

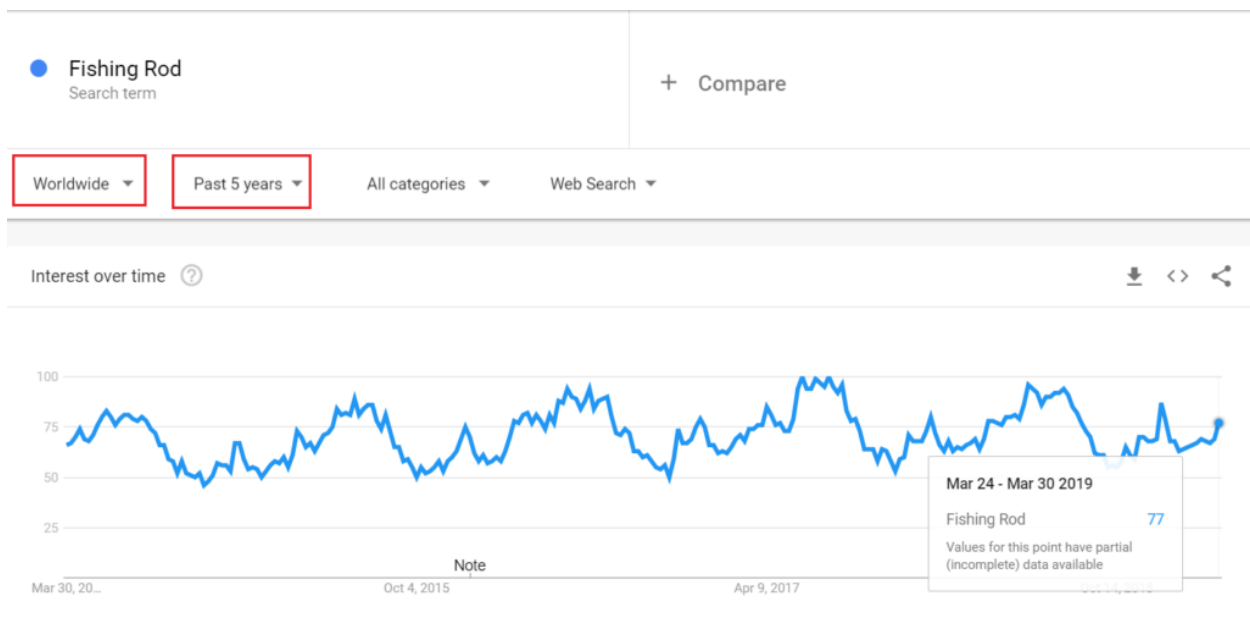
Sports & Entertainment Trending Products

Fishing Rod



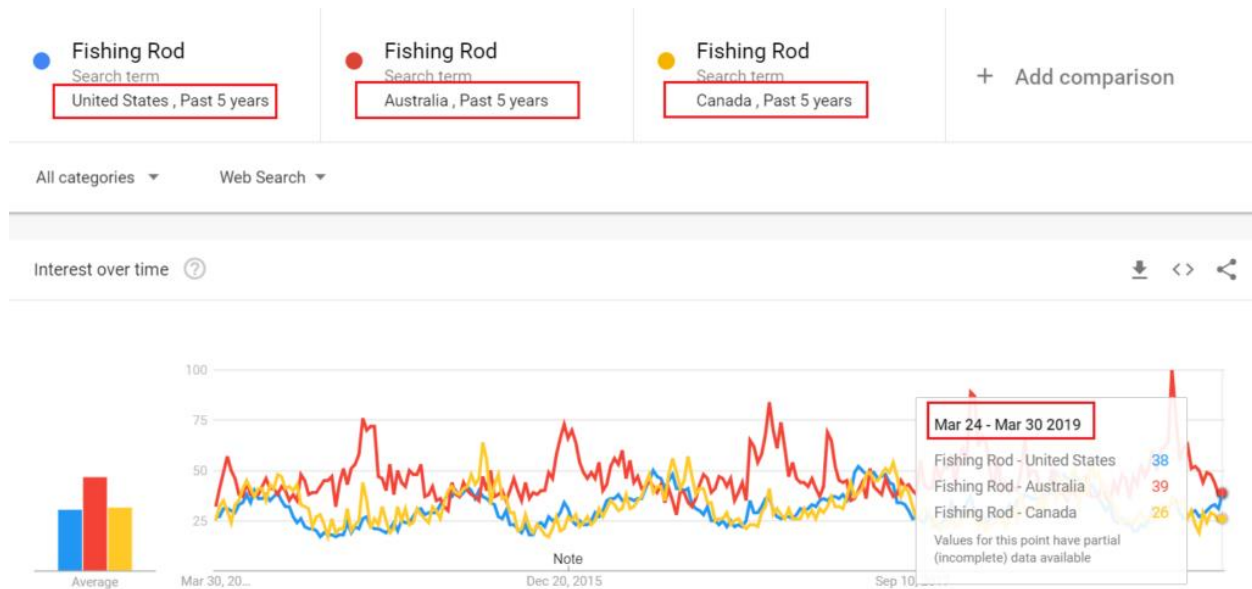
Fishing is a popular sport worldwide. It's a relaxing hobby for some while some prefer the competitiveness of this sport.

No matter what their objective, fishing enthusiasts are always on the lookout for great fishing gear.



You can see how this trend goes up and down at similar intervals. Right now the trend is rising higher for fishing rod.

This fluctuation is because of fishing season. The trend goes up in the season while off-season sees a decline Worldwide.



Fishing rod is on a rise in USA while it is on a decline in Canada and Australia.

It looks like USA is the hot market right now for the fishing rod.

How to Target Fishing Rod on Facebook

- Gender: Men
- Age Group: 18 – 54
- Location: United States, Malaysia, Australia, Canada
- Targeting: Bass Pro Shops, Cabela's

Top 5 Suppliers for Fishing Rods Product

- [Portable Pocket Telescopic Mini Fishing Pole Pen Shape Folded Fishing Rod](#)
- [Fishing Rods Fishing Reels Choose Combo Pen Pole Lures](#)
- [Catch.U 2 tip spinning fishing rod 7" M actions 6-12g lure weight Casting Fishing Rod](#)

- [TONQUU 1.8M 2.1M 2.4M 2.7M 3.0M 3.6M Telescopic Fishing Rod Fishing Pole Sea Fishing](#)

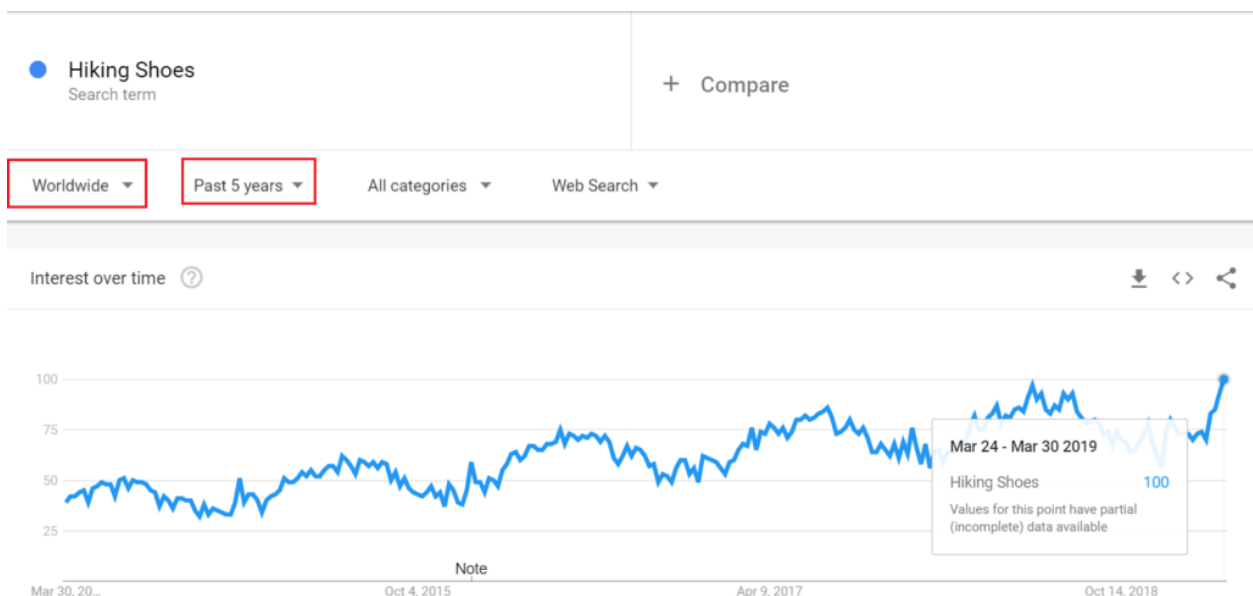
Hiking Shoes



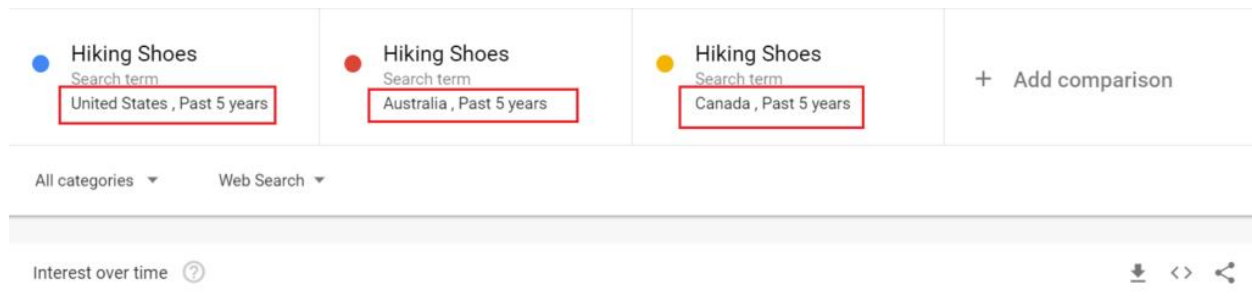
Trekkers, campers, and outdoor enthusiasts love their hiking shoes.

They want rugged, durable footwear to keep them safe while they walk on rough terrain.

Great hiking shoes are always sought after.



Luckily, hiking shoes trend is rising at a sharp pace Worldwide which means you can target this market.



When broken down by country, USA, Canada and Australia all three regions see a boom in the trend for hiking shoes.

It is the perfect time to target these market with this item.

How to Target Hiking Shoes on Facebook

- Gender: Men and women
- Age Group: 18 – 54
- Location: United States, Australia, Canada
- Targeting: REI, The North Face, Backcountry skiing

Top 5 Suppliers for Hiking Shoes Product

- [Women Outdoor Hiking Climbing Shoes Lace up Belts Round Toe Punk Martin](#)
- [Bjakin Climbing Shoes DELTA Professional Waterproof Hiking Tactical Boots Outdoor](#)

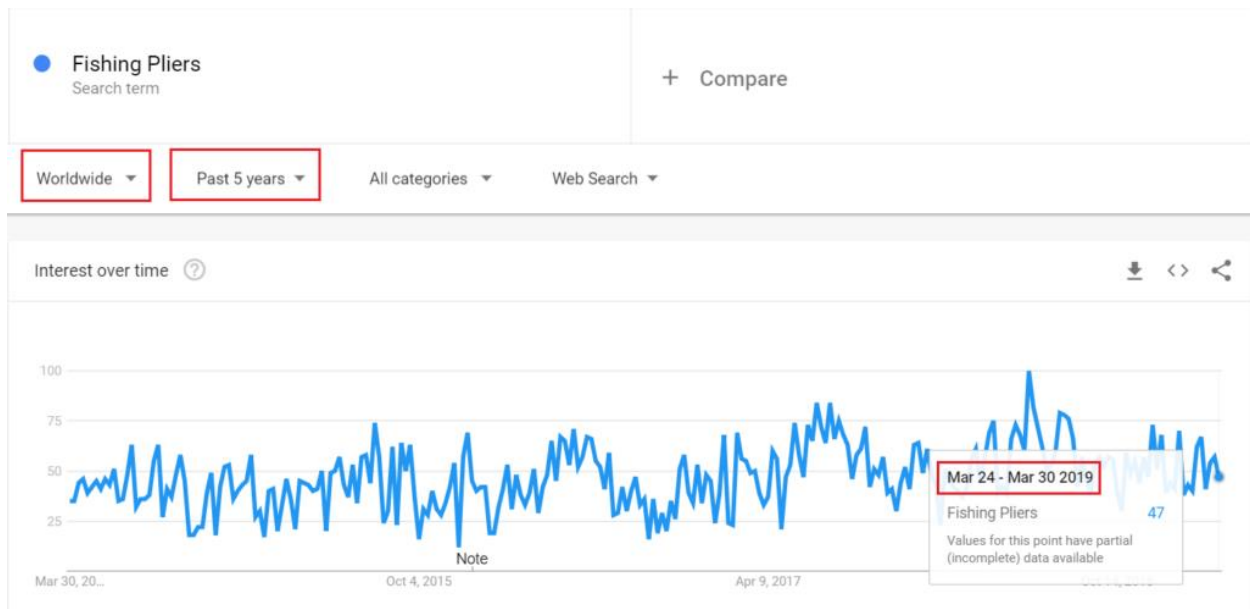
- [ifrich Sneakers Breathable Hiking Shoes Big Size Women Outdoor Men Trekking Trail](#)
- [FREE SOLDIER Outdoor Sports Camping shoes for Men Tactical Hiking Upstream](#)
- [Men Hiking Shoes Waterproof leather Climbing Fishing Outdoor](#)

Fishing Pliers

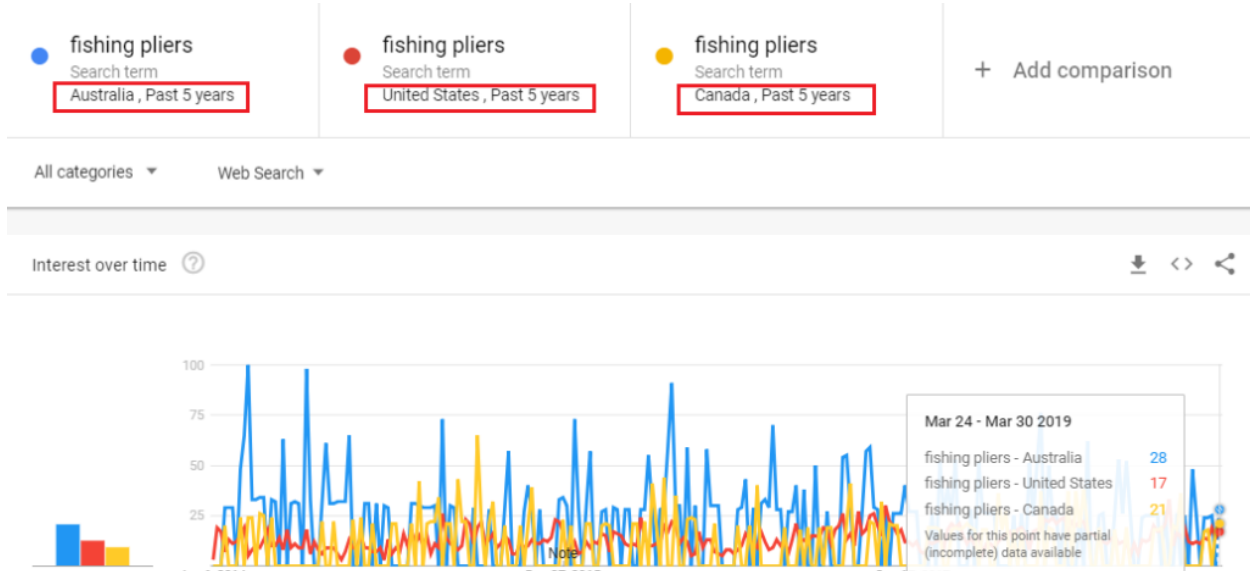


Fishing pliers are a handy tool for de-hooking the catch, slicing the line, bending the wire and even replacing split rings.

These are a must-have for any fishing enthusiast out there.



Fishing pliers are currently on a downward spiral across the World, but there are market where they are still selling like hot cakes.



Regional trends show rise in the markets of Australia and Canada. So it's better to focus on these two when you are selling fishing pliers.

How to Target Fishing Pliers on Facebook

- Gender: Men
- Age Group: 18 – 54
- Location: United States, Malaysia, Australia, Canada
- Targeting: Bass Pro Shops, Cabela's

Top Suppliers for Fishing Pliers Product

- [Aluminum Alloy Fishing Pliers](#)
- [Secure Fishing Pliers Lip Grips](#)
- [Stainless Steel Fishing Scissors Pliers](#)
- [Fishing Scissors Pliers Line Cutter](#)
- [Light Weight Aluminium Fishing Pliers Tackle](#)

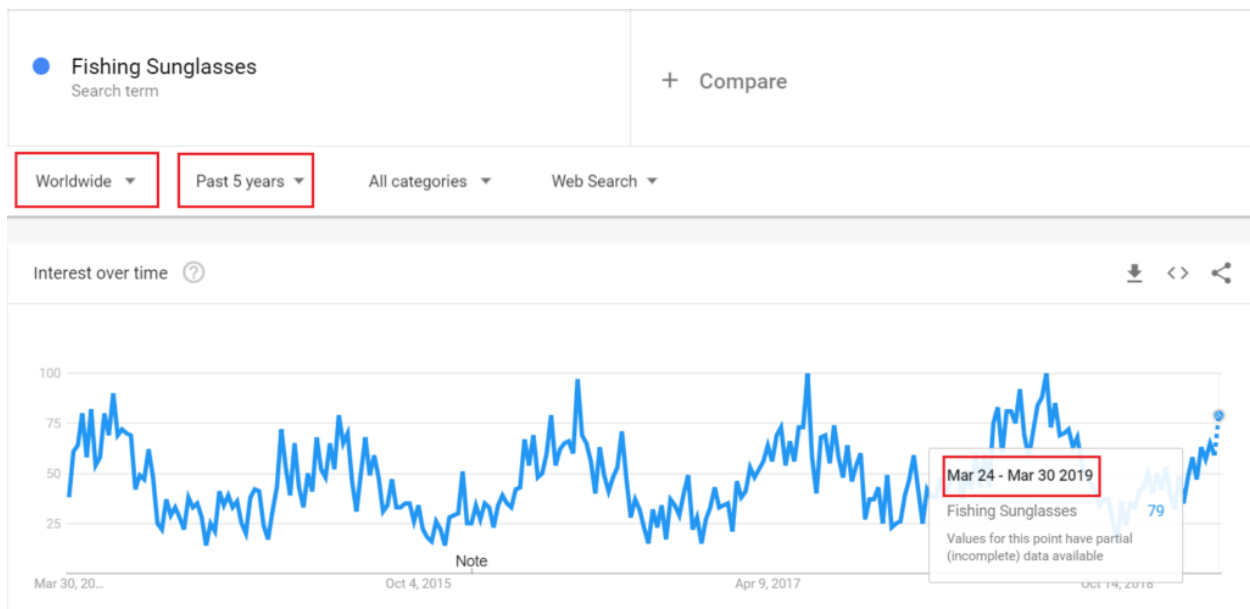
Fishing Sunglasses



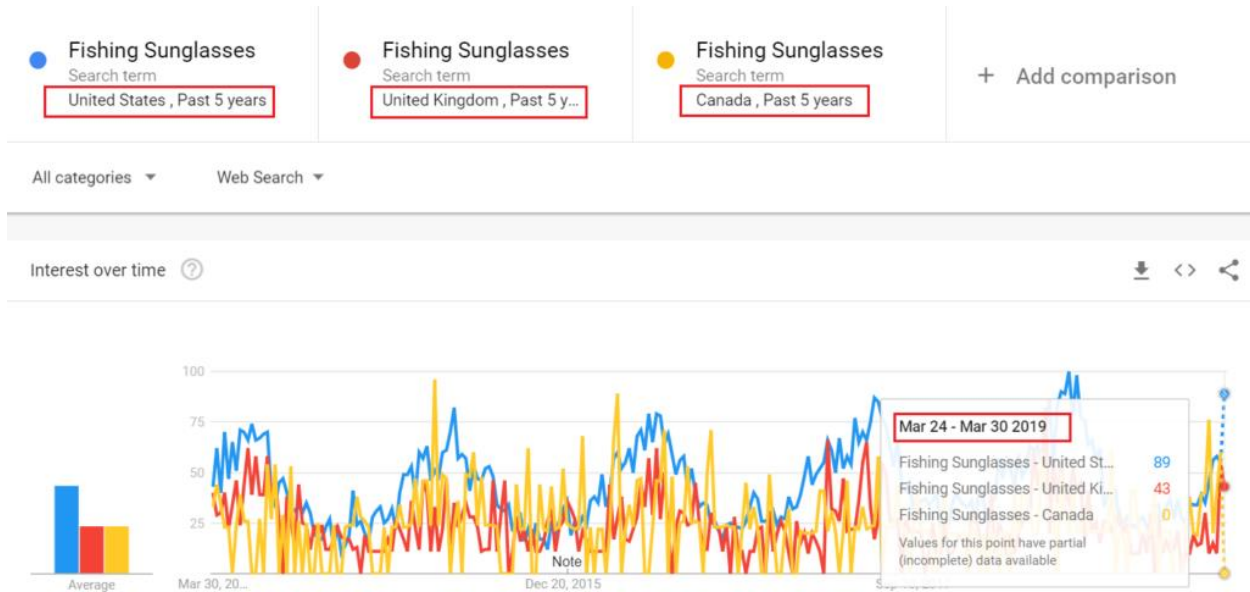
The life of a fisherman involves long, patient days out on the calm water.

Fishers need to have a precise vision, which is why a right pair of fishing sunglasses is essential to their catching success.

Since fishing is a seasonal sport, it sees ups and downs in different seasons.



Right now, fishing season is in and fishing sunglasses are on a sharp rise Worldwide.



USA has the highest rating for this trend and it's definitely the best market to sell your fishing gear right now.

UK is on a decline while Canada is pretty much dead as a fishing market.

How to Target Fishing Sunglasses on Facebook

- Gender: Men
- Age Group: 18 – 54
- Location: United States, United Kingdom, Canada
- Targeting: Bass Pro Shops, Cabela's

Top Suppliers for Fishing Sunglasses

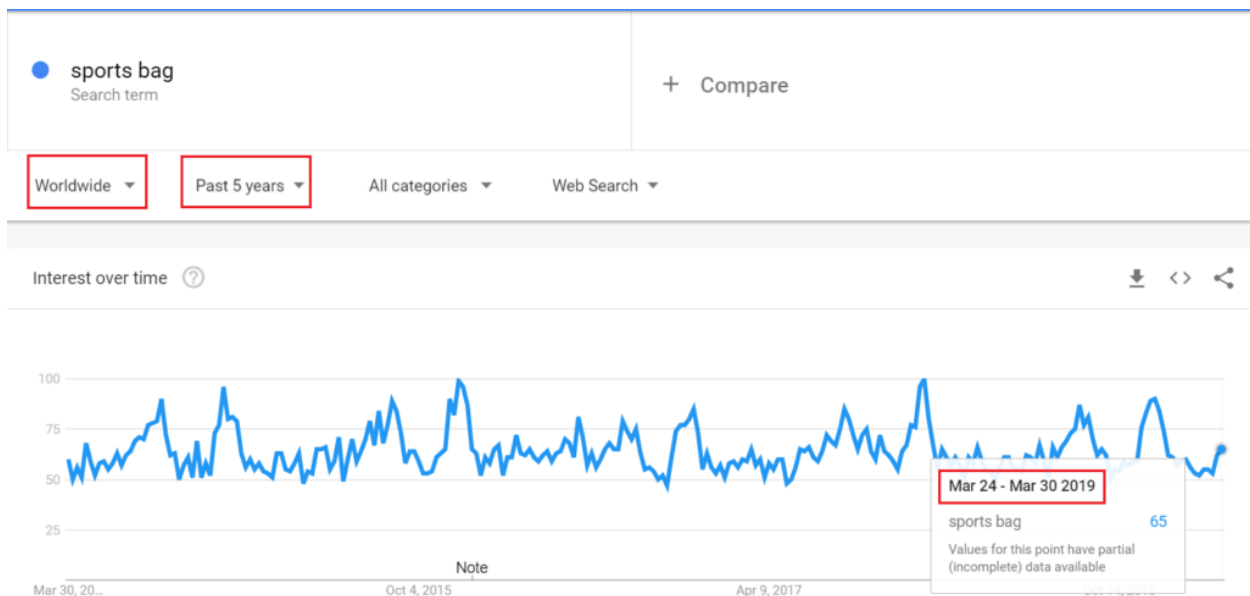
- [Polarized Sport Fishing Sun Glasses For Men](#)
- [Sports Fishing Eyewear](#)
- [Sport Glasses Fishing Eyewear With Rope](#)
- [Male Fishing Glasses Leisure Polarized](#)
- [Fishing Climbing Sun Glasses](#)

Sports Bag

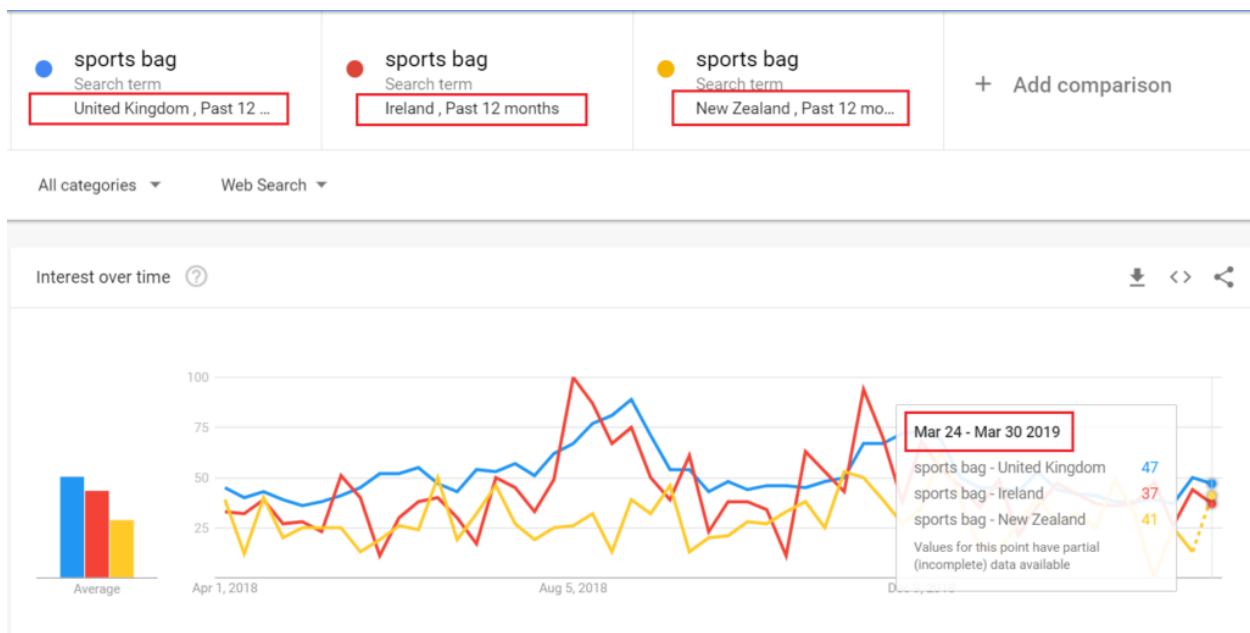


People love rugged bags. These sports bags serve multiple purposes for them. These bags can be used when trekking, camping, or even as just your regular backpacks.

Sports bags are highly durable so buying them once is enough since they will mostly last for years to come.



Sports bag have seasonal ups and downs in the trend graph. Right now these products are on the rise Worldwide.



Sports bags are very hot right now in the New Zealand so if you're looking to sell these bags then New Zealand should definitely be your top priority.

How to Target Sports Bag on Facebook

- Gender: Men and Women
- Age Group: 18 – 54
- Location: United States, United Kingdom, New Zealand
- Targeting: SportsDirect.com, GAMESS (US), Under Armour

Top Suppliers for Sports bag Product

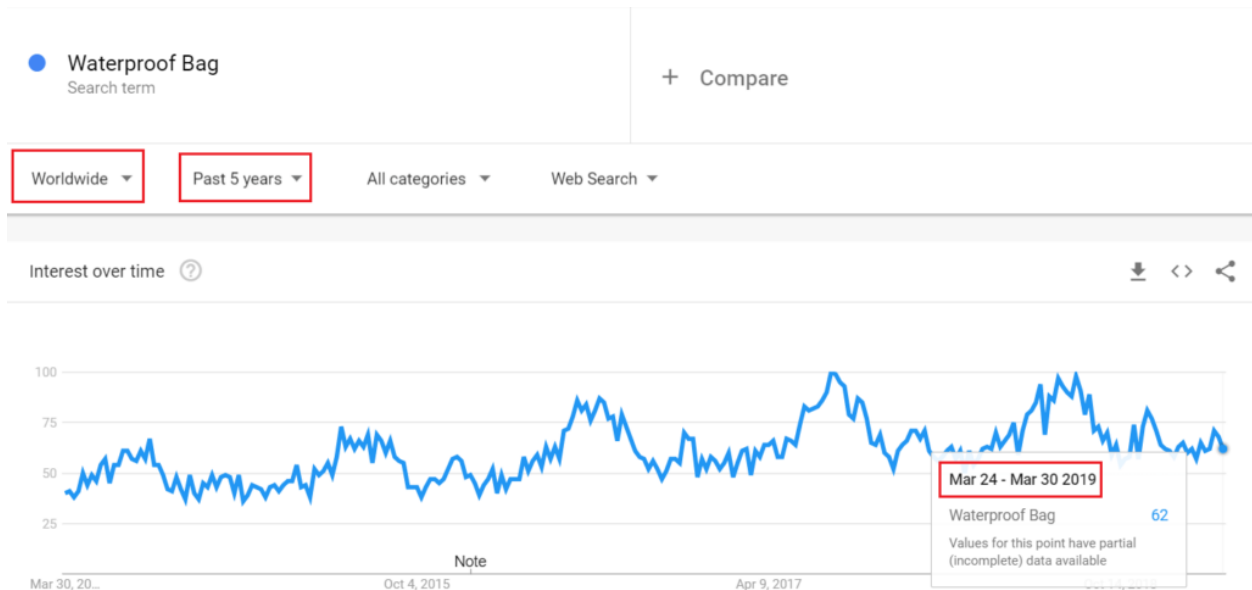
- [Outdoor Sports Bag Shoulder Military Camping Hiking Bag Tactical Backpack Utility Camping Travel Hiking Trekking Bag](#)
- [Men Women Running Waist Bag Fitness Packs Mobile Phone Holder Jogging Sports Running Belt Water Bags](#)
- [Waterproof Sports Bag Waist Bag Swimming Drifting Diving Waist Fanny Pack Pouch Underwater](#)

Waterproof Bag

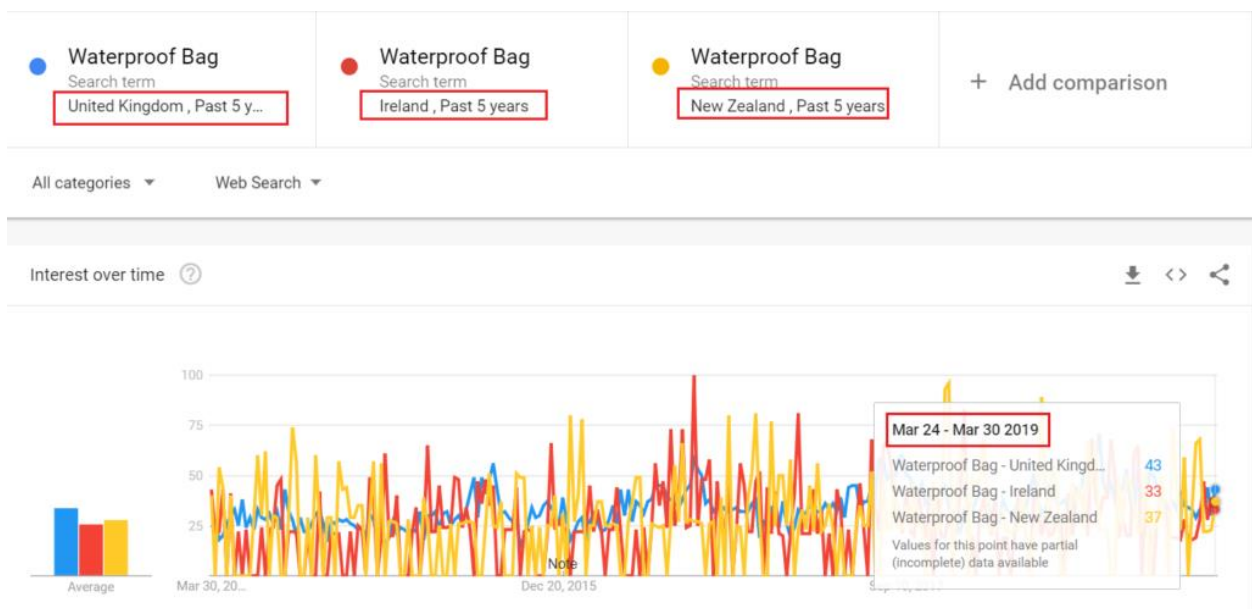


If you actually want a bag that helps you out even in bad weather then waterproof bags are the way to go.

These bags help camper go anywhere anytime regardless of the weather condition. You can even swim across the lake with the bag on your back. These things sell like hotcakes.



Waterproof bag is on decline in the worldwide. Nonetheless, in some markets it is still hot product right now.



New Zealand and UK both are showing a rising trend for waterproof bag. So it is a great niche right now to tap this product in these markets.

How to Target Waterproof Bag on Facebook

- Gender: Men and women
- Age Group: 18 – 54
- Location: United States, Angola, Georgia, Ireland, Brazil
- Targeting: REI, The North Face, Backcountry skiing

Top Suppliers for Waterproof Bag Product

- [Swimming Bags Waterproof Bag with Luminous Underwater Pouch Phone](#)
- [Outdoor swimming Waterproof Bag Camping Rafting Storage Dry Bag with Adjustable Strap Hook](#)
- [Waterproof Sports Bag Waist Bag Swimming Drifting Diving Waist Fanny Pack Pouch Underwater](#)

Fly Fishing Quick Knot Tool



Quick knot fish hook is perfect for cutting, retracting, and tying unbreakable fish hooks. The fishing toolkit works with all types of wires and offer complete flexibility in tying hooks. Easily fasten it to D-ring and keep a no-slip grip. The tool comes with a hanging hook for fastening travel bags and belts. As an estore owner, you can sell it as a combo, or cross sell with other fishing gear.

Quick knot fishing hooks are popular during the fishing season. But, they can sell during the whole year if precisely marketed. This product isn't for professional fishers because it doesn't grab fishes in bulk. But you can target those who are interested in fishing as a hobby.

Interest over time

Google Trends

● Fish hook



United States. Past 5 years. Web Search.

<https://trends.google.com/trends/explore?q=%2Fm%2F0cqt2&date=today%205-y&geo=US>

Product Analysis

Price

- \$7-\$10

Suppliers

- [SAMSFx Official Store](#)

Selection Process

- Pick the products that have a five star rating and suppliers with at least 100 minimum orders.

Ads Targeting: Fishing Fish hooks Fishing accessories Recreational fishing