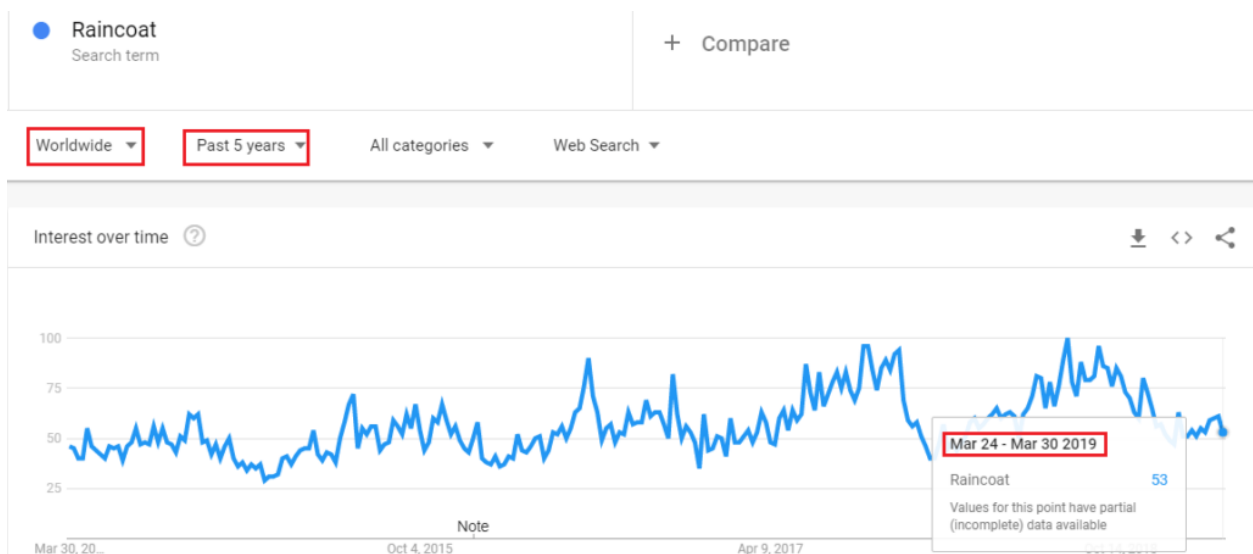


# Household Merchandises Trending Products

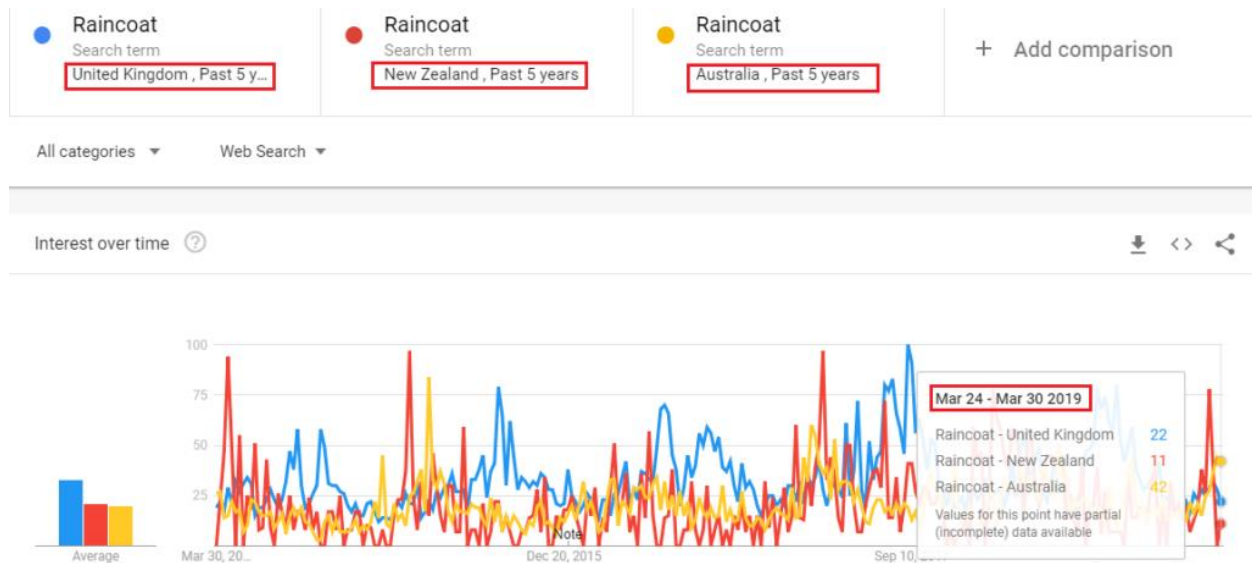
## Raincoat



Well, Raincoats are always in demand. Specially when there's rain everywhere. Rainy season is the perfect time to start selling raincoats and we're going to see what the current trend dictates for this product.



Raincoat is showing a decline in worldwide trend. Let's checkout the regional trends.



Both New Zealand and Australia have a high demand of raincoats right now. These are currently the best markets to focus your attention to, if you are trying to make a decent profit selling raincoats.

### How to Target Raincoat on Facebook

- Gender: Women and Men
- Age Group: 18 – 54
- Location: Australia , New Zealand
- Targeting: Raincoat, Thru-hiking, Ozark Trail (hiking trail)

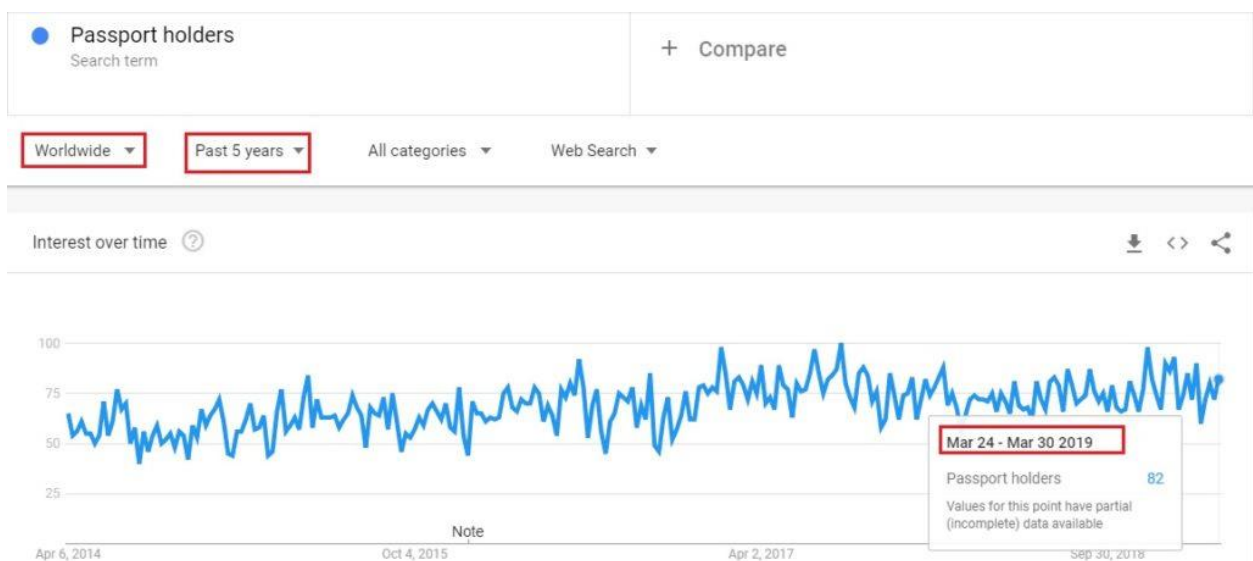
### Top Suppliers for Raincoats Product

- [LADIES GIRLS RAIN MAC WOMENS RAINCOAT](#)
- [WOMENS LIGHTWEIGHT BREATHABLE WATERPROOF JACKET](#)
- [Ladies JACKET RAIN MAC PARKA Womens SHOWER Festival RAINCOAT](#)

## Passport Holder



The passport is the most essential travel document in travelling , protecting it must be the first priority. For that passport holder comes as a best assistance you get to keep your passport safe.



The worldwide trend for passport holder is on the rise. That's a positive to add it in your store product line.



Surprisingly, Ghana is the hottest market right now for this product. New Zealand is also showing a rising trend trend for passport holders.

So to make good chunk of money from this item you should start selling this item right now in these markets.

### How to Target Passport Holders on Facebook

- Gender: Women and Men
- Age Group: 18 – 54
- Location: United States, United Kingdom, Australia
- Targeting: Frequent Travelers narrow on Amazon.com and Engaged Shoppers and Online shopping
- Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow on Amazon.com and Engaged Shoppers

### Top Suppliers for Passport holder Product

- [Minimalist Front Pocket Wallet RFID Blocking Thin Leather Card Case](#)
- [Genuine Leather Passport Holder Travel Wallet](#)
- [SOBU Card Holder Men Women Credit Passport Card Bag ID Passport Card Wallet](#)