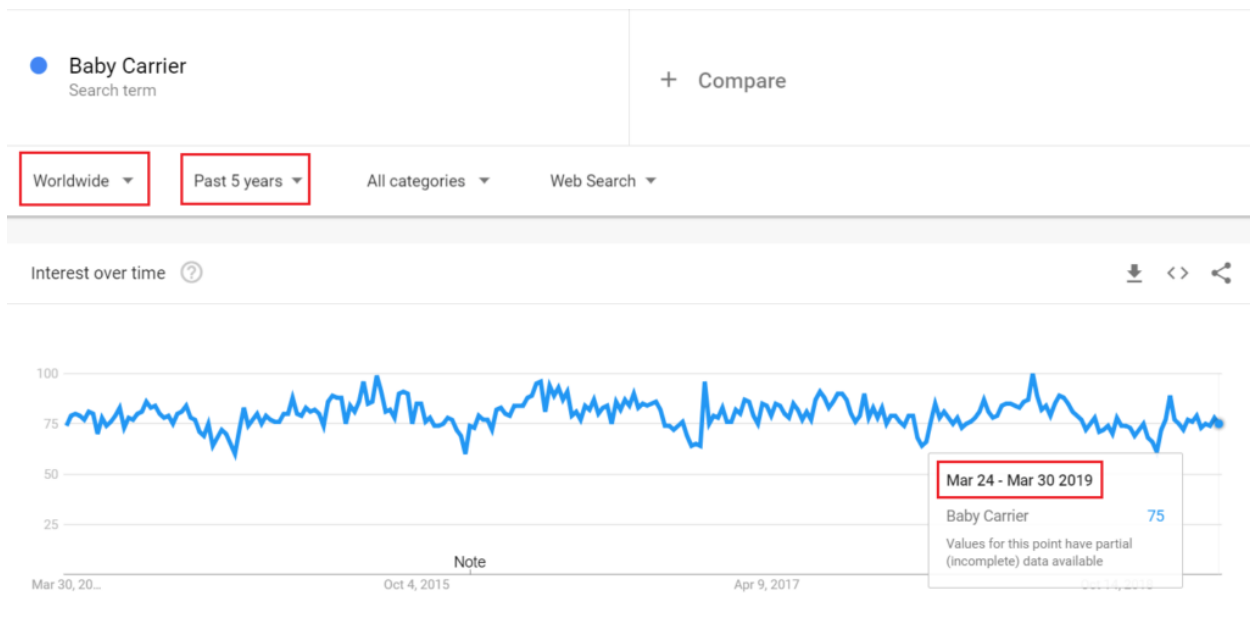


Mother & Kids Trending Products

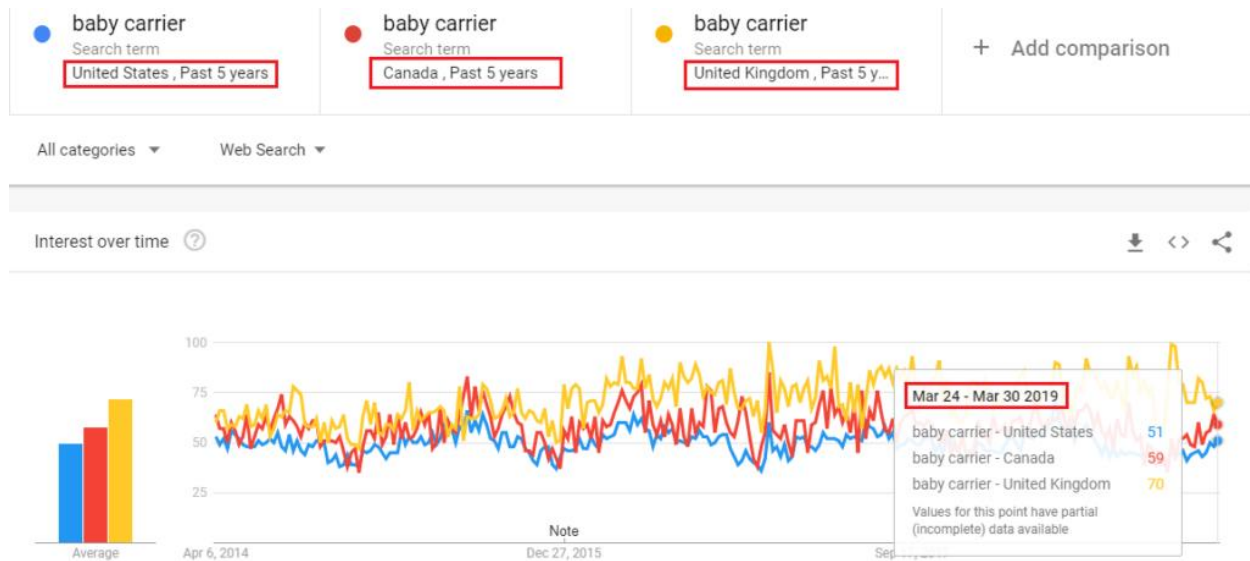
54- Baby Carrier



The invention of baby carriers for parents is no less than the invention of sliced bread. This strap on carrier is used to carry infants and toddlers around without using arms which makes the life of parents far easier.



The worldwide trend of baby carriers is showing a flat trend right now. Let see the regional trend of this item.



USA and UK trends is on the rise for baby carriers.

If you want to sell baby carriers on your store then it's a good idea to market this product in USA and UK market.

How to Target Baby Carrier on Facebook

- Gender: Female
- Age Group: 25-34
- Location: United States, Australia, United Kingdom, Brazil, Thailand
- Targeting: Child 0 – 12 Months, Child 0 – 2 Years, Child 3 – 5 years

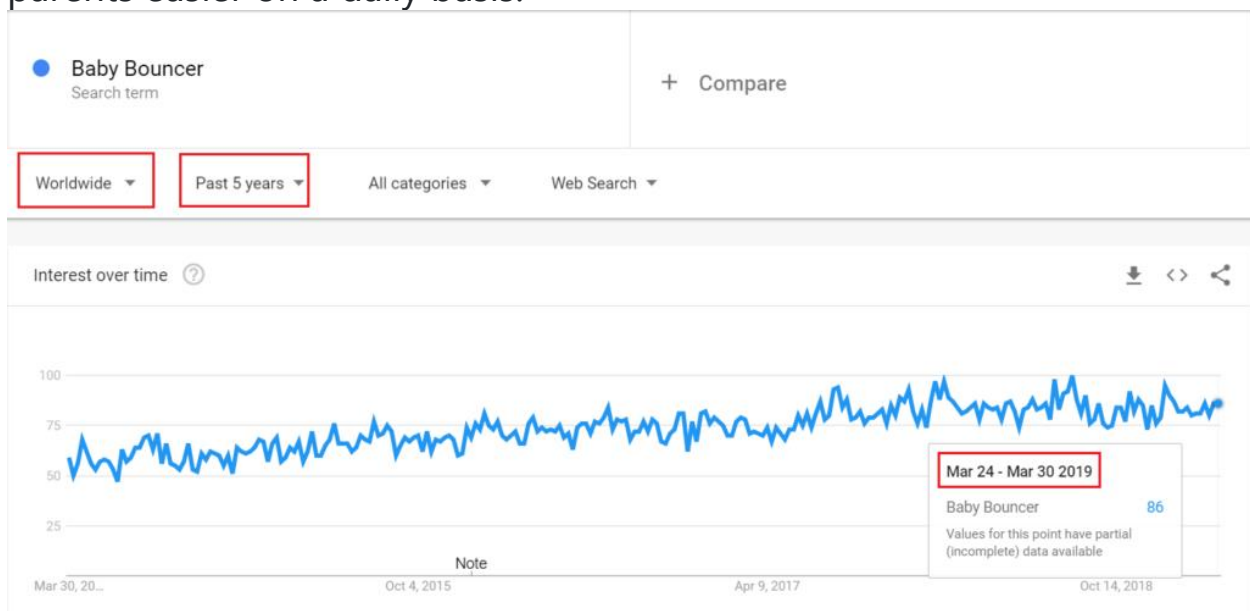
Top Suppliers for Baby Carrier Product

- [Beth Bear 0-30 Months Breathable Front Facing Baby Carrier 4 in 1](#)
- [Baby Carrier Waist Stool Walkers Baby Sling Hold Waist Belt Backpack Hipseat](#)
- [Brand New Adjustable Baby Infant Toddler Newborn Safety Carrier](#)

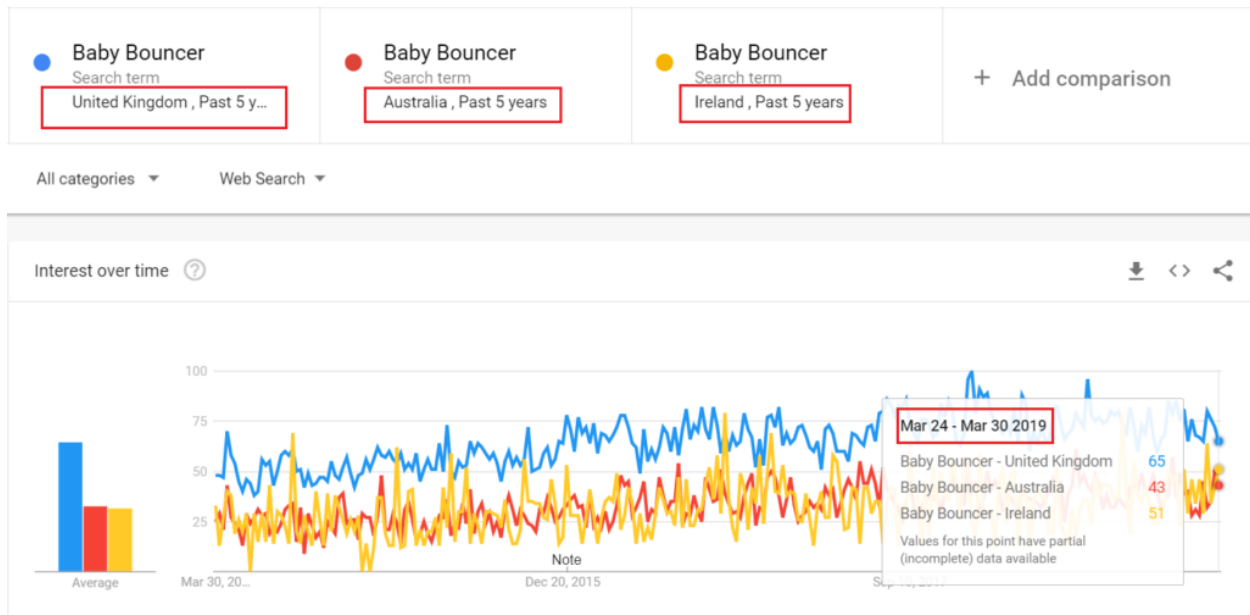
55- Baby Bouncer



Baby bouncers are really amazing tools for keeping little infants entertained for a long time. These bouncy little chairs make the life of parents easier on a daily basis.



The worldwide for baby bouncer is on a rise which provides a golden opportunity for you to make a good profit off of this product.



As you can see the baby bouncer trend is at the top in Ireland. So, you better be focusing your marketing efforts in this market to maximize your earnings.

How to Target Baby Bouncer on Facebook

- Gender: Female
- Age Group: 25 – 45
- Location: United States, Australia, United Kingdom
- Targeting: Child 0 – 12 Months, Child 0 – 2 Years, Child 3 – 5 years

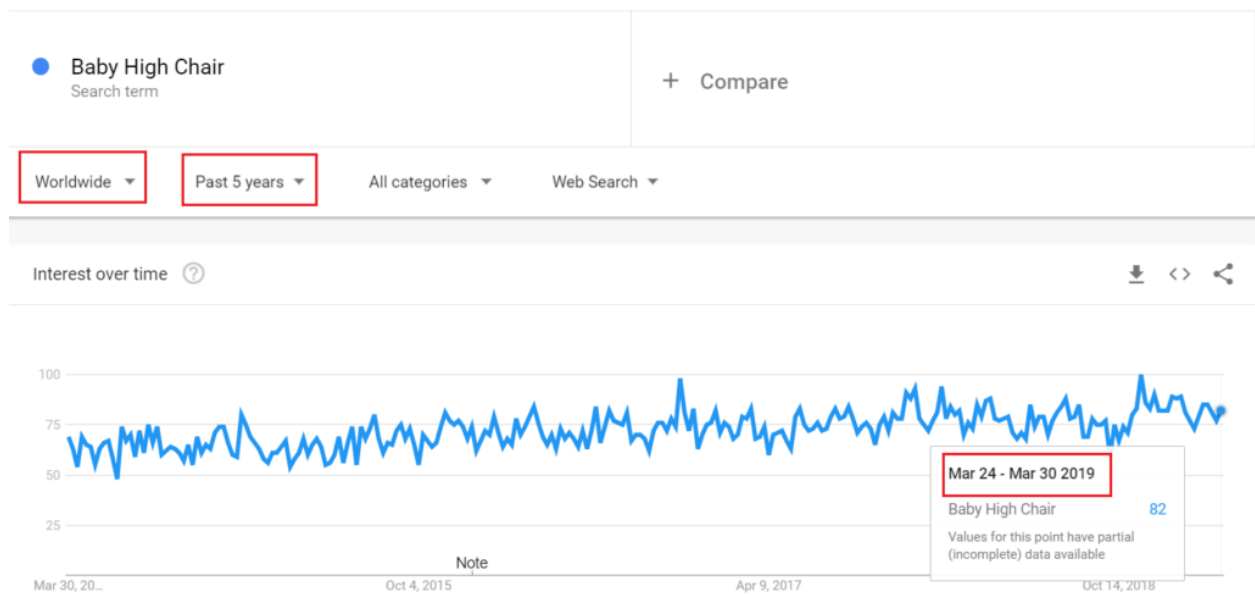
Top Suppliers for Baby Bouncer Product

- [Fisher-Price Sit-Me-Up Floor Seat, Blue Geo by Fisher-Price](#)
- [Baby Play Mat Fitness Bodybuilding Frame Pedal Piano Music Carpet Blanket](#)
- [Modern Baby Support Seat Plush Sleep Pillow Kids Lumbar Cushion Toys Gifts](#)

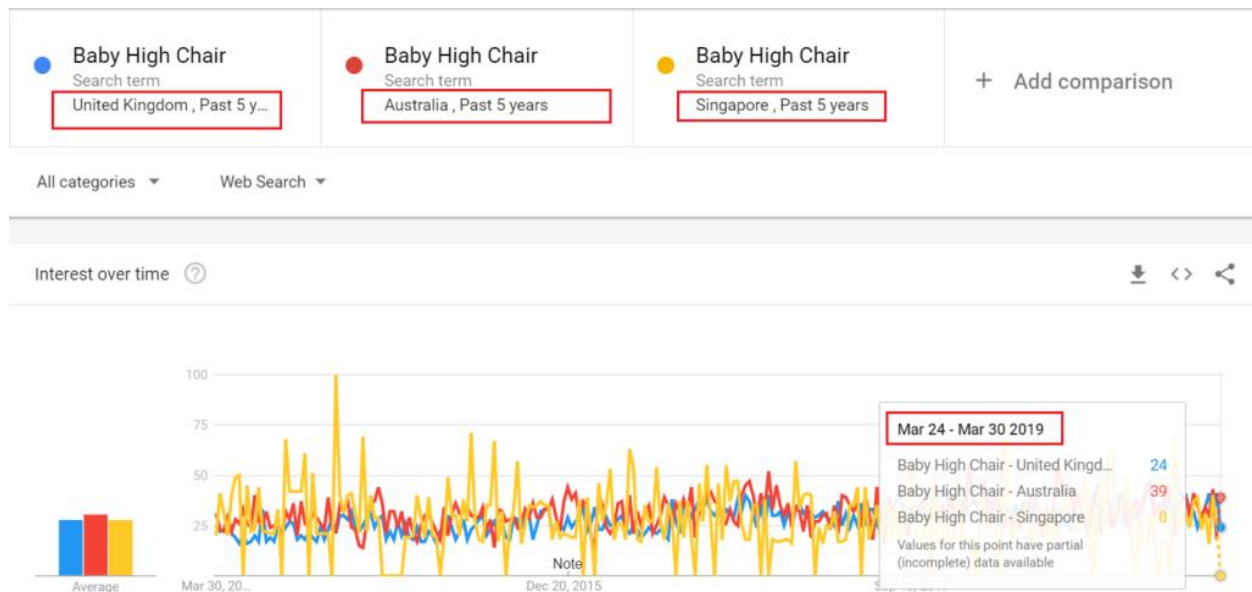
56- Baby High Chair



Another product for little kids that helps out parents big time. High chairs for babies are really useful and come in handy when the parents want their little ones secured in their seats.



Baby high chair is a great product for you to sell because it has a high rising trend right now. So, looking at the worldwide trend you can definitely get into this niche.



The trend for baby high chairs are really rising in Australian market. So you should focus your efforts in this market for better profits.

How to Target Baby High Chair on Facebook

- Gender: Female
- Age Group: 25-34
- Location: United States, Australia, United Kingdom, Brazil, Thailand
- Targeting: Child 0 – 12 Months, Child 0 – 2 Years, Child 3 – 5 years

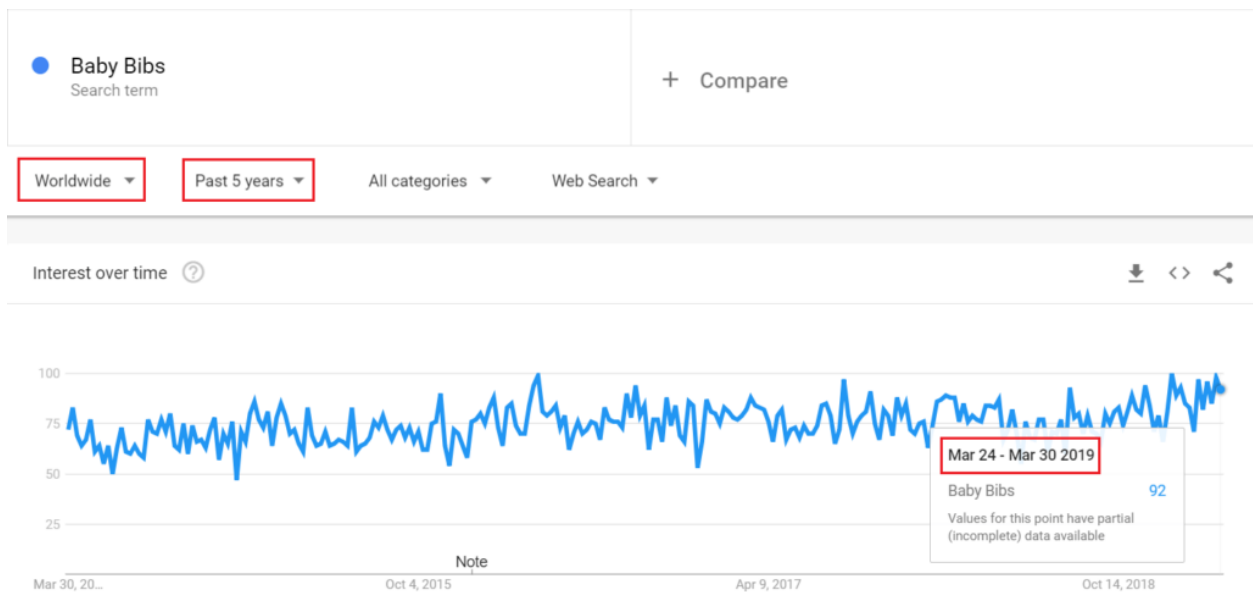
Top Suppliers for Baby High Chair Product

- [3-in-1-Baby-High-Chair-Convertible-Table-Seat-Booster-Toddler-Feeding-Highchair](#)
- [Girls Baby Girl Number One First 1st Birthday Pink High Chair Decor Bows Pretty](#)
- [NEW ~Fisher Price HIGH CHAIR or SPACE SAVER Replacement Pad Cover Cushion](#)

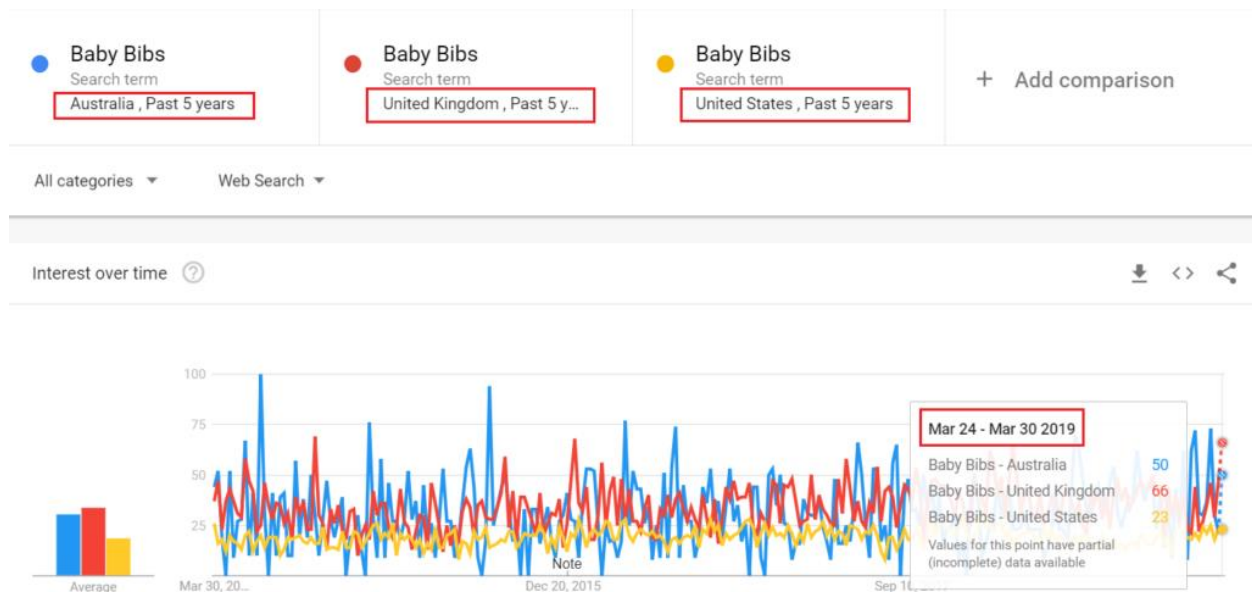
57- Baby Bibs



Parents want to keep their little infants clean all the time, but babies totally defy that. That's why little ones need bibs to keep them away from all their pukes and whatnot.



The baby bibs trend is running steadily so far, but it's on a decline worldwide. It can still be profitable if you know where to market this product.



The United Kingdom and Australia markets are ripe of the taking. These regions are the best places where you can sell baby bibs for a decent profits.

How to Target Baby Bibs on Facebook

- Gender: Women and Men
- Age Group: 24 – 44
- Location: United States, United Kingdom, Australia
- Targeting: Child 0 – 12 Months, Child 0 – 2 Years, Child 3 – 5 years

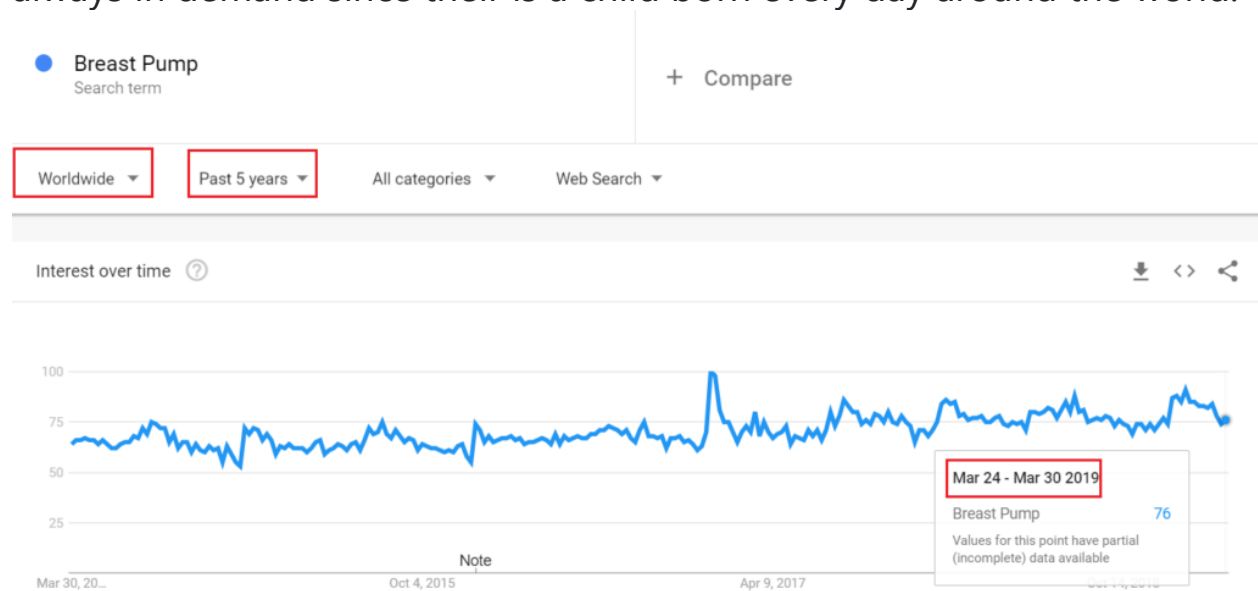
Top Suppliers for Baby Bibs Product

- [4Pcs Infant Kids Baby Unisex Feeding Saliva Towel Dribble Triangle Bandana Bibs](#)
- [Kids Baby Feeding Head Scarf Towel Bib Boy Girl Bandana Saliva Triangle Dribble](#)
- [New Cute Baby Bibs Cartoon Printing Cotton Newborn Infant Girls and Boys Toddler](#)

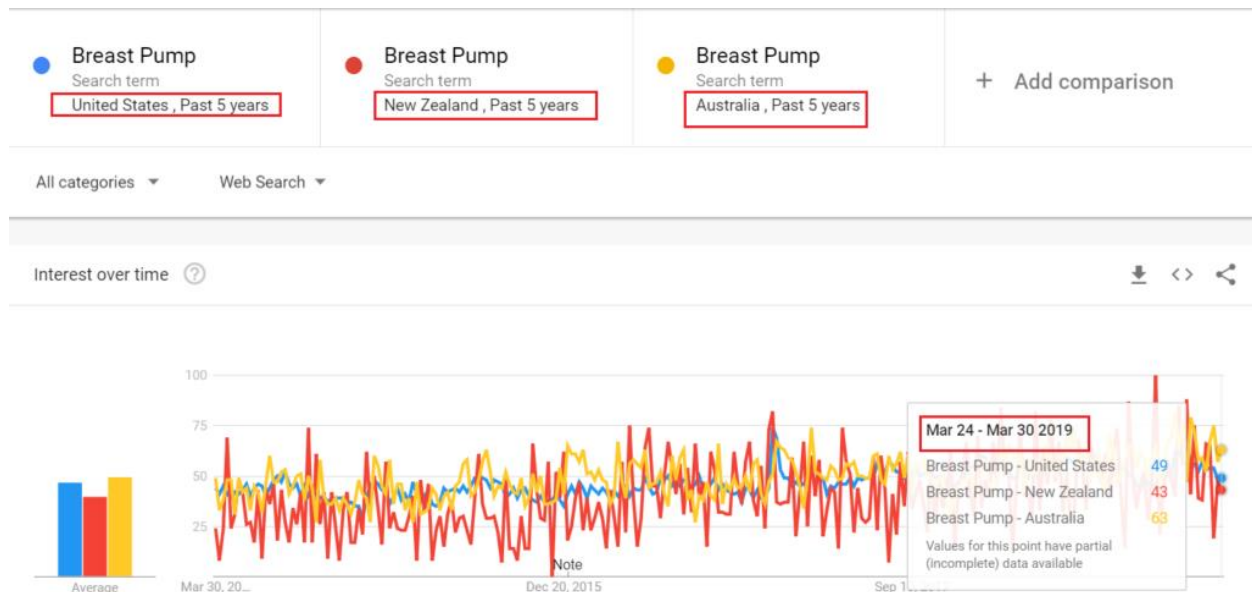
58- Breast Pump



New mothers need breast pumps for their newborns. These products are always in demand since there is a child born every day around the world.



The worldwide trend for breast pump is showing a slow rise in the demand.



The trend for breast pump is going up in Australian market. United States and New Zealand are seeing a slow decline, so you should focus on Australian region for some great profits.

How to target Breast Pump on Facebook

- Gender: Women
- Age Group: 18 – 30
- Location: United States, United Kingdom, Australia
- Targeting: HealthLine flex it to Breast, Breast shell

Top Suppliers for Breast Pump Product

- [Medela Pump-In-Style Advanced Breast pump Starter Set Double Feeding Baby CHOP](#)
- [NEW Medela breast pump In Style Advanced double starter + bmilk bag storage](#)
- [Kinyo Double Sides Core Electric Breast Pump Feeding Baby Milk](#)

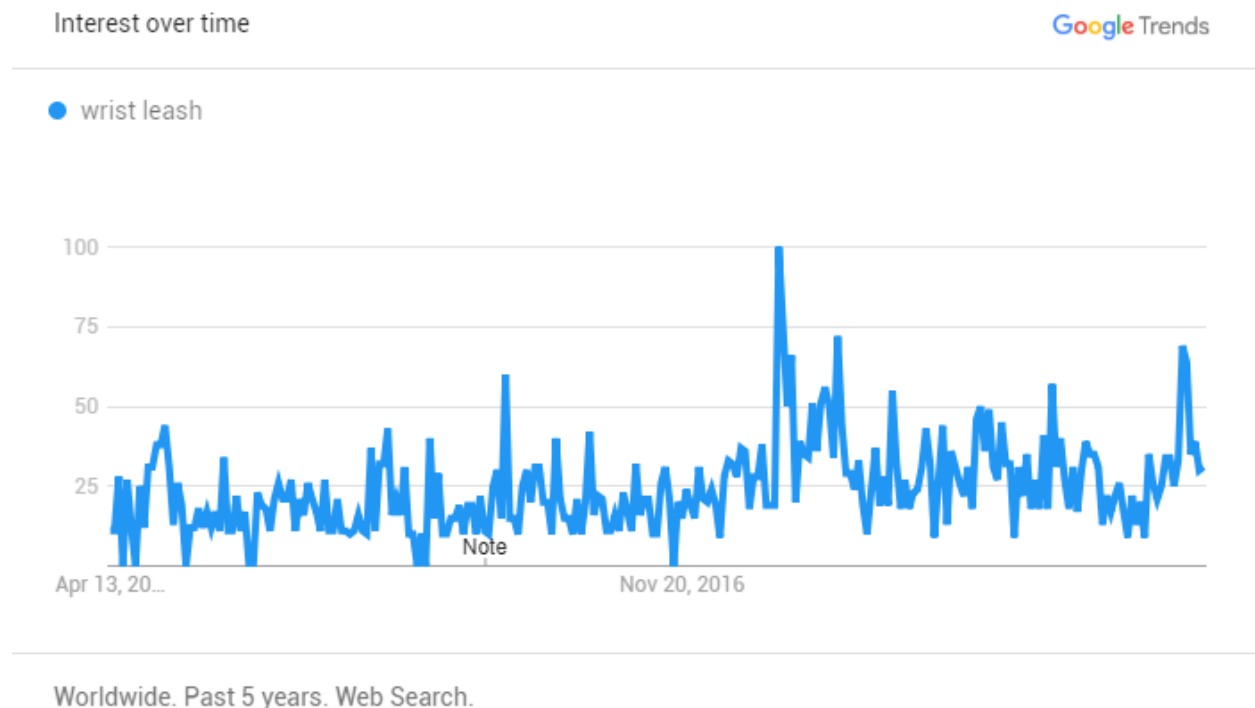
9. Child Wrist Leash



Many women lose their children while shopping in the malls. The child wrist leash will help avoid such an unfortunate scenario. If you are a parent, all you need to do is to wrap a strap around child's wrist and know whenever (s)he tries to do

any unperceived move. The child wrist leash is a highly sought after product in the US market where most women go to malls for shopping. Sell it on your ecommerce store by targeting the following interest groups.

According to Google trends, the wrist leashes are gradually becoming more popular among young parents. So, they will have a high selling potential during the holiday season.



<https://trends.google.com/trends/explore?date=today%205-y&q=wrist%20leash>

Product Analysis

Price

- • \$2-\$6

Suppliers

- • VICIVIYA Store
- • HelloKids Store

Selection Process

- • Pick products that have a five star rating and suppliers with at least 100 minimum orders.

Ads Targeting: Child Care Safety Child safety Children's Clothing