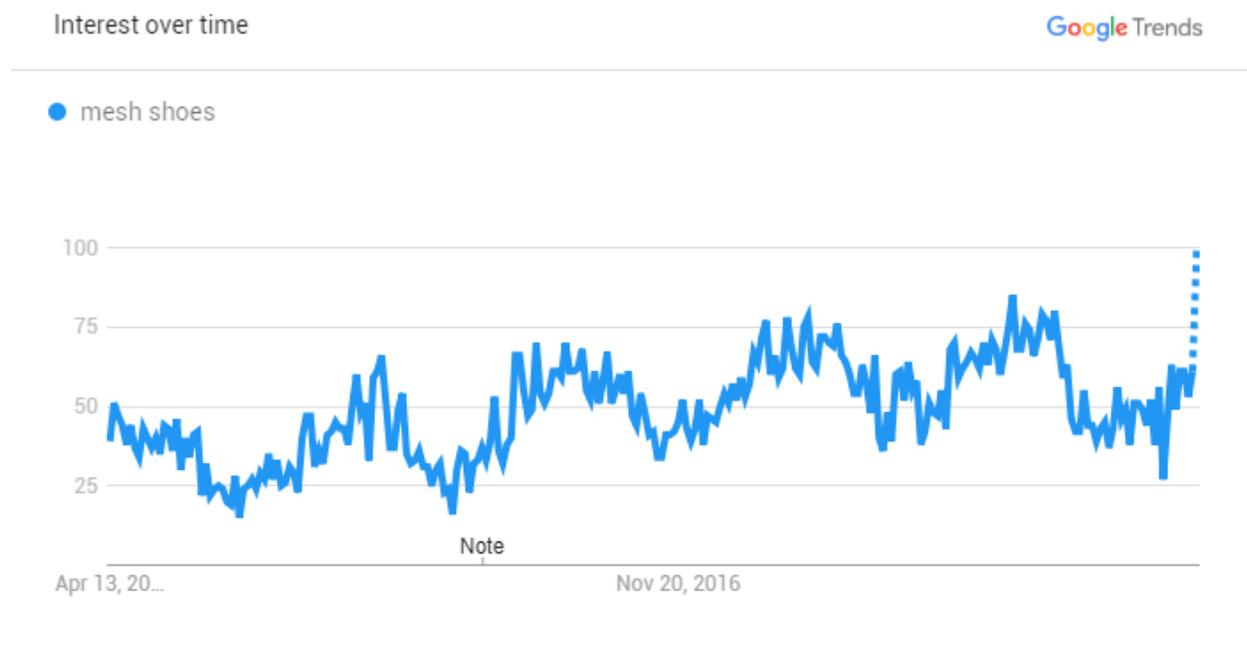
## 23. Breathable Mesh Running Shoes



Athletes now want shoes made out of breathable fabric because they are long lasting and offer comfort in movement. The breathable shoes are perfect for anyone who has just started running. Breathable shoes are made of organic material and therefore are high in demand. They don't wear out, so you can keep them as long as you love to.

You won't even have to sell them. Just bring them in front of the users and see your order volume rising.

Observe the trend provided below. People are now moving towards mesh shoes because they are breathable, self-repairing, and light-weight. Most people sit in the office for 10 hours. They need light-weight shoes that they can wear all day without impacting the feet. That's where these breathable mesh shoes come in handy.



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-5y&geo=US&q=mesh%20shoes>

## Product Analysis

## Price

- \$7-\$25

## Suppliers

- [Cindy Footwear Store](#)
- [Adult Shoes Shop](#)

## Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

## Ads Targeting:

Running Shoes

RunningShoes.com

Athletes

Runners

Joggers

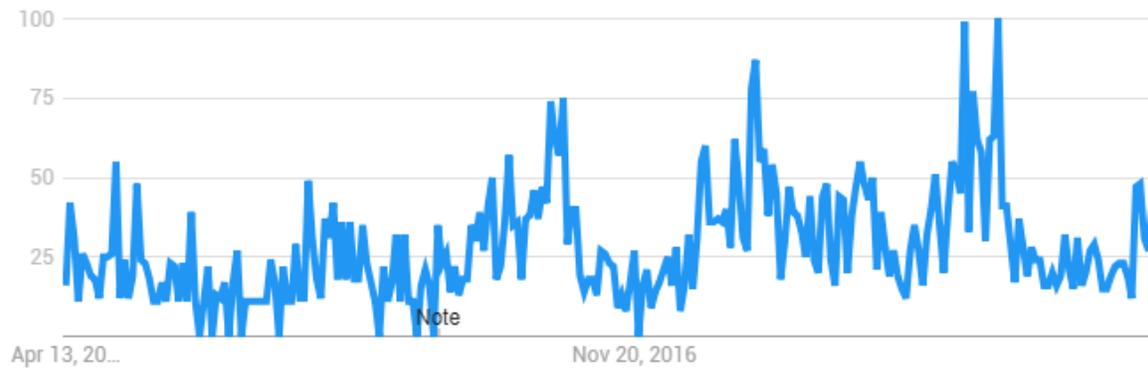
## 24. Waterproof Eyebrow Liner



What do ladies hate the most? A ruined makeup after they have washed their faces. That's for sure. But there is a way around it now. The waterproof eyebrow liner is here to solve a longstanding problem. Even if the girls wash their faces, the eyebrow line will remain intact.

Females have been enhancing their eyebrows from a long time. Their only problem was that the eyebrow makeup was washed due to water. But that was the past. Now, thanks to waterproof eyebrow pencils, they can easily apply eyebrow makeup with ease.

● Waterproof Eyebrow pencil



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Waterproof%20Eyebrow%20pencil>

## Product Analysis

### Price

- \$1-\$5

### Suppliers

- [Winshang Sunshine House](#)
- [Shop4419214 Store](#)

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:**

Fashion and Beauty

Cosmetics

Beauty products

Fashion women

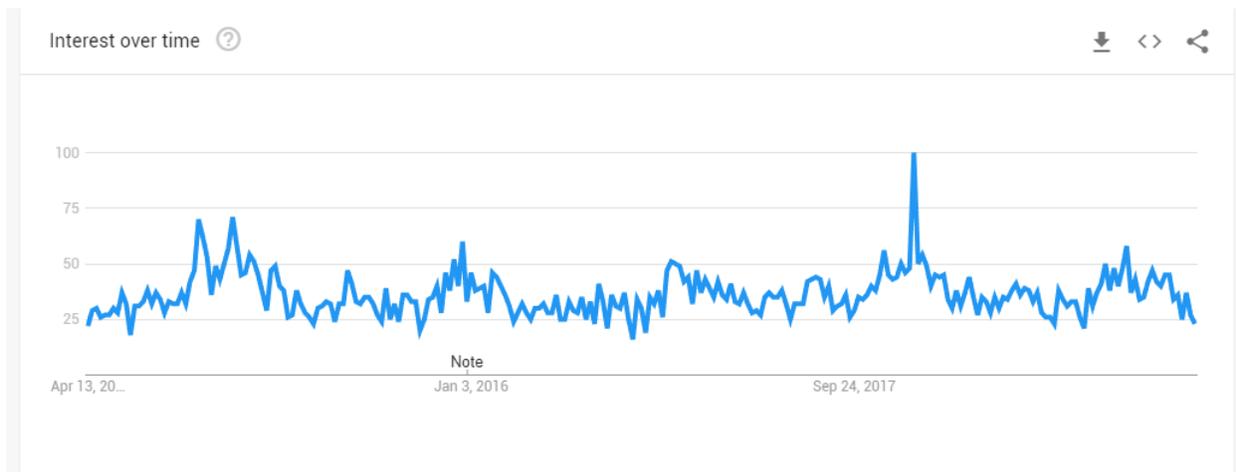
## 25. Non-Contact Infrared Thermometer



Children don't like thermometers. Don't worry though, as we have got you covered. Try out these non-contact thermometers. One of the most trending

and selling products, the infrared thermometers, are non-contact devices. They can easily measure temperature from a distance of 12 inches.

As you can see, the non-contact thermometer has a straight graph. This means people are searching for it and there is still demand in future. Now, if you look closely, you will see that the demand spiked during December last year. So, you have a product that gives a decent margin in December. Why not try to sell it during that time?



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Infrared%20Thermometer>

## Product Analysis

### Price

- \$10-\$15

### Suppliers

- [Electronic DIY Club](#)

- [QST EXPress-01](#)

### **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

### **Ads Targeting:**

Baby and kids wear

Baby Clothes

Clinic

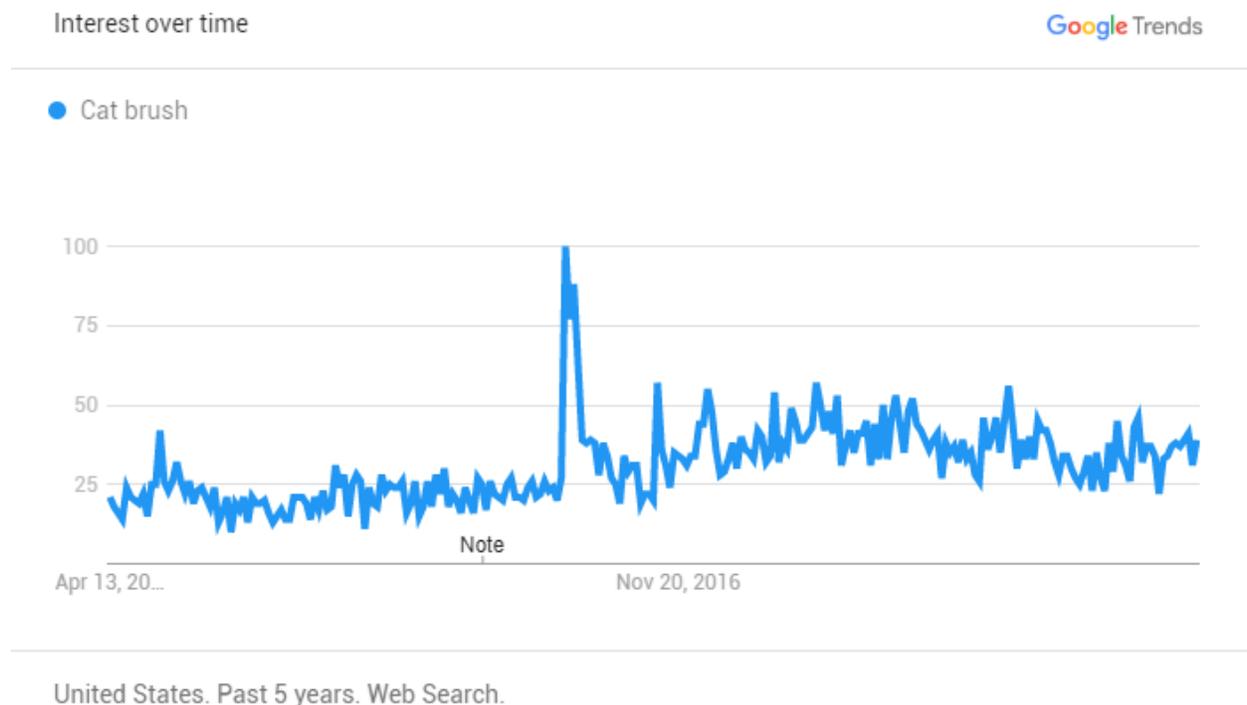
Infant clothing

## **26. Cat Massage Comb**



Cats love to rub themselves everywhere. When they rub their skin all across the floor they also shed their hair. The cat massage comb is the solution to this problem. If you own a pet ecommerce store, you can have this trending product to sell online this year. Target the following interest with this product.

Marketing cat brushes exclusively is a present-day phenomenon. That's why you will see the trend taking a steep angle. The major break came when they came to the limelight in May 2016. From then onwards, cat brushes are selling with a good profit margin on top ecommerce stores.



<https://trends.google.com/trends/explore?date=today%205-y&geo=US&q=Cat%20brush>

## Product Analysis

## **Price**

- \$10-\$15

## **Suppliers**

- [Wonder Dreaming Store](#)
- [Trends Pet Store](#)

## **Selection Process**

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

## **Ads Targeting:**

Pet Lovers

Cat lovers

Cat grooming

Cat accessories