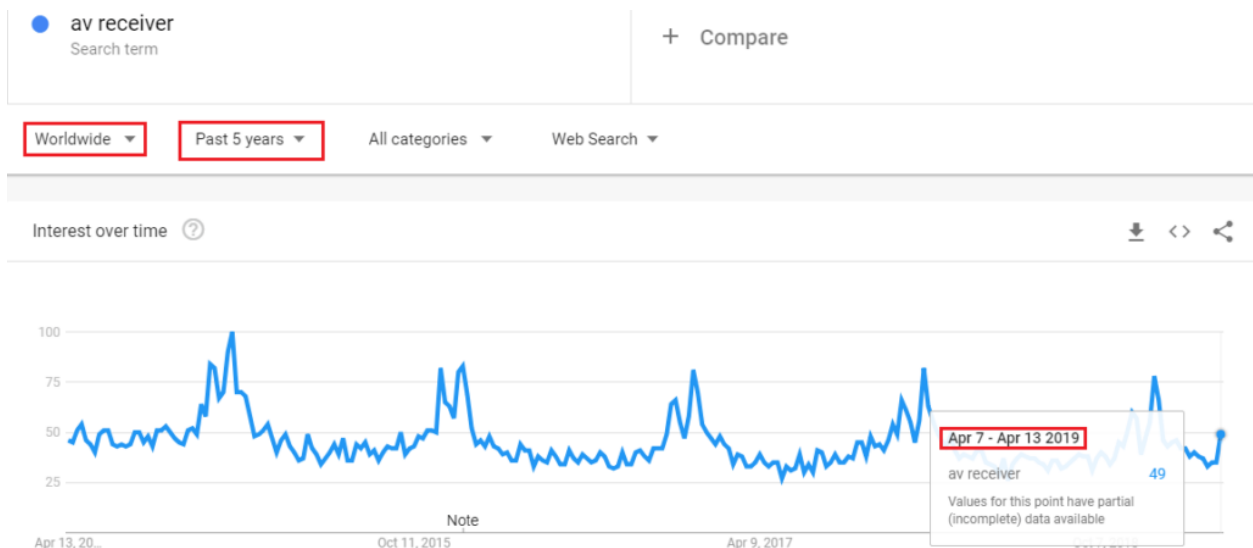


# Consumer Electronics Trending Products

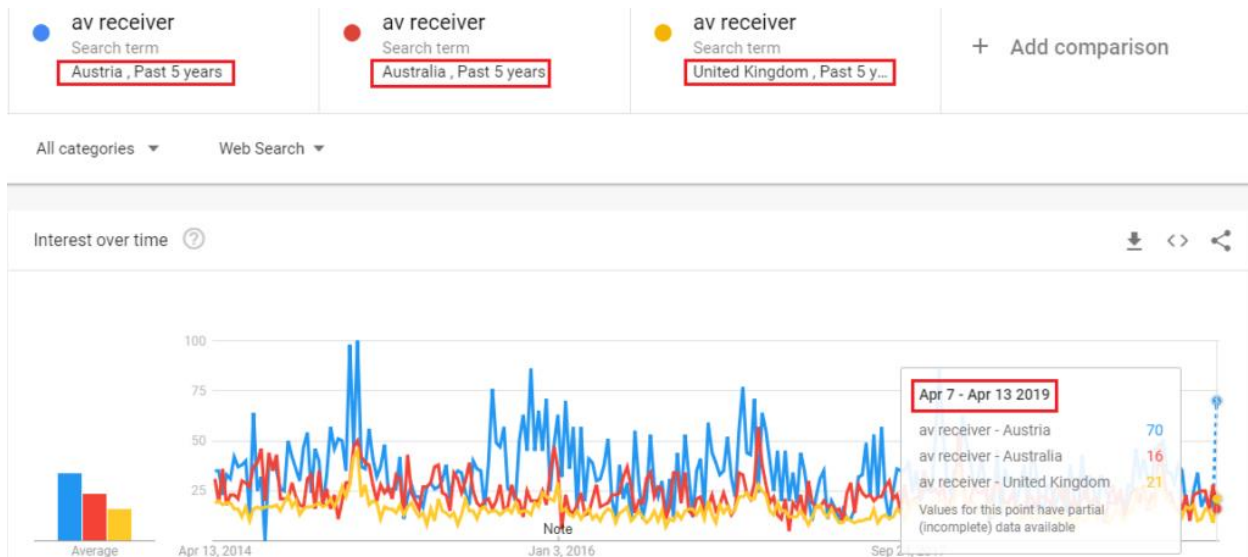


## AV Receiver

AVR or Audio video receiver is an electronic components comes handy in home theater, it receives audio video signals and drive them to devices e.g monitor, TV, speakers.



The worldwide trend is showing a good upward rise for AV receiver that makes it a right product to sell right now.



Regional trend shows that Austria is the hottest market right now for AV receiver. UK is also showing a rising trend for AV receiver.

These two markets should be on your targeting list for this product.

### How to Target AV receiver on Facebook

- Gender: Women & Men
- Age Group: 23 to All
- Location: Australia and United States  
New Zealand
- Targeting: The Gadget Flow  
Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow  
on Amazon.com and Engaged Shoppers

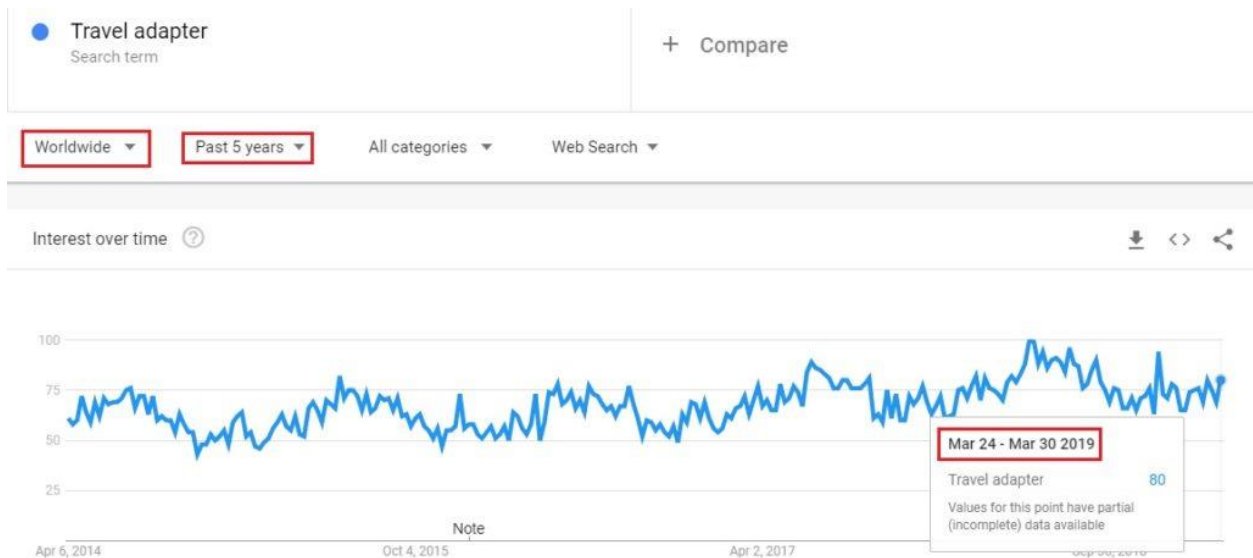
### Top Suppliers for AV Receiver Product

- [Denon AVR-X4400H Black 9.2 Channel Network A/V Receiver](#)
- [Pioneer VSX-532 5.1 Channel A/V Receiver with Bluetooth](#)
- [Onkyo 7.2-Channel 4K HDR Network AV Receiver](#)

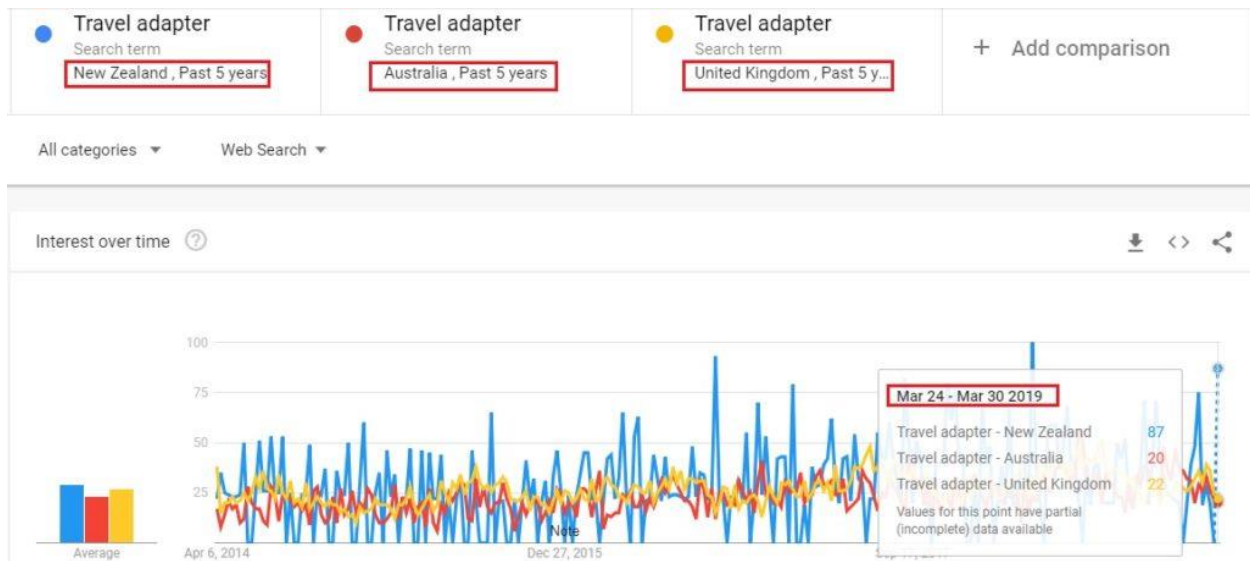
## Travel Adapter



Travel adapter comes very handy when travelling to other different countries. It let you connect your adapter to any socket with multiple plugin options.



The worldwide trends is showing a rising trend for travel adapter, that makes it the right item to enter in your product line.



New Zealand is outranking every other regional market for travel adapter. It is the hottest market right now where you can blindly put all your money to get the maximum return on your investment.

### How to Target Travel adapter on Facebook

- Gender: Women & Men
- Age Group: 24 to 45
- Location: Australia, United Kingdom, New Zealand
- Targeting: Commuters narrow on Amazon.com and Engaged Shoppers and Online shopping  
Placement: Facebook Feed Mobile, Instagram Feed Mobile narrow on Amazon.com and Engaged Shoppers

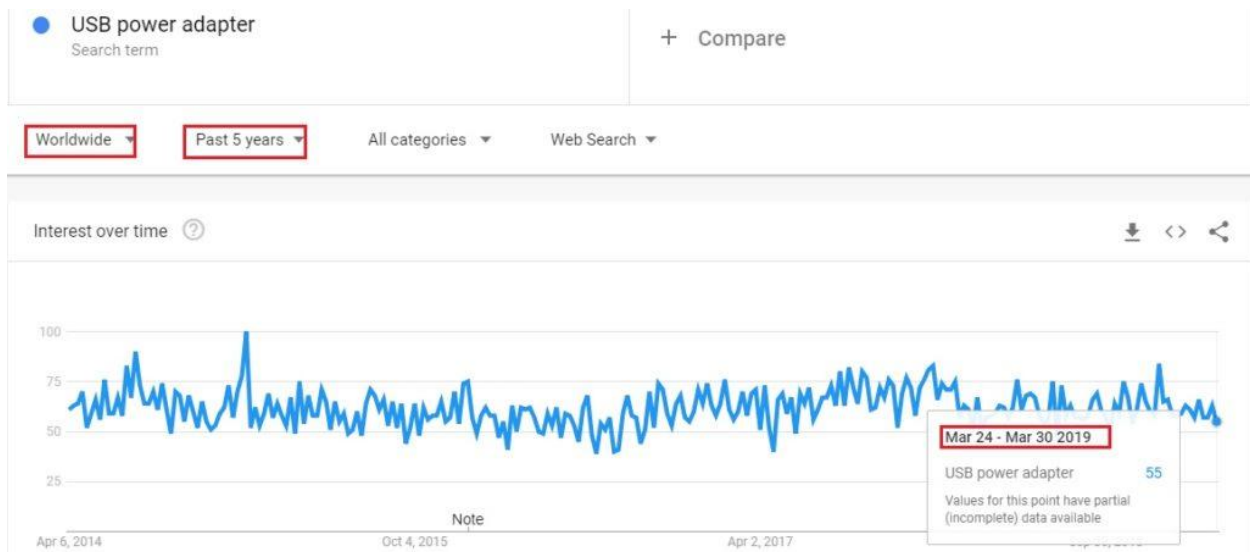
### Top Suppliers for Travel adapter Product

- [Battery Pack + Home Wall Travel Charger AC Adapter](#)
- [USB Charger Rapid Charging Station Desktop Travel Hub Adapter](#)
- [USB Charger Rapid Charging Station Desktop Travel Hub Adapter](#)

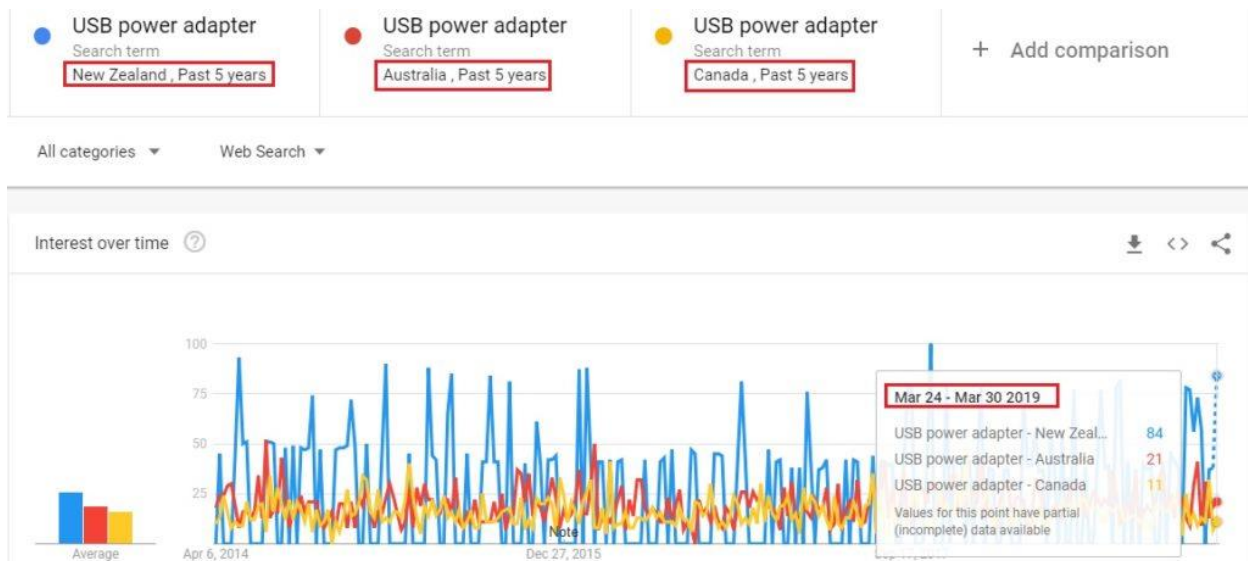
## USB Power Adapter



It is great tool to charge any device easily with USB connection.



Worldwide trends show a decline for USB power adapter but still it can become a game-changing product for your store if you sell it in right market.



Look at the huge spikes of New Zealand, that is the pure opportunity to earn some good bucks by selling this item in this market. Although Australian market is also showing a rising trend but not as good as New Zealand.

### How to Target USB Power Adapter on Facebook

- Gender: Women and Men
- Age Group: 18 – 54
- Location: United States, Australia
- Targeting: Cool Gadgets
- Placement: Facebook Feed Mobile, Instagram Feed Mobile

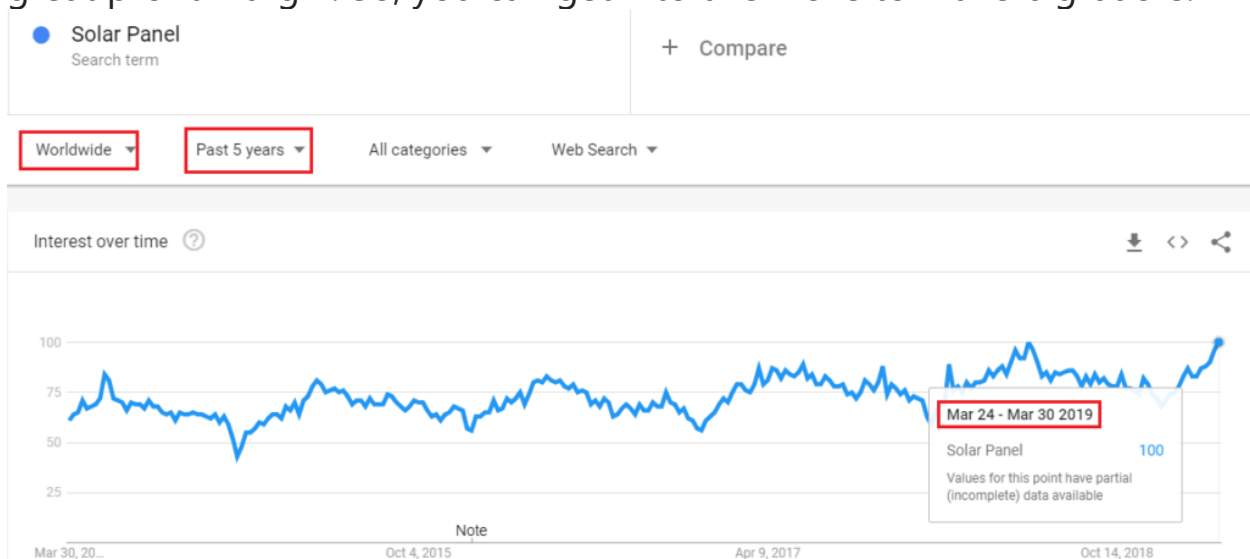
### Top Suppliers for USB power adapter Product

- [USB Wall Charger Mini Spy Motion Hidden Camera Power Adapter](#)
- [Cigarette Lighter Socket Splitter 12V Dual USB Charger Power Adapter](#)
- [USB Desktop Multi-Function Fast Wall Charger Station AC Power Adapter](#)

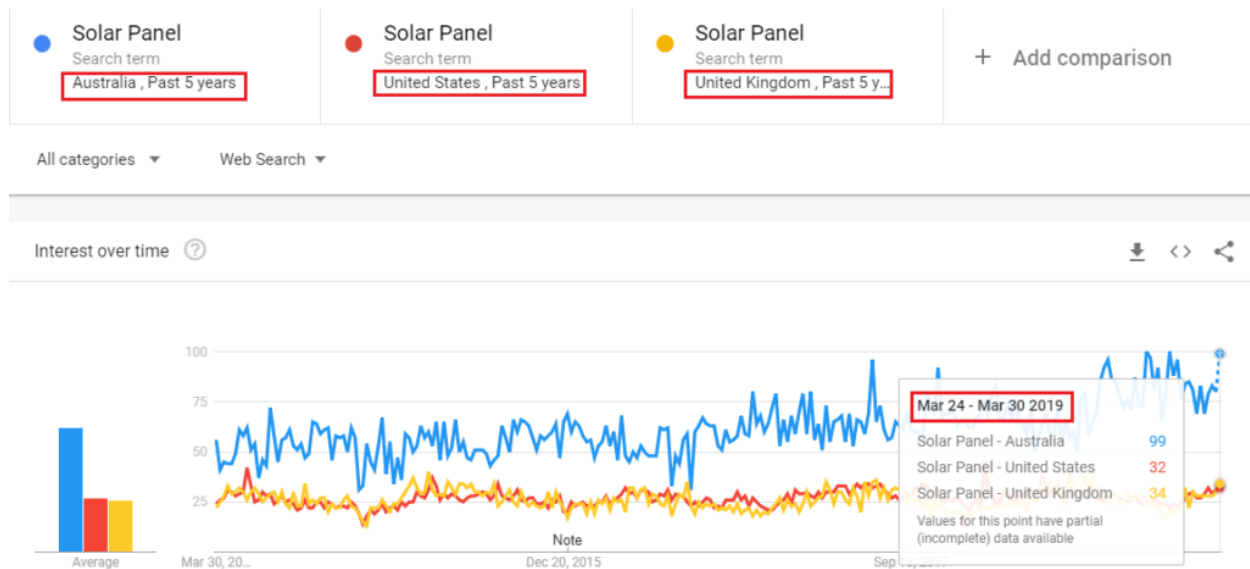
## Solar Panel



People are investing in solar panels, why you ask? Well, because this is a cheap way of creating electricity. These are a bit expensive, but offer a great profit margin. So, you can get into this niche to make big bucks.



The worldwide trend for solar panels is going up now. People are investing in these panels, so now is a great time to sell these items. You can make a decent profit when selling such expensive products.



United States and United Kingdom are seeing a decline in the trend for Solar Panels, but Australia is seeing a healthy rise in the trend. So, the Australian market is a great place to sell solar panels for huge profits.

### **How to Target Solar Panel on Facebook**

- Gender: Women and Men
- Age Group: 18 – 54
- Location: United States, United Kingdom, Australia
- Targeting: Energy Saving Trust

### **Top Suppliers for Solar Panel Product**

- [Learn to build your own solar cells panels diy kit Awesome for first time build](#)
- [100 Watt 100W 12V 12 Volt Solar Panel Battery Charger RV Boat Camping Off Grid](#)
- [COMPLETE KIT 100 W Watt 100W Solar Panel + 1500W Inverter 12V RV Boat Off Grid](#)



## Wifi Repeater



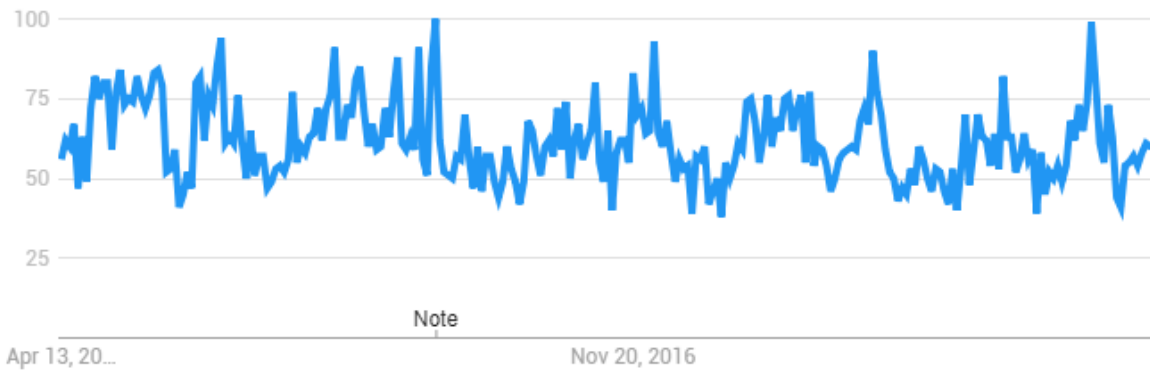
Tired of slow internet speed outside your house? Use a Wi-Fi repeater and double the internet speed. Most Wi-Fi routers can cover only 20m/sq area. With Wi-Fi repeater, you can increase the signal range to cover larger areas, such as swimming pool, garage, car porch, garden, and main gate.

While home security has always remained an important topic, especially among residents of high-burglary areas, their demand is now on the rise almost everywhere. See how you can tap that market and help residents make their homes more secure.

Interest over time

Google Trends

● Wifi Repeater



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-y&geo=US&q=Wifi%20Repeater>

## Product Analysis

### Price

- \$20-\$60 (price varies by features)

### Suppliers

- Hiseeu Official Store
- DIGOO Official Store

### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:** Broadband Fiber-optic communication Wi-Fi Wireless  
Wireless LAN Wireless network

## Electric Soldering Iron Gun



A great soldering product for hobbyists. The soldering gun is available for a cost-effective price on AliExpress. As an ecommerce store owner or dropshipper, you can sell it for almost \$6 in profit.

Demand of soldering gun has remained consistent throughout the last five years. But this doesn't mean that they are any less craved for. You may have to target a precise audience, but the sales are still high, very high.

Interest over time

Google Trends

● gun soldering



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?date=today%20-y&geo=US&q=gun%20soldering>

### Product Analysis

#### Price

- ~\$20

#### Suppliers

- Shenzhen HANDSKIT Store
- NEWACALOX Official Store

#### Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

**Ads Targeting:** Electrical wiring Electrician Integrated circuit Soldering Soldering iron Welding