

Baby Care Trending Product

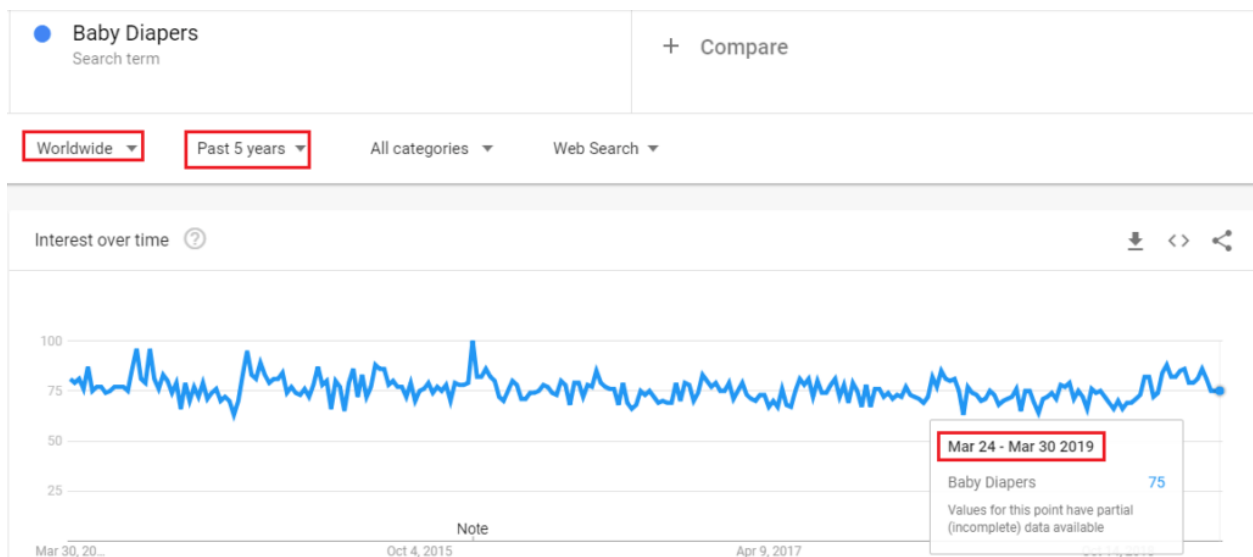
No introduction required. There are babies, so there will be diapers. These products are quite popular among parents as they want to keep their little ones from making a mess all day.

Baby Diapers

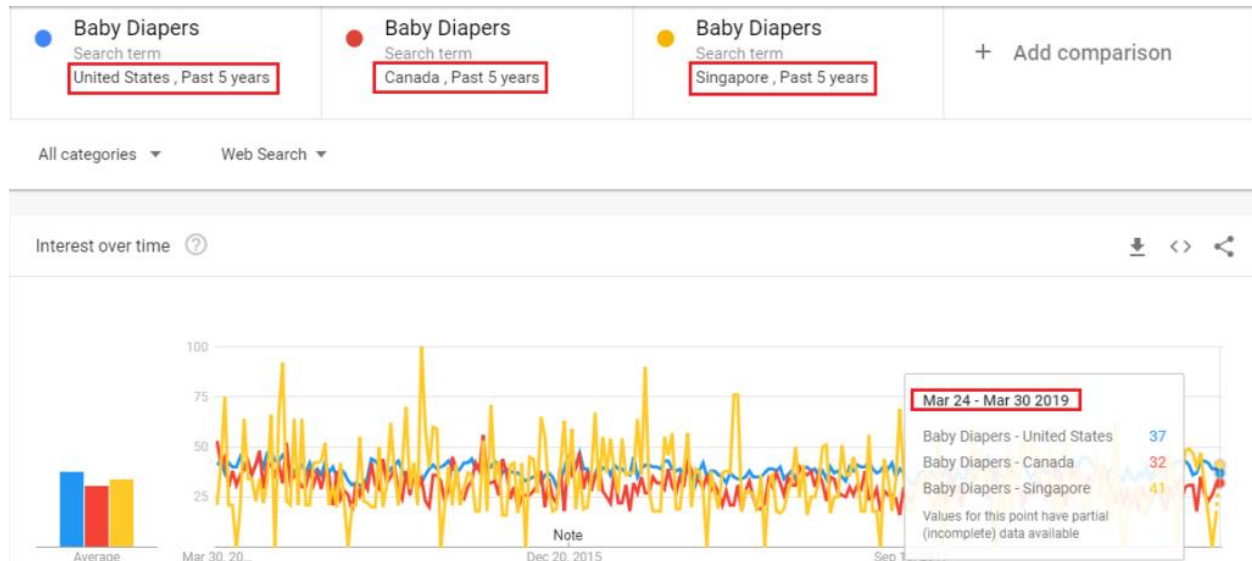


As long as people are having babies, there will always be a need for diapers.

In worldwide trend is no hype for diapers but in some regions, this could become a game changer product for your online store.



Two markets which include **Singapore** & Canada see a good bump in the diapers trend except for United States. You should focus on Singapore & Canada to make some serious profits.



How to Target Baby Diapers on Facebook

- Gender: Women
- Age Group: 22 – 35
- Location: Australia, United States, Canada
- Targeting: New parents (0-12 months)

Top Suppliers for Baby Diapers Product

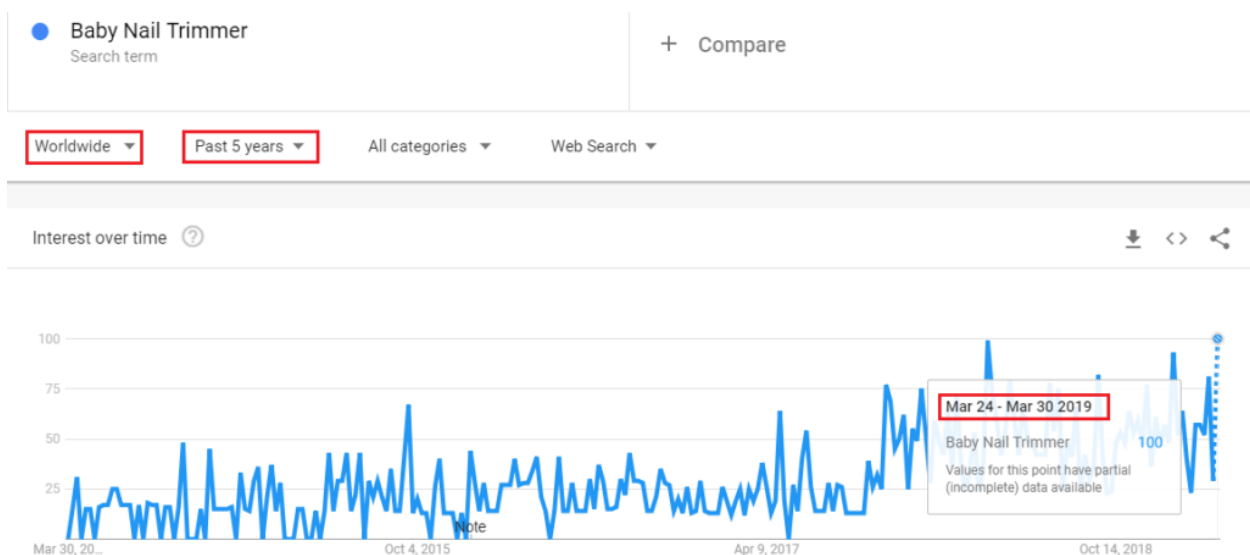
- [Washable Baby Pocket Nappy Cloth Reusable Diaper BAMBOO CHARCOAL Cover Wrap](#)
- [10PCS Cotton Cloth Baby Diapers Inserts Liners 3 Layers Reusable Newborn Nappy](#)
- [Baby Infant Reusable Washable Cloth Diaper Kids Nappy Cover Adjustable Diapers](#)

Baby Nail Trimmer

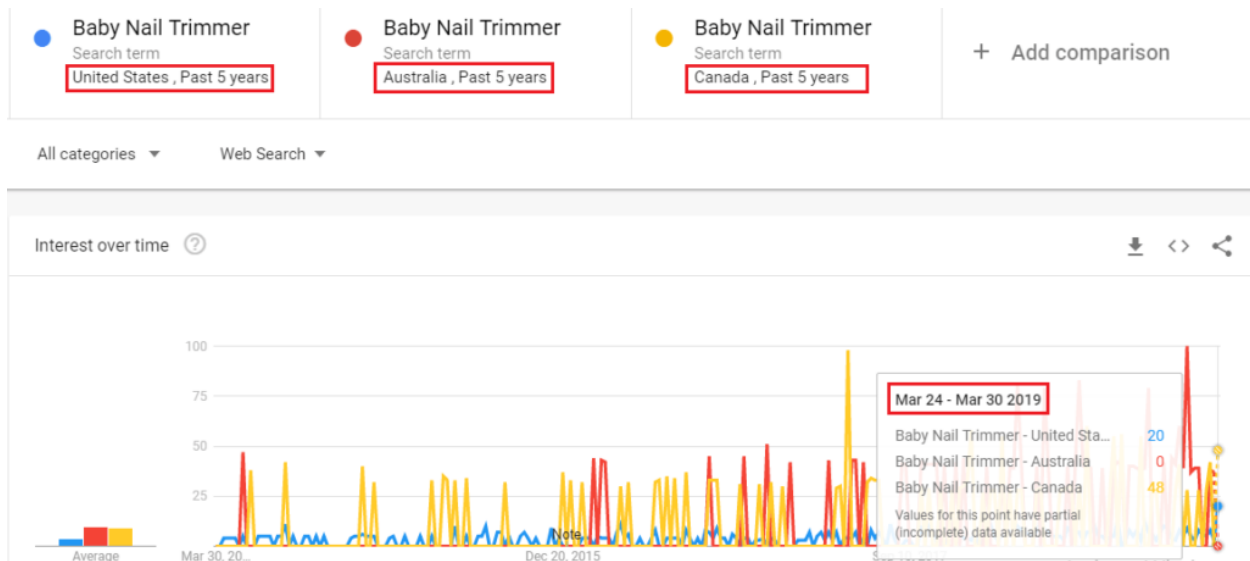


Babies have require special nail trimmers that don't hurt their cute little fingers. Parents want to buy such nail trimmers for their little ones and you can easily sell these to make a profit right now.

The Worldwide trend for baby nail trimmer is booming and looks like you can get into this niche to earn a decent profit right now.



The Canadian and United States market are on the rise when it comes to baby nail trimmers while the Australian market is on a decline right now.



How to Target Baby Nail Trimmer on Facebook

- Gender: Women
- Age Group: 18 – 40
- Location: Australia, Canada, Malaysia
- Targeting: 4moms, EverydayFamily, Hot Moms Club, BabyCenter, Child 0 – 12 Months, Child 0 – 2 Years, Child 3 – 5 years

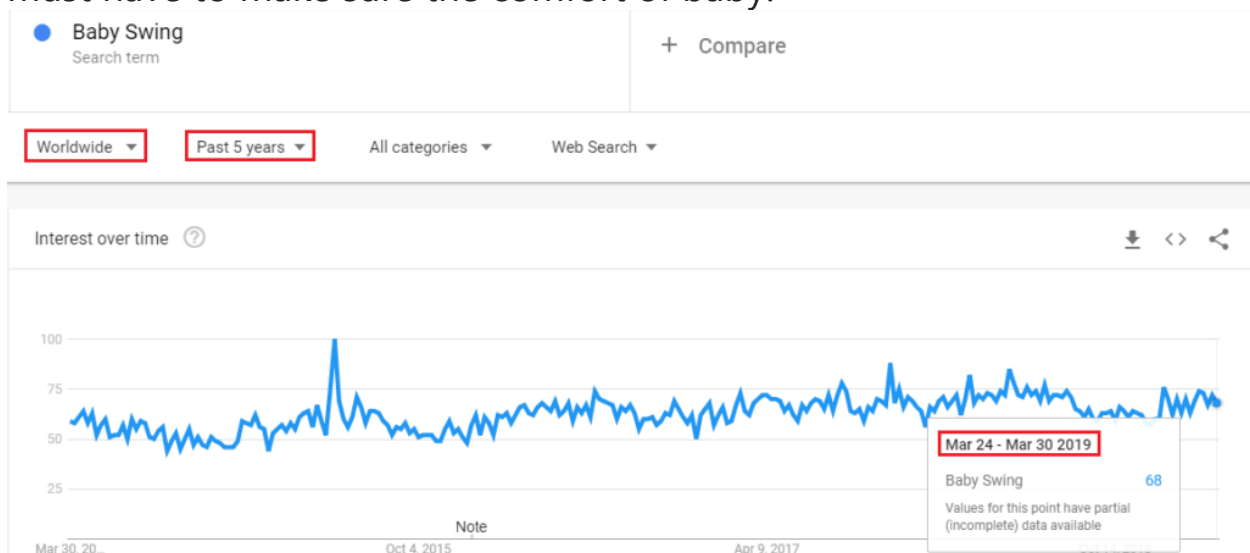
Top Suppliers for Baby Nail Trimmer Product

- [Kemei Newborn Kids Safety Manicure Cutter Clippers Scissors](#)
- [Lovely Mini Scissors Care Practical Clipper **Trimmer** Blue](#)
- [Enssu Electric Safe **Trimmer**Manicure Pedicure Clipper](#)

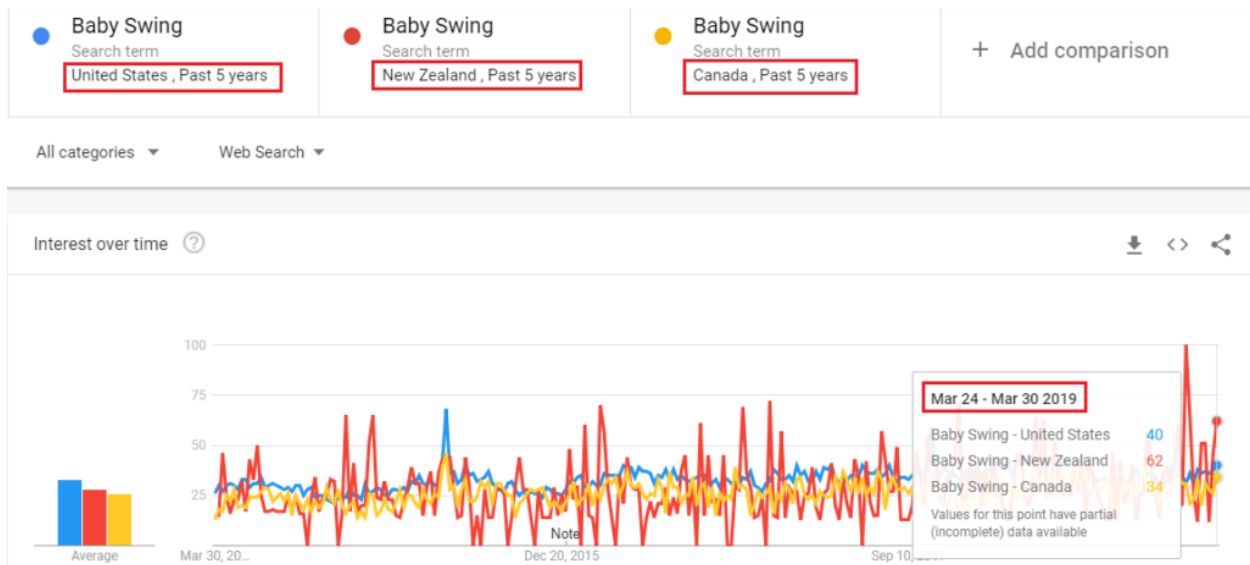
Baby Swing



Baby swings has become an essential item that every newbie parent must have to make sure the comfort of baby.



The worldwide trend shows a decline but does not mean to avoid this niche at this time. There are some region in which these products are still hot right now.



New Zealand shows a sharp upward trend for this item and USA and Canada also show a decent growth. This means that these markets are perfect at this time to earn money from this niche.

How to Target Baby Swings on Facebook

- Gender: Women and Men
- Age Group: 24 – 45
- Location: United States, United Kingdom, Canada and Australia
- Targeting: New parents (0-12 months), Parents with toddlers (01-02 years)

Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow on Amazon.com and Engaged Shoppers

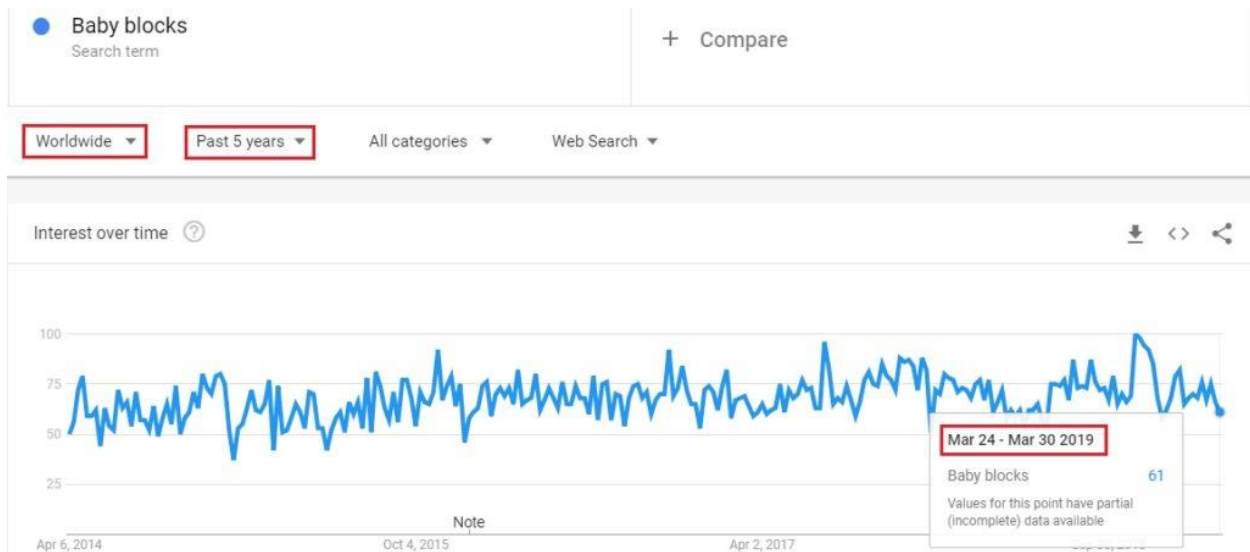
Top Suppliers for Baby Swing Product

- [Baby Swing 2 Seat Infant Toddler Rocker Chair Little](#)
- [Baby Swings Infant Hammock Baby Detachable Portable Folding Crib Cotton](#)
- [4Moms Mamaroo 4 Infant Reclining Seat Rocker Bouncer Swing](#)

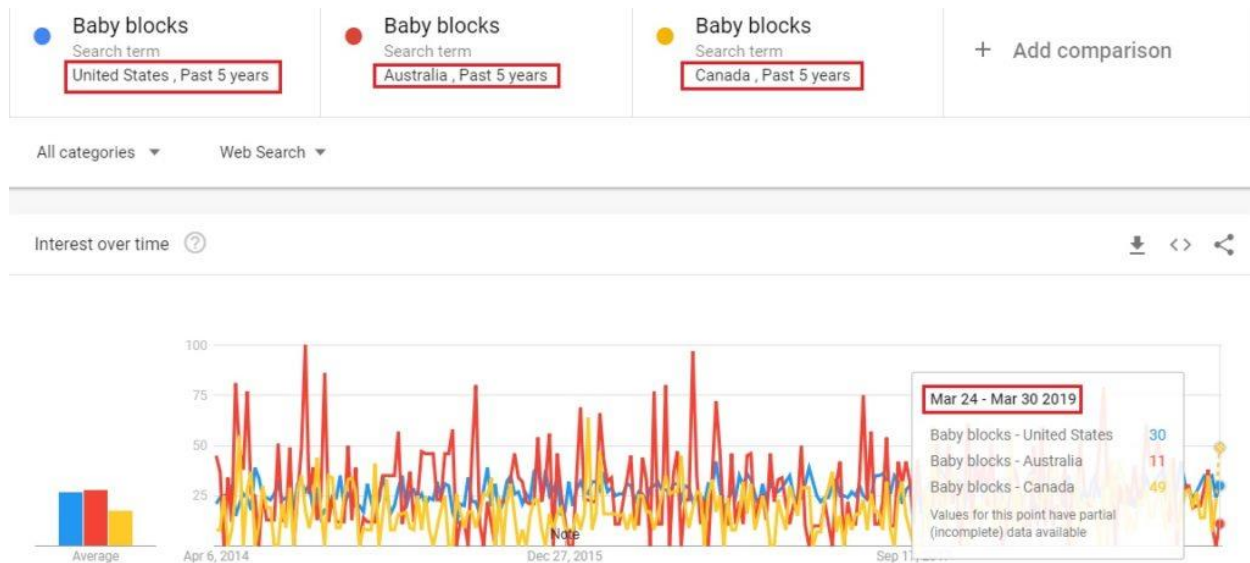
Baby Blocks



Baby blocks is fun children activity that allow kids to play and have fun while stimulating their creativity and thinking skills.



Worldwide trends is showing a downward trend for baby blocks, however, in some regions it is still the hottest item to sell online.



All top three regions, Canada, Australia and USA, showing a rising trend for baby blocks. Whereas Canada takes the lead in this trend.

So you'd better start selling this item in these markets to get the maximum profits out of it.

How to Target Baby Blocks on Facebook

- Gender: Women and men
 - Age Group: 22 – 45
 - Location: United States
 - Targeting: Parents with toddlers (01-02 years), Parents with preschoolers (03-05 years)
- Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow on Amazon.com and Engaged Shoppers

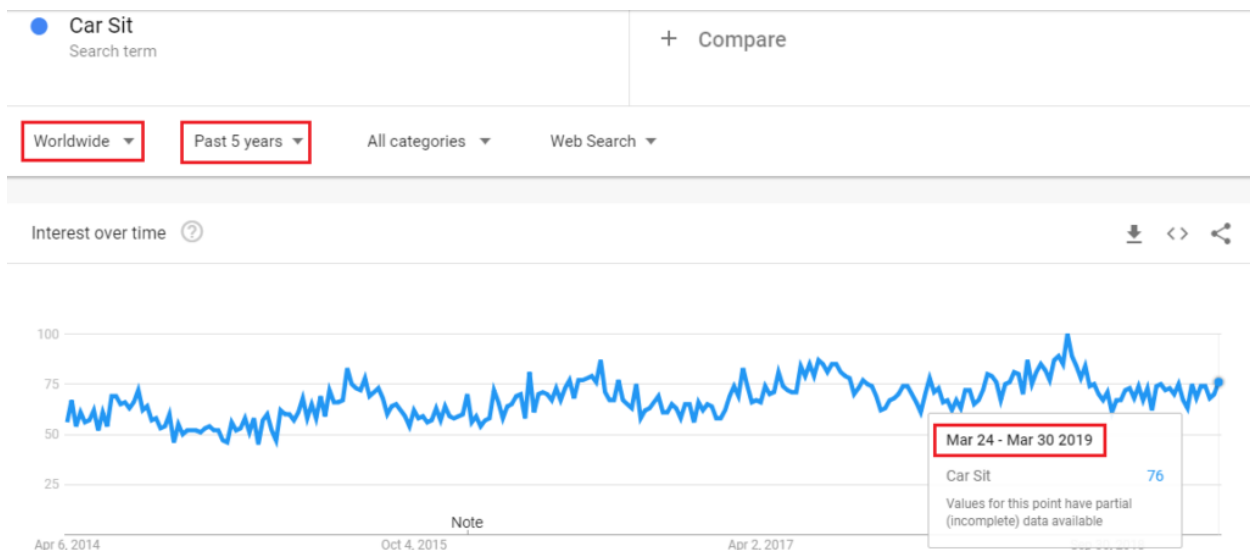
Top Suppliers for Baby Blocks Product

- [80Pcs Plastic Children Kid Puzzle Educational Building Blocks](#)
- [Baby Kids Developmental Toys Train Truck Wooden Geometric Blocks](#)
- [144Pcs Plastic Puzzle Building Blocks Bricks Children](#)

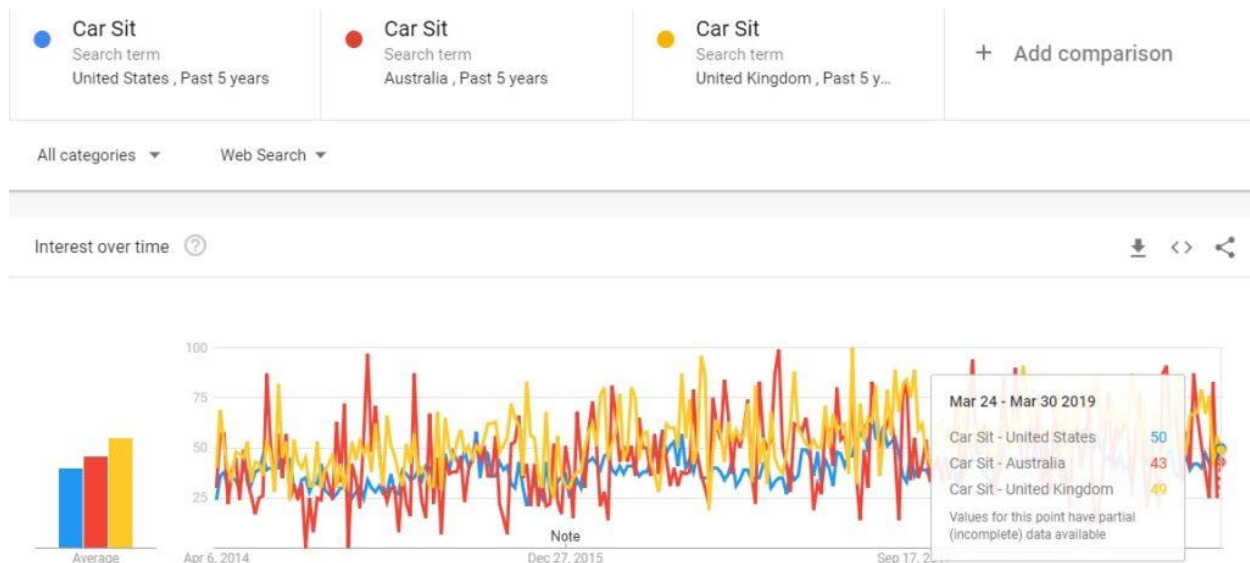
Car Seat



Baby car sit is one most sought after item for the newbie parents, it makes sure their baby comfort while travelling by car.



The worldwide trend shows a rising trend for the baby sit, makes it a hot product to sell it right now.



USA and Australia both markets are showing a rising upward trend for car sit. If you want to make some money from baby sit, you know where to market this items.

How to Target Car Sit mat on Facebook

- Gender: Women and men
 - Age Group: 22 – 45
 - Location: United States
 - Targeting: New parents (0-12 months), Parents with toddlers (01-02 years)
- Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow on Amazon.com and Engaged Shoppers

Top Suppliers for Car Sit Product

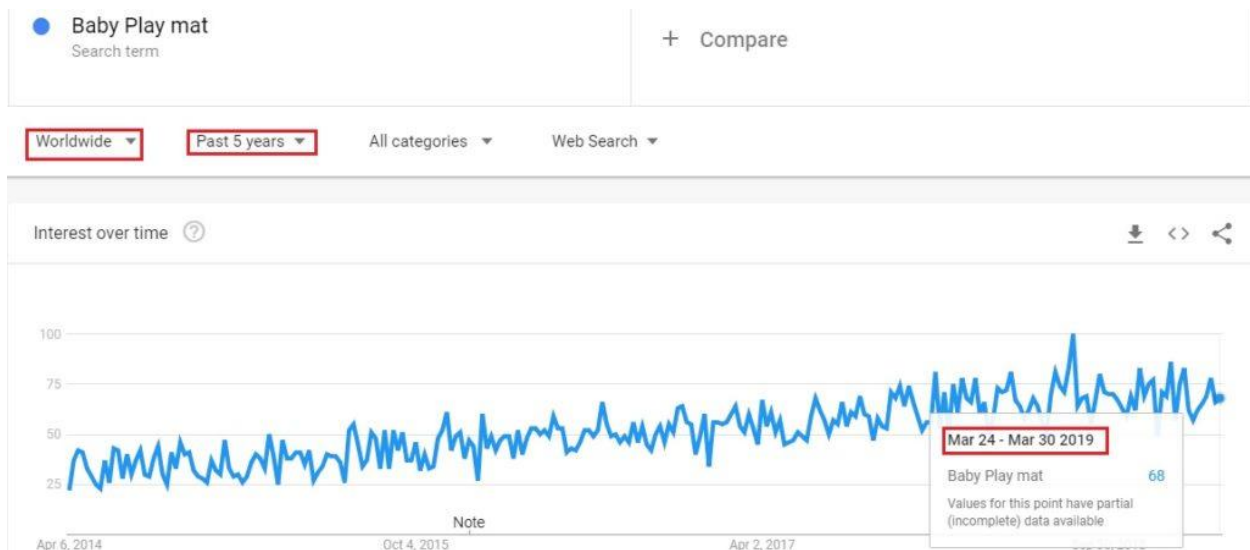
- [Infant Baby Seat Sit Support Protector Chair](#)
- [Adjustable Baby Car Seat Child Safety Booster Seat](#)
- [Harness Baby Booster Safety Seats 9 Month-12 Years](#)

Baby Play Mat

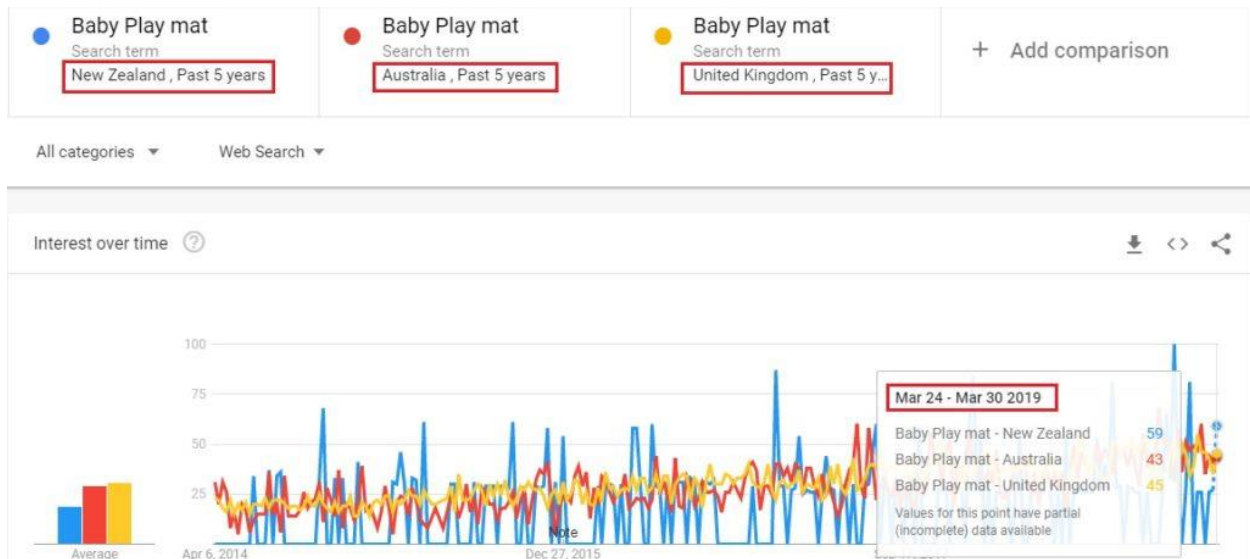


Every newbie parent will buy any products that can provide them ease by engaging their toddler in something.

Baby play mat is one of those product which create an separate world for babies by keeping them involved in fun activities.



Worldwide trend is on the verge to rise for baby play mat. It means you can cash in this product while it is gradually rising.



Here New Zealand takes the cake for this item. Look at the spike of New Zealand that is showing how hot this market is for this item.

Other than that, UK and Australia also showing a rising trend that makes them also worthy markets for baby play mat.

How to Target Baby Play mat on Facebook

- Gender: Women and men
- Age Group: 22 – 45
- Location: United States
- Targeting: New parents (0-12 months), Parents with toddlers (01-02 years)

Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow on Amazon.com and Engaged Shoppers

Top Suppliers for Baby Play mat Product

- [New Musical Music Kid Piano Play Baby Mat](#)
- [Baby Foam Floor Play Mat Child Activity Soft Kid](#)
- [Baby Soft EVA Foam Play Mat Alphabet Numbers Puzzle DIY](#)