

10 Unique Dropshipping Products to Sell in Your eCommerce Store



Are you on the hunt for unique dropshipping products to sell this year?

If so, you're in luck.

There are so many fantastic products out there which you can add to your store and start selling.

All of the dropshipping products included in this article were chosen using a combination of data from Oberlo's product statistics, Google Trends, research from social media channels, and our own entrepreneurial experience.

Let's dive in.

Crystal Water Bottles



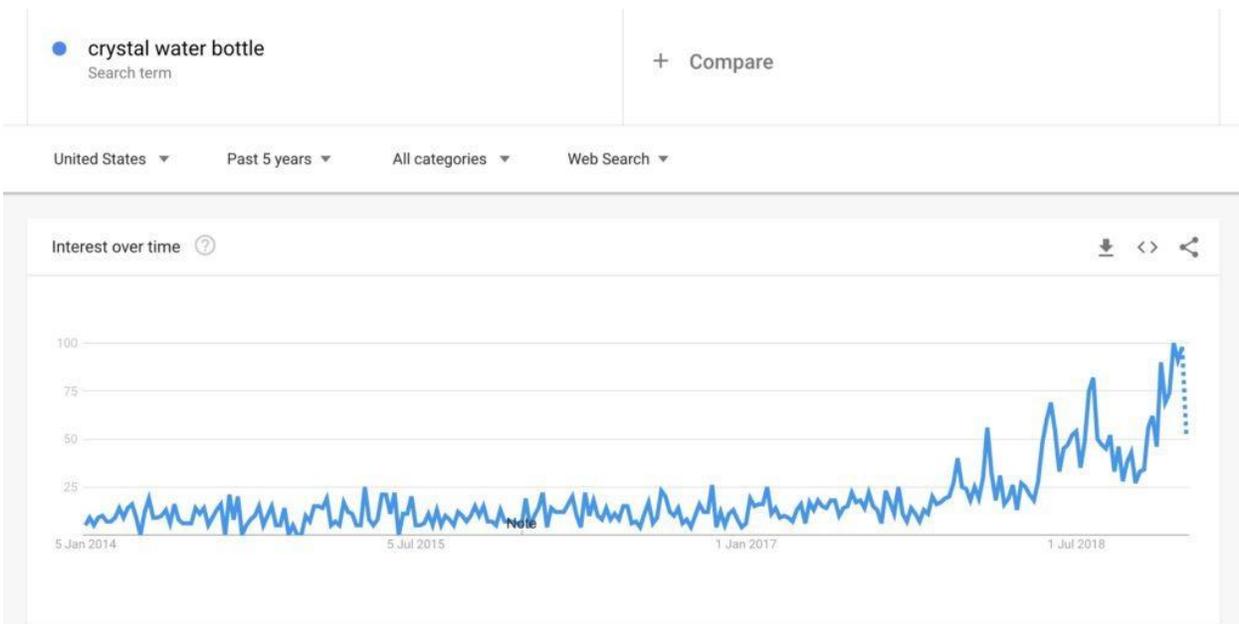
First up on our list of unique dropshipping products to sell this year, we've got crystal water bottles.

Crystal water bottles are just like regular water bottles, except they've got room for more than just H₂O.

These unique dropshipping products actually come with crystals attached to the base of the bottle, which are believed to provide positive spiritual effects.

Whether you believe in the spiritual powers of the crystals or not, there's one thing you can't deny – these products are *super popular*.

Just take a look at the Google Trends graph below.



Google Trends is a fantastic tool for validating dropshipping product ideas as it offers insights about the amount of people who are searching for specific terms. Essentially, it gives you an insight about how popular a product is.

And, as you can see from the Google Trends graph above, crystal water bottles are skyrocketing in popularity.

So whether you're already running a homeware store, or you're just getting started with your business, these are fantastic dropshipping products to try selling.

Microwave Steam Cleaner



These handy little products work with three easy steps. Just add vinegar and water into the cleaner, pop it into the microwave for seven to eight minutes, and watch the stains and crud from the microwave's insides vanish into thin air.

After that, all you'll need to do is wipe down the microwave, and store the steam cleaner away until you need it again.

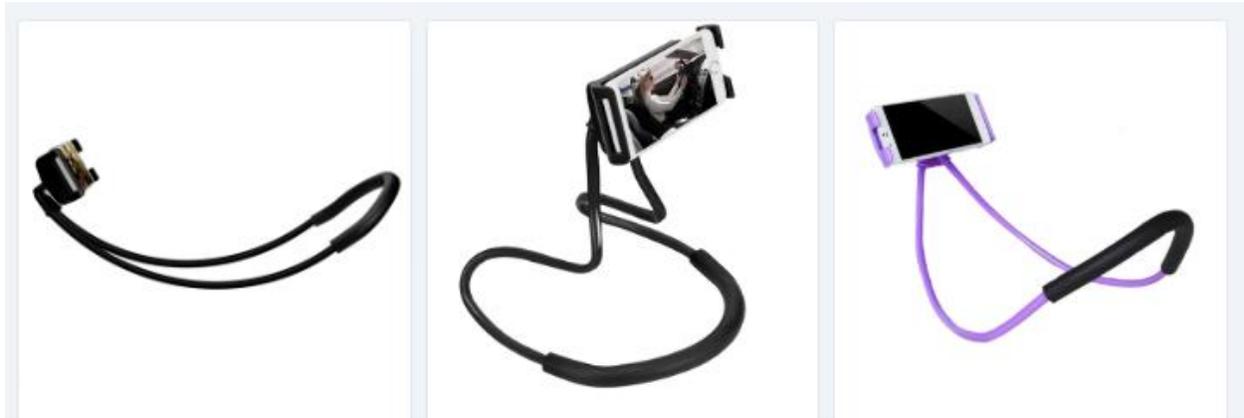
It's as simple as that.

And the simplicity of this product is exactly what you can focus on with your marketing campaigns.

Or, even better, create some video marketing campaigns which provide a quick tutorial of how this product works.

We forecast this handy kitchen assistant to be one of the top unique dropshipping products to sell this year, so get ahead of the game and add these products to your store while they're hot.

Neck Phone Holder



Mobile phone accessories are ever popular for both entrepreneurs and shoppers alike.

In fact, this lucrative market is projected to be worth [\\$107.3 billion](#) by 2022.

You can try to tap into the popularity of this niche with neck phone holders.

These convenient products eliminate the need to hold onto your phone while watching videos, or video calling – just place the clamp onto your neck and relax. You can even bend the clamp into a self-supporting stand for your phone, or use them as a selfie stick.

Again, we recommend trying out video marketing for this product – it's much easier to demonstrate the benefits of neck phone holders through video content than it is with static images.

This product is also available through [Oberlo Verified suppliers](#) – the top performing suppliers on Oberlo – so you can source these products knowing that you don't need to worry about your suppliers' performance.

This leaves you to focus on the things which really matter, like making sales and growing your business.

Dog Jackets



The market for pet products is *huge* – especially for dog products.

Here are some figures to show you what we mean.

Over [60 million homes](#) in the U.S. alone have a dog.

And, in those homes, there are [an estimated 90 million dogs](#).

That's a lot of dogs. And an even bigger number of potential customers.

The best part? These figures are only expected to increase in the future, as [35 percent of pet owners are Millennials](#), and more than half of them buy gifts for their pets once a month.

According to [Forbes](#), one of the most popular gifts for pets is clothing, which is exactly why we've got dog jackets on our list of unique dropshipping products to sell this year.

These cute products are available in a range of sizes and colors – to suit all kinds of breeds.

They're practical too – if you've got a doggo which doesn't really like getting wet on their walk, you can get a dog jacket which will keep them nice and dry. And *hopefully* it'll keep your house and car a bit cleaner too.

Think of the marketing opportunities with these products too. Cute puppies wearing even cuter clothing on Facebook feeds across the globe?

You better believe people are going to click on those ads, especially if you nail your targeting.

Novelty Pet Beds



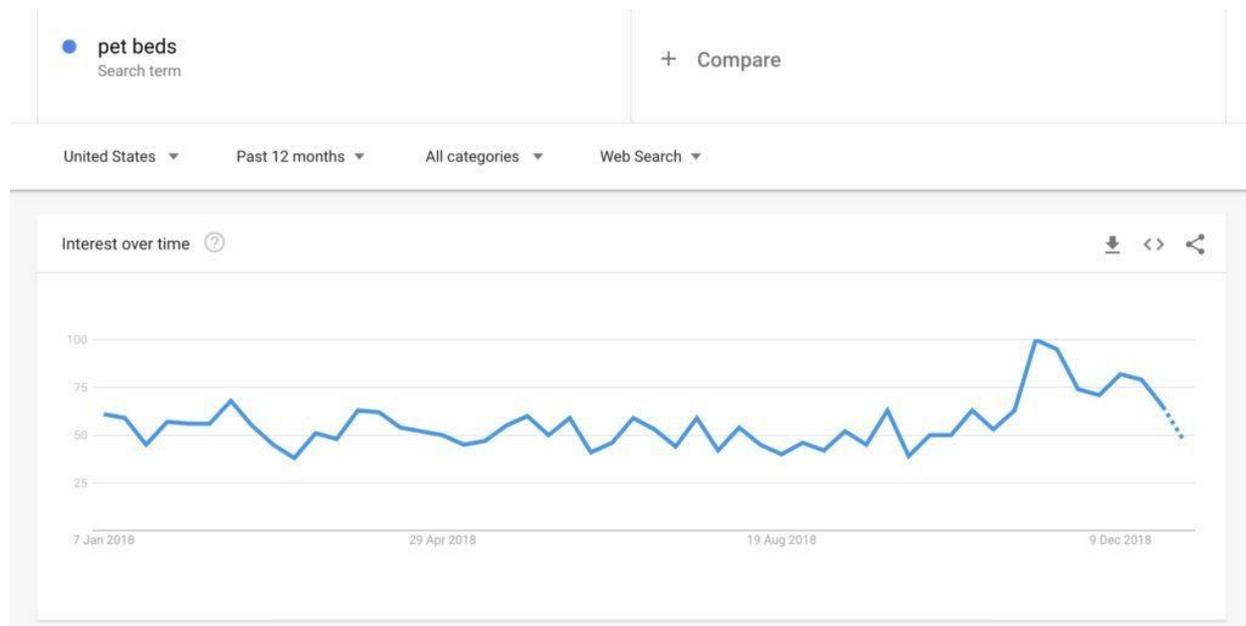
We've got another hot pet product on our list of unique dropshipping products to sell – novelty pet beds.

The truth is: pet lovers love to splash cash on their beloved furry friends.

And this is something which you can utilize as a dropshipper.

Think about it – you've got unique products for your store, and an engaged base of shoppers who are just waiting to find the next present for their pets.

Plus, if we take a look at Google Trends data, we can see that pet beds have been consistently popular over the past year.



All in all, these unique dropshipping products are forecasted to sell – give them a try and see if you can find success with them.

Gilet Vests



Ecommerce businesses across the globe are finding huge success with clothing products.

In 2018 alone we saw worldwide online revenue figures for clothing jump to [\\$317](#) billion.

That's a huge figure.

It's also evidence, if you ever needed it, that there is always room for more businesses to get involved in the clothing niche.

And you can get started with gilets – one of the best unique dropshipping products to sell this year.

These lightweight vest jackets are perfect for fashion aficionados who are looking to add some layers to their outfit.

These products come in a variety of materials, and a range of styles, so you'll be able to pick out some products which your customers will love.

We've seen other Oberlo merchants find success with some sherpa gilets – a material which is trending right now – so they could be a good starting point if you're looking to add some gilets to your store.

Stainless Steel Straws



Next up on our list, we've got a product that we expect to *blow up* this year – stainless steel straws.

Times are changing, plastic is no longer fantastic.

The reality is: plastic straws are quickly becoming a [dining taboo](#).

In fact, businesses have already started to shift away from single-use plastic products. This is in part due to the barrage of government-enforced single-use plastic bans which we recently saw.

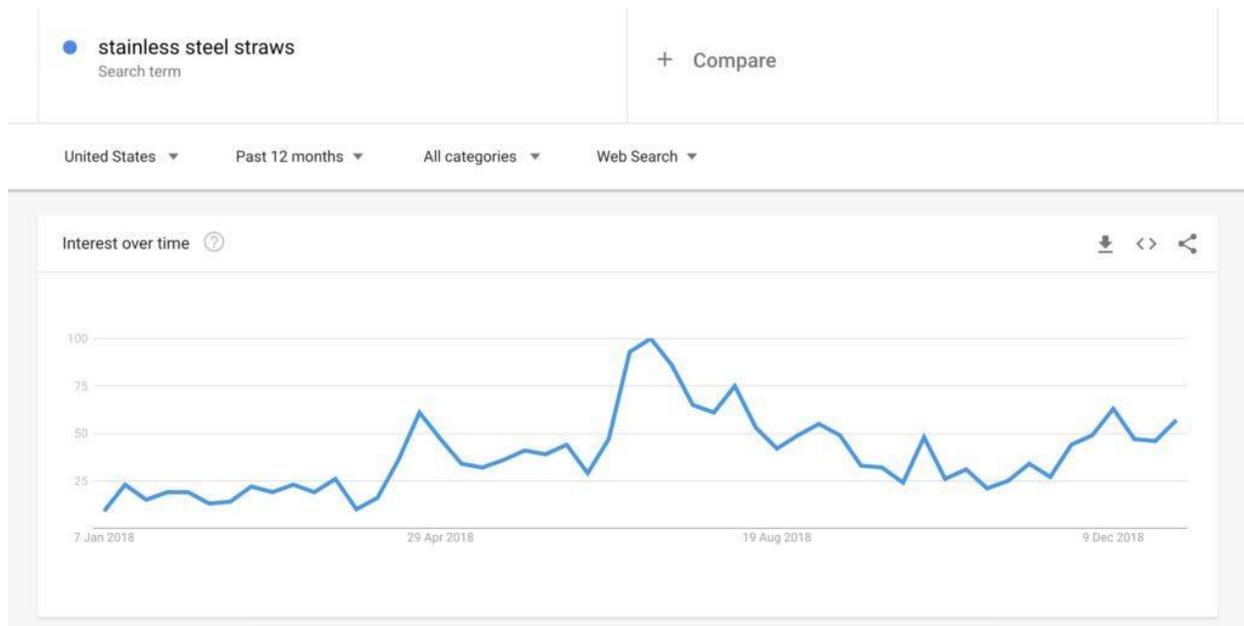
As a dropshipper, this equates to an invaluable business opportunity.

Think about it – in marketing, if you can convey a strong message to an engaged audience, then you'll be on to a winner.

With stainless steel straws, you've got a burning hot topic, with an engaged audience that you can tap into immediately.

But, are there plenty of shoppers and businesses out there who are looking to pick up stainless steel straws in the new year?

Google Trends data leads us to believe yes.



As you can see, interest in these products has spiked over the past year, reaching its peak last summer.

So get ahead of the game, add these products to your store, and see if they can bring you success this year.

Salad Chopper Bowl



Coming in at number 8 on our list of the best unique dropshipping products to sell, we've got salad chopper bowls.

If you're anything like us, you'll find that cutting up your ingredients before you start cooking is the most boring part.

We just can't wait into the action, especially after a long day at work when you're already starving.

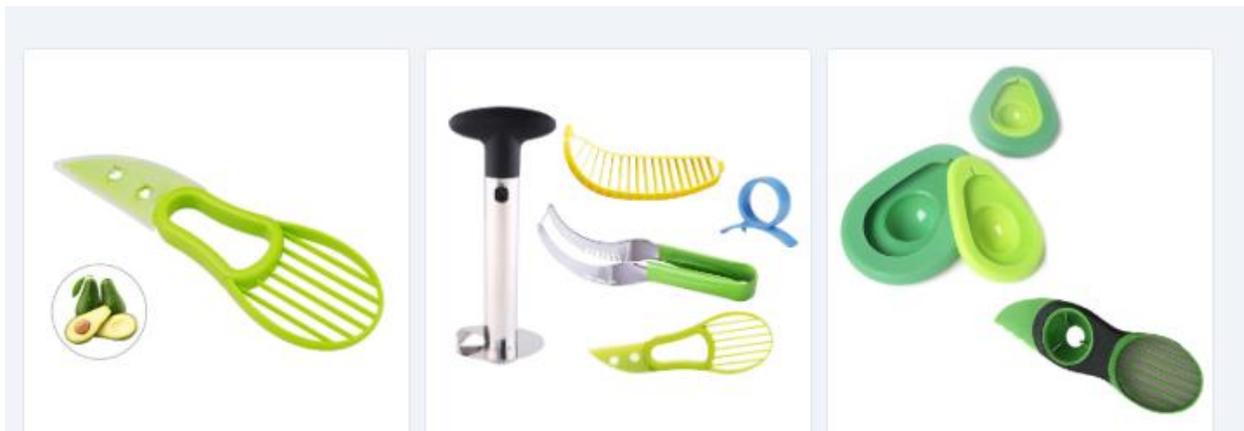
That's exactly why these dropshipping products are great – they're just so convenient.

First of all, you can use this product as a handy bowl to wash any salad ingredients that you have.

Then you can close the bowl and use the blade-sized slots in the bowl to chop up your fresh ingredients and make healthy meals in a flash.

Clean eating with this simple yet effective dropshipping product.

Avocado Slicer



Avocado slicers are next up on our list of the best unique dropshipping products to sell.

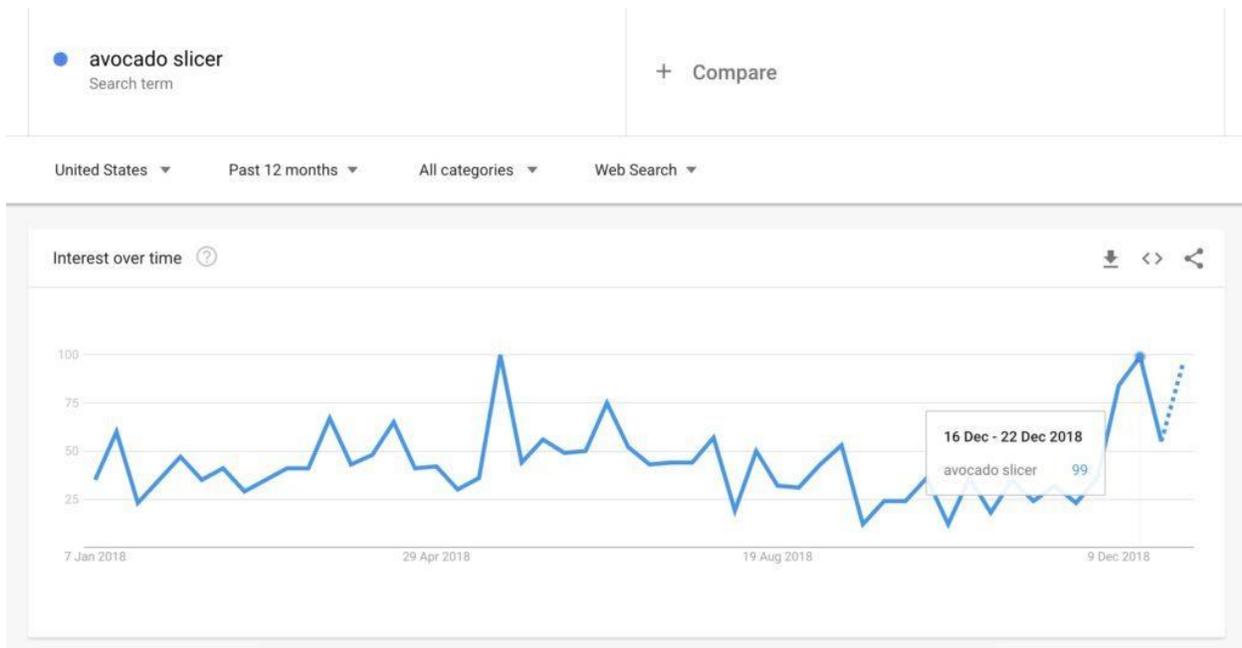
Yep, it's another nifty product which falls into the ever-popular home and garden niche, and it's one which will help your customers to avoid "[avocado hand](#)."

That's right – avocados are so notorious for causing injury when people are trying to cut it open that there is now the term "avocado hand."

But, once your customers have got their hands on their very own avocado slicers, they'll be saying goodbye to avocado hand, and saying hello to avocado heaven.

These kitchen tools will help your shoppers to cut, pit, and slice their avocados in record time.

And, according to Google Trends, there's consistently high levels of interest for these products.



We believe avocado slicers are one of the best unique dropshipping products to sell – add them to your store and try them out yourself.

Novelty Soap Dispenser



The last addition to our list of unique dropshipping products to sell is novelty soap dispensers.

But, you might be asking yourself: why exactly are they so great?

First of all, there's no doubt that these products are eye-catching.

These are the type of products that will really make shoppers stop and look.

Also, these are “impulse products”. This means that they're products which are bought without much research, often when a shopper sees the product for the first time.

And, of course, as your customers are unlikely to have seen these products before, you'll have an easier time pricing them – shoppers won't have a benchmark for these products, so you can experiment with your prices.

Combine all these factors together, and it's clear that there's definite potential for these unique dropshipping products.

Who *nose* how much you'll be able to sell if you can come up with engaging marketing campaigns to promote these products.