

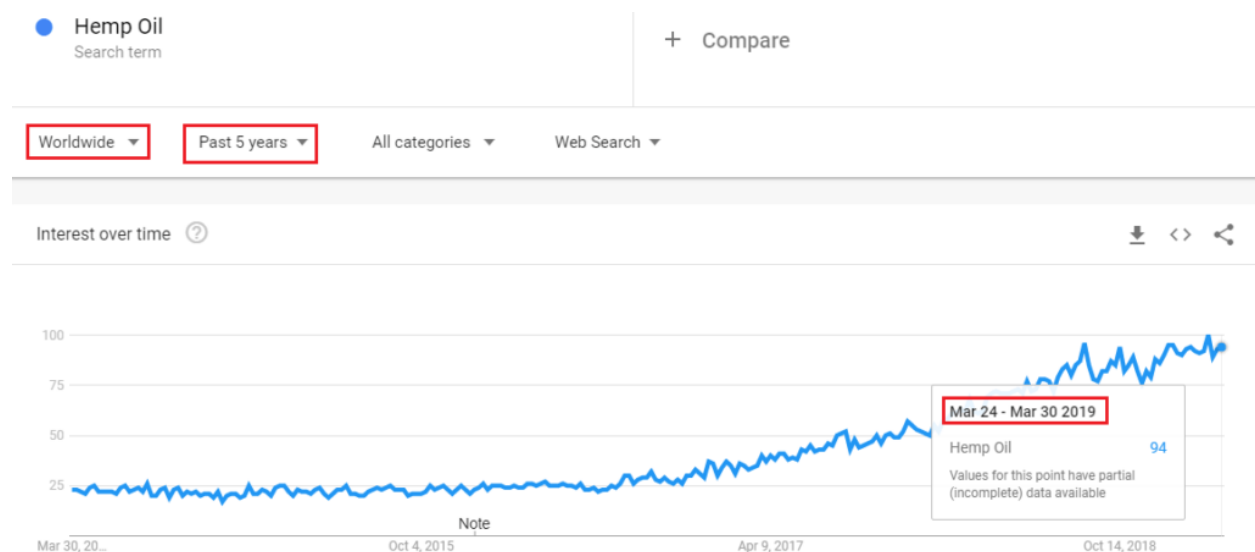
# Beauty & Health Trending Products

## Hemp Oil

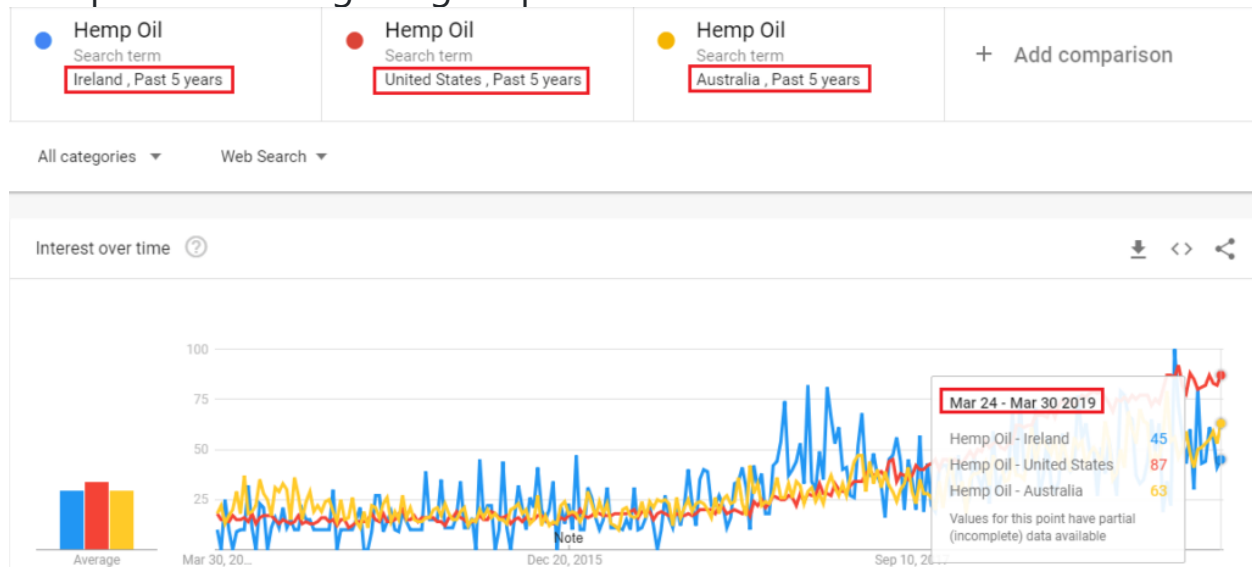


With increasing awareness about health, products like Hemp Oil are gaining a lot of attention. Hemp oil is extracted from Hemp seeds and has different uses.

Many people use it as an alternative to olive oil in cooking due to its nutty flavor and as a source of protein. In addition, there are various lotions made of hemp oil.



Hemp oil is showing a slight upward rise in worldwide trend.



All three trending market Ireland, USA and Australia also showing an upward trend for hemp oil.

### How to Target Hemp Oil on Facebook

- Gender: Women and men
- Age Group: 22 – 65
- Location: United States
- Targeting: Kitchen stove narrow it down on Engaged Shoppers.

### Top Suppliers for Hemp Oil Product

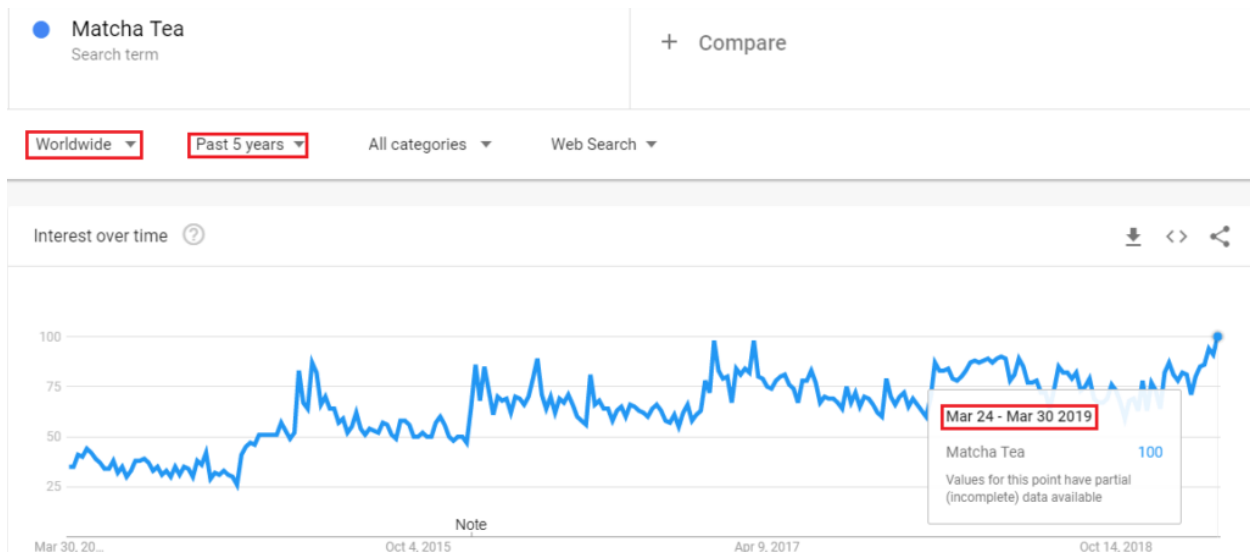
- [Spa Bath 10ml Hemp Oil Massage Oil Rose Eucalyptus](#)
- [Natural aromatherapy Hemp seed oil Soap materials base carrier Hemp seed essential oil](#)
- [Oroaroma essential oil Soap materials base carrier Hemp seed oil](#)

## Matcha Tea



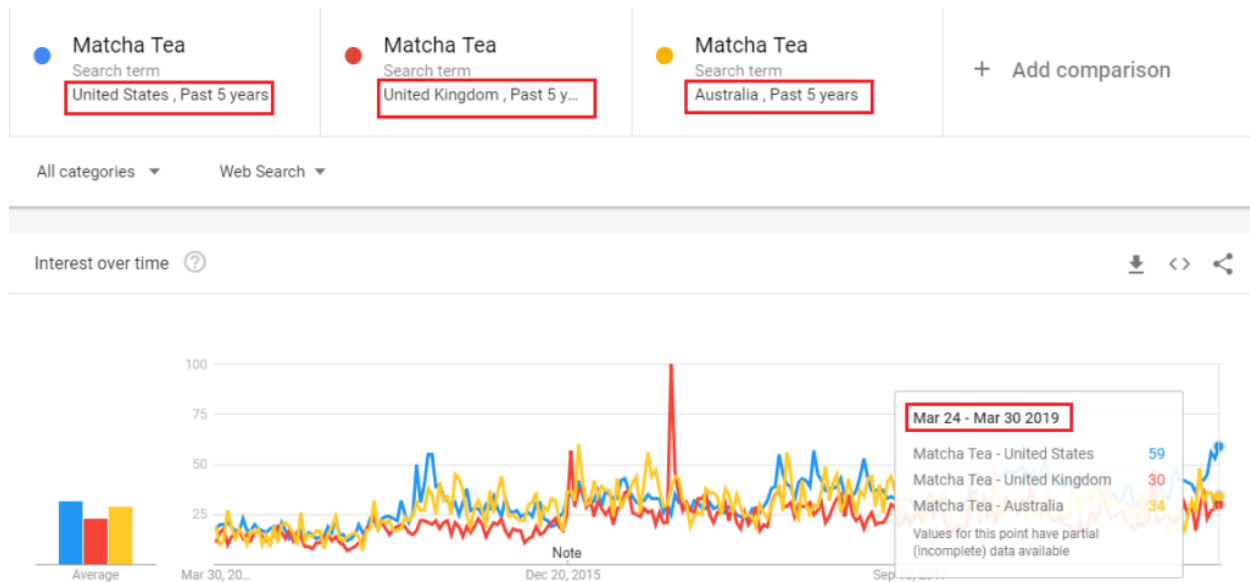
Matcha tea is a much healthier version of Green tea.

It's a finely ground powder made of green tea leaves so when you drink matcha tea; you ingest the entire leaf which is much healthier than regular green tea.



Since the masses have been looking for healthier drinks, matcha tea trend is on a steady rise all across the World.

It's a great niche to tap into right now.



You can see that all three markets, USA, UK and Australia are on the rise with the U.S. taking a lead. While Australia is showing downward trend.

It's a great time to sell matcha tea in any one of these regions, specially in USA market.

### **How to Target Matcha Tea on Facebook**

- Gender: Women
- Age Group: 18 – 64
- Location: United States, Australia, United Kingdom
- **Targeting: Matcha green Tea, Eat Natural**

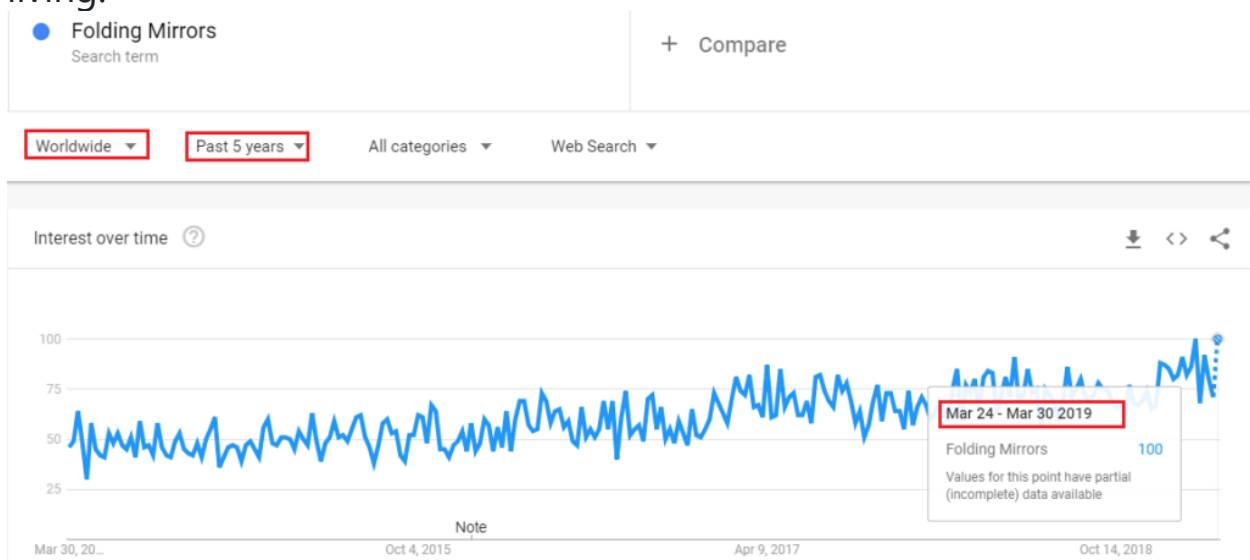
### **Top Suppliers for Matcha Tea**

- [3.52oz/ 100g Japanese Organic Matcha Tea Powdered Natural Green Tea Powder New](#)
- [100G Matcha Powder Green Tea Pure Organic Certified Natural Premium Loose ac](#)
- [100G YPFEN Matcha Powder Green Tea Pure Organic Certified Natural Premium Loose](#)

## Folding Mirrors

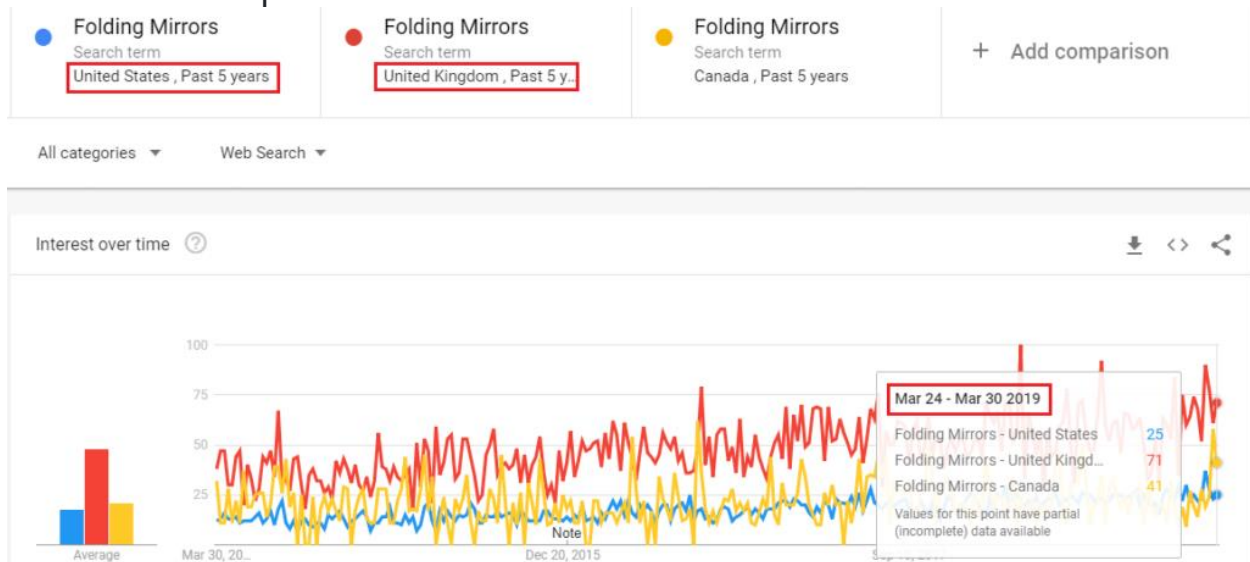


Folding mirrors are picking up steam all over the world. Everyone is keeping a portable folding mirror to give themselves a touch-up on the go. It's a great product that you can sell right now to earn a decent living.



Look at the trend for folding mirrors in the World. It's showing a sharp upward trend. You can definitely sell this product on your online store

for some killer profits.



Again, United Kingdom is the perfect market to promote and sell folding mirrors. It has the highest trend compared to Canada (that is showing a downward trend) and USA, so focus on the UK market if you want to make some serious money.

### **How to Target Folding Mirrors on Facebook**

- Gender: Women
- Age Group: 18 – 54
- Location: United States, United Kingdom
- Targeting: Targeting: MAC Cosmetics, Stylish Eve, Chanel

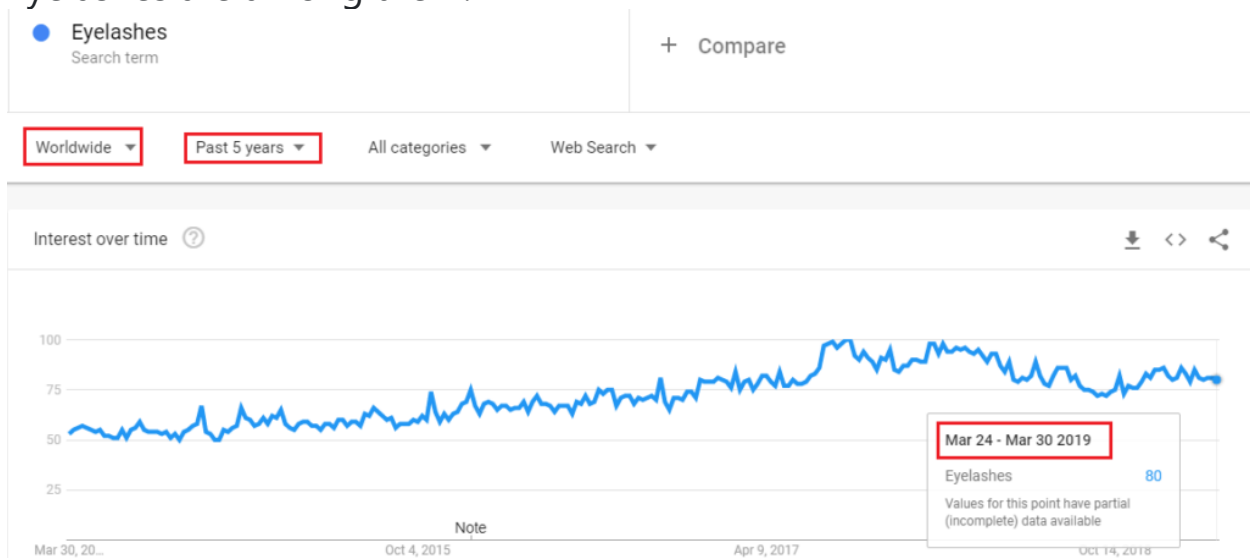
### **Top Suppliers for Folding Mirrors Product**

- [LED Touch Screen 22 Light Makeup Mirror Table Desktop Makeup](#)
- [1PC Fashion Women Ladies Make Up Mirror Cosmetic Folding Portable Compact Pocket](#)
- [1pc Women Foldable Makeup Mirrors Lady Cosmetic Hand Folding Portable Compact Pocket Mirror](#)

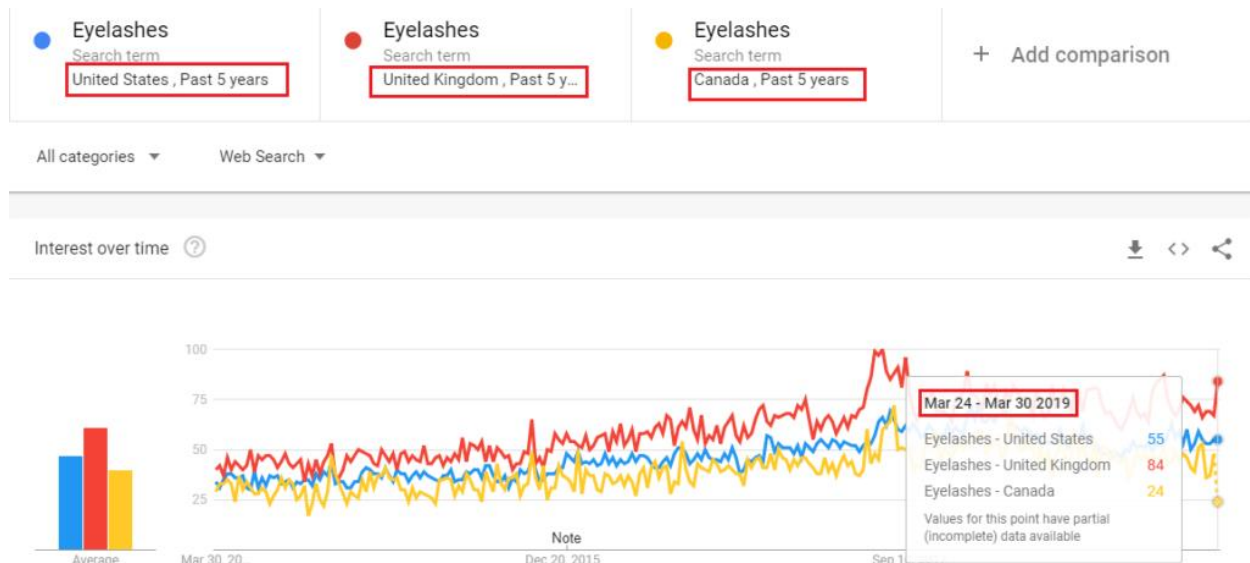
### **Eyelashes**



Fashion is something that is ever evolving and constitutes a multi-billion dollar industry. There are many products that are in demand and Eyelashes are among them.



Its worldwide trend shows a flat trend. However, in some regions it can proved to be winning products for your store.



United Kingdom market is showing sharp rise in the trend. So, you had better focus on UK to make some good profit from eyelashes.

### How to Target Eyelashes on Facebook

- Gender: Women
- Age Group: 18 – 46
- Location: United Kingdom, Ireland, United States
- Targeting: Eyelashes Regrow, Eyelash extensions narrow it down on Engaged Shoppers.

### Top Suppliers for Eyelashes Product

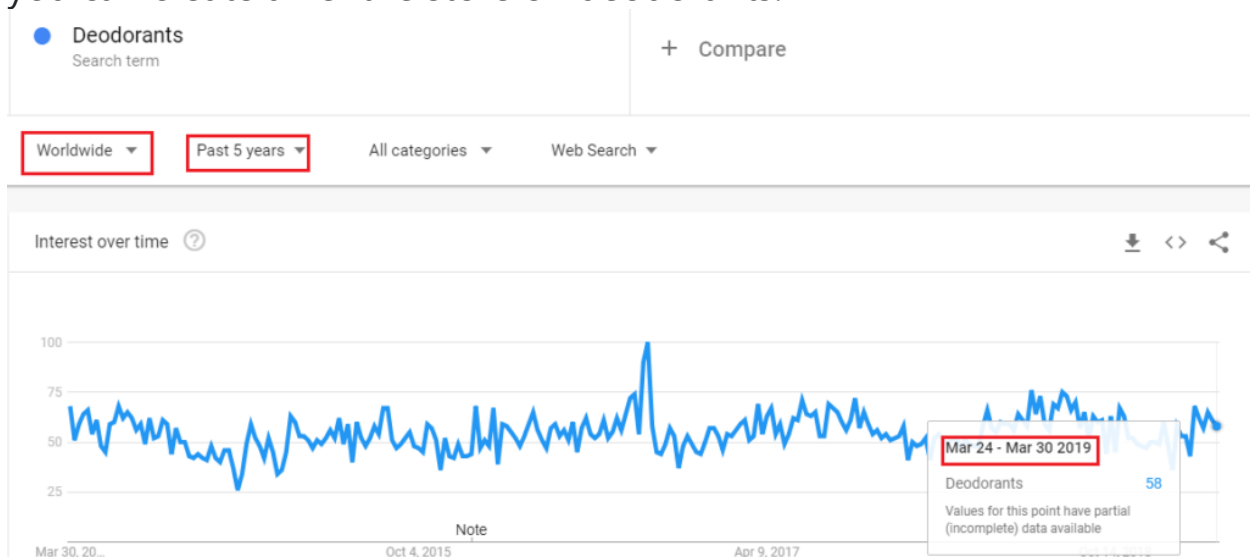
- [10 Pairs Makeup Handmade Natural Thick False Eyelashes](#)
- [WonderLash Premium Mink Lashes Pro Semi Permanent Individual Eyelash Extensions](#)
- [5 Pairs Lot Black Cross False Eyelash Soft Long Makeup Eye Lash](#)



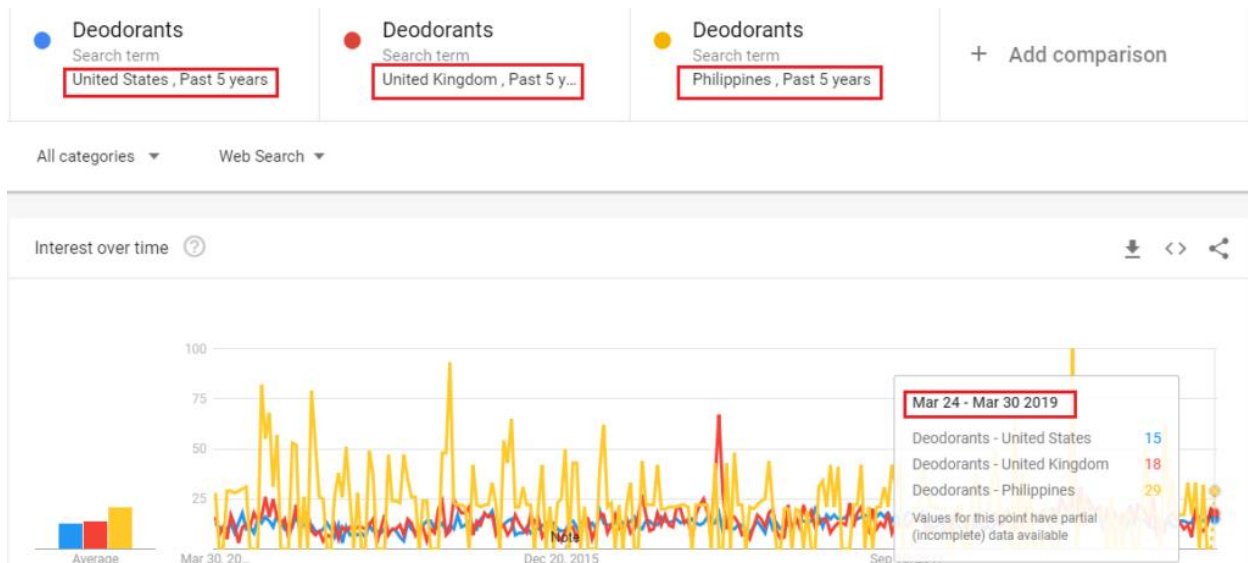
## Deodorants



Personal hygiene products are evergreen items to have on your store, especially deodorants. With a wide variety of brands and different types, you can create an entire store on deodorants.



The worldwide trend is showing a decline lets see the regional market for deodorant.



The regional trend showing a positive signs. In Philippines there is a sharp rise in trend and a decent rise in UK market.

Target UK and Philippines markets to get good profits out of deodorants.

### How to Target Deodorants on Facebook

- Gender: Women and men
- Age Group: 22 – 65
- Location: United States
- Targeting: dove narrow it down on Engaged Shoppers, Business and Finance, Sales.

### Top Suppliers for Deodorant Product

- [COOL WATER by Davidoff Perfume Deodorant Spray](#)
- [Cool Water by Davidoff Cologne Deodorant Spray for Men](#)
- [Old Spice Anti-perspirant Deodorant Stick Gel Men](#)

## Spider Nail Gel

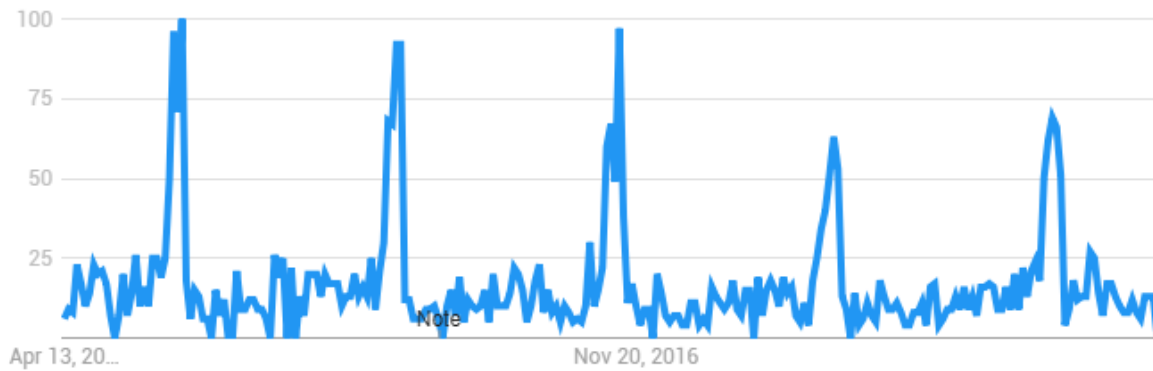


Girls simply love to polish their nails and a new trend of nail polish is spider nail gel. The gel is a mixture of glitter and paint. The bottle comes with both mixed together and will spread a fine line of sparkling paint on the nails if applied. The Spider nail gel is available for \$2 on AliExpress so you can sell for \$6 to \$8 easily. Make sure that you keep at least 50 to 100 percent margin while selling these on your ecommerce store.

Interest over time

Google Trends

● spider nail



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-y&geo=US&q=spider%20nail>

## Product Analysis

### Price

- \$2-\$5

### Suppliers

- Francheska
- Monja

### Selection Process

Nail polish sees a spike during the second week of October in the west. So, make sure to target the right audience and set the right price for higher sales.

## Eyeshadow Stamp



The eyeshadow stamp helps make eye shadows within seconds. Simply put the paste or eyeshadow on the stamp and then press it on the eyelid. It is a perfect product to sell to make-up artists. The eyeshadow stamp will work more or less on all types of eye sizes. And, more than one people can also use a single eyeshadow stamp as well. Girls simply can't live without makeup. **Period!**

The graph below is a proof of that. Observe the breakout of last year and see how eye shadow stamps are slowly piercing the makeup market. Get them in-front of girls and take your selling to the next level.

Interest over time

Google Trends

● Eyeshadow Stamp



Worldwide. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-y&q=Eyeshadow%20Stamp>

## Product Analysis

### Price

- \$1-\$4

### Suppliers

- Feng Top Store
- Saturday ShowTime Store

### Selection Process

- Pick products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:** Make up artists Make up lessons Professionals Makeup and fashion Cosmetics

## Bohemian Earrings



Dazzle your visitors with these Bohemian-style earrings. While marketing these, visuals are everything. So, focus on the visuals and market the Bohemian earrings like never before.

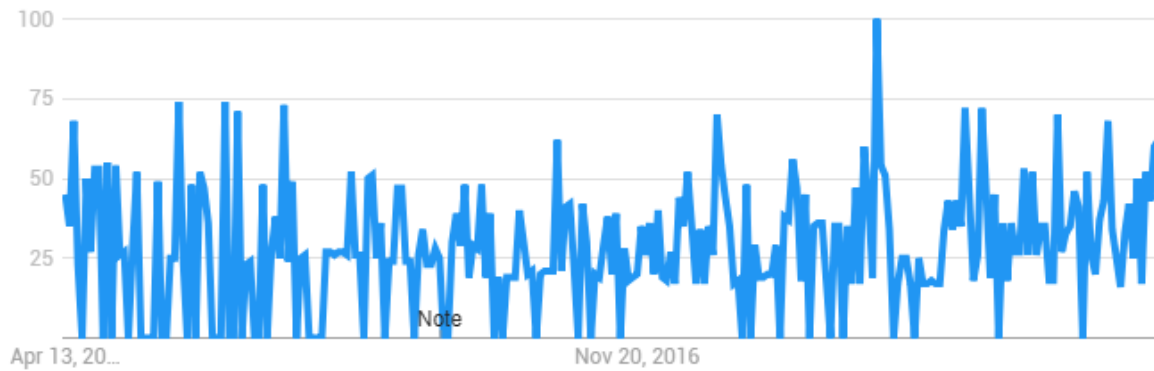
Bohemian earrings are evergreen. You won't find them rising the trends because they have always remained popular among women. These bohemian earrings have different price ranges. So, make sure to use the right price to sell your lot.



Interest over time

Google Trends

● Bohemian Earrings



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-y&geo=US&q=Bohemian%20Earrings>

## Product Analysis

### Price

- \$1-\$2

### Suppliers

- XP Official Store
- QBH Jewelry Co.,Ltd

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.



**Ads Targeting:** Fashion accessories Necklace Pendant Shopping and fashion

## Manicure Milling Drill Bit



The manicure drill helps women improve the look of their nails. It comes with multiple tool sets and offers a complete package for cutting, trimming, polishing, and enhancing the nails. As it is available for a low price on AliExpress, it can become your high selling product. Manicure milling drill is a highly trending product to sell this year.

Talk about high-demand as seen below! A truly novel idea, the nail grinder (nail drill) is a trending product around the world. Women are seeking it because it just makes the whole manicure process easier. Instead of paying \$100s on one-time manicure, they can now get the whole set. Why not!

Interest over time

Google Trends

● Nail Drill



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-y&geo=US&q=Nail%20Drill>

## Product Analysis

### Price

- \$20-\$50

### Suppliers

- My Sweet House
- Ms.Dear Official Store

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:** Fashion accessories Necklace Pendant Shopping and fashion